

Lake Michigan Half Marathon

Sunday, October 25, 2026

Cupertino Park • Milwaukee, Wisconsin

Race Day Instructions



Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.

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Charity Partner Silver Circle Foundation, Inc. 501(c)(3)

We hope you will consider a donation to our charity partner. [Donate here.](#)

Silver Circle Foundation, Inc. 501(c)(3) supports firefighters, police officers, veterans, and troops serving overseas through charitable giving, care packages, and fundraising efforts.



Sponsor - Ridgeway Woodworks

Ridgeway Woodworks is our awards partner, creating custom awards and finisher woodles that give you something better than another generic piece of plastic for the trophy shelf.



Volunteers Needed!

If you, your group, the neighbor kid, or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance! Volunteers help with aid stations, course marshaling, packet pickup, and other race-day jobs. All volunteers can run a future race for free.

[Sign up HERE.](#)

Location

Cupertino Park
2000 E. Iron Street
Milwaukee, WI 53207

Parking

Parking is available at Cupertino Park and on municipal streets.

Schedule

[Race Day - Sunday, October 25, 2026](#)

7:30am: Early Half Marathon Packet Pickup

8:00am: Packet Pickup Opens

8:00am: Half Marathon Early Start

8:45am: Kiddos 1K

9:00am: Half Marathon Start

9:10am: 10K Start
9:20am: 5K, 5K Walk, 5K Ruck & 10K Ruck Start
12:00pm: Course Closes

Start times may be adjusted based on final registration levels. Listen for race-day announcements.

Team Packet Pickup

We're making race day even easier for teams! Here's how it works:

If your team has 4 or more members by Friday at noon, we'll preassemble your entire team's packets, including:

 Race shirts

 Bibs labeled with each runner's name, shirt size, bib number, gender, age, and event

These will be ready in one convenient bundle for pickup at the #TeamSCSE tent (look for the blue tent with blue #TeamSCSE flag).

Important:

- One person (Team Captain or designee) should pick up the entire team's packets. Make sure you tell your team where you are going to meet them to distribute packets.
- No individual pickups will be allowed for qualifying teams.
- Teams with fewer than 4 members can still pick up individually.

How to Join a Team (Even if You're Already Registered)

It's super easy (and again, free!):

1. Head to your race registration at RunSignUp.com.
2. Click on your Profile.
3. Scroll to the race.
4. Select Group/Team.
5. Join an existing team or create a new one!

Heads-up for Captains:

If you registered team members using your own email address, they won't receive race communications. Be sure to forward this info so everyone is in the loop!

[Team packet details.](#)

Packet Pickup FAQs

Can I pick up another person's packet? Yes.

Do I need an ID? No way.

Can I register at packet pickup? Yep!

Can I pick up my packet race day? Yep!

Bring your QR code. It is in your confirmation email, and a screenshot works just fine.

I Want to Change Something

1. Log in to RunSignUp.com and open your Profile.
2. Scroll down to the Lake Michigan Half Marathon.
3. Select "Manage Registration."
4. Choose the option you need: transfer, shirt-size change, team change, distance change, resend confirmation/QR code, deferral, or another available registration action.

[Additional info about modifying a registration.](#)

Race Shirts

Race shirts are gender-specific dry-wick shirts and are guaranteed for participants registered by noon on October 11. After the deadline, sizes are available only while online inventory lasts. Female shirts run small, so consider sizing up if you prefer a looser fit.

Unfortunately, we cannot hold race shirts for those who can't make it to the race – we simply don't have room for boxes and boxes of extra shirts. If you can no longer make the race and still want your shirt, please email us **BEFORE** the race so we can put it aside. Otherwise, we cannot guarantee we'll have a shirt for you after the race.

[More shirt information.](#)

Walkers & Ruckers

Walkers and ruckers are welcome. Walk and Ruck divisions are timed but noncompetitive, so there are no age-group awards in those divisions. Please select the correct division and make sure your pace allows you to finish before the noon course closure.

Early Start & Course Closures

The course closes at 12:00pm. Participants must follow instructions from race staff, police, park staff, and course marshals if a section is being closed.

Early Start Option for Half Marathoners

If you're concerned about finishing the half marathon within the allotted time, we're here to help you achieve your running goals! We offer an **early start** option for half marathoners who need extra time.

Important Details:

- Early starters will receive a chip time.
- Early starters are **not eligible** for age group or series awards.
- The course may not yet be fully set up:
- Markings, course marshals, police, and aid stations may not be in place.
- The course will remain open to the public.
- Early starts are available **only for half marathon participants**.

Important Rules:

🚫 **Non-Half Marathon Participants:** Those starting early in other races will not receive an official time and will be disqualified.

🚫 **Continuing After Closure:** Participants who continue after being asked to stop will also be disqualified.

Thank you for your understanding and cooperation as we work to ensure a safe and enjoyable event for everyone! 🏃🏃

Course Info

Start Line & Finish Line

The Start/Finish Line is at Cupertino Park. Follow race-day signs and staff directions to the staging area.

Course

The Half Marathon follows the paved Oak Leaf Trail south along the Lake Michigan shoreline, passing through or alongside South Shore Park, Bay View Park, Sheridan Park, Warnimont Park, and the Grant Park area before turning around and returning north to Cupertino Park.

Courses will be marked with signs, arrows, cones, course marshals, and turnaround signs. Follow the course markings, not the runner in front of you. Confidence is not a course marker.

[Half Course](#) | [10K Course](#) | [5K Course](#) | [RaceJoy](#)



Aid Stations

There will be six aid station locations along the half marathon course. Aid stations will have water, sports drink & GU. Approximate locations are:

Aid Station	Outbound Mile	Return Mile	Location	Latitude	Longitude
1	1.00	12.25	Water Plant	42.990694	-87.875186
2	2.40	10.75	S. Lake & Hwy. 32	42.974914	-87.857147
3	3.40	9.75	E. Bottsford Ave.	42.964353	-87.847810
4	4.50	8.75	E. Pulaski	42.950687	-87.846464
5	5.60	7.50	Connector road off of E. Ramsey	42.937132	-87.848087
6	6.50	6.75	Grant Park area 7/8	42.927185	-87.849885

Bag Drop

You are welcome to drop a bag near an aid station, and your crew may meet you along the course with your nutrition needs. Please make sure your bag or crew does not interfere with other participants.

Restrooms

Restrooms are available at the Start/Finish area and at locations along the course in the lakefront parks. Restroom locations are shown on the course overview and will be identified with race-day signage.

Free Fresh Fruit Bar

Celebrate your finish at our free Fresh Fruit Bar. After the race, participants can enjoy fresh fruit along with runner-favorite recovery drinks, including pickle juice, lemon water, and cucumber water. It is the perfect way to refuel, rehydrate, and pretend you only ran 13.1 miles for the post-race snacks. We respect the strategy.

Awards

Finisher Medal

Every registered finisher will receive a custom Lake Michigan Half Marathon medal that spins and doubles as a sun catcher.

Overall Awards

The top overall male and female runners in each competitive distance will receive a custom award provided by our partner Ridgeway Woodworks.

Age Group Awards

The top 3 male and female finishers in each age group will receive a custom woodle. Age groups begin with 0-14 and continue in 5-year increments. Walk and Ruck divisions are noncompetitive and do not receive age-group awards.

Average Joe & Jane Awards

Not everyone can be first. The Average Joe & Jane Awards go to the male and female runners who finish exactly in the middle of all registered participants.

Miss Your Award?

Medals can be picked up at our office the Wednesday following the event. The medals are located in a blue box in front of our office entrance 24/7.

1327 Wall Street, Suite B
Oconomowoc, WI 53066

If you would like it mailed, you can order it to be shipped [here](#).

Timing

The race is chip timed by Silver Circle Sports Events with a chip start. Your time begins when you cross the Start Line and ends when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

Medical Emergencies

If you see a medical emergency, call 911.

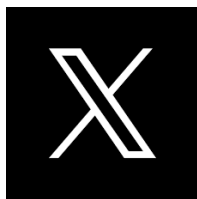
If an athlete needs basic medical care, proceed to the nearest aid station or notify a course marshal or staff member. There is an automated external defibrillator (AED) and first aid kit located with the timing/finish-line operations.

Weather

The event will be held unless severe weather creates unsafe conditions. If severe weather occurs, race staff may delay, alter, or stop the event and direct participants to clear the course or seek shelter. Do not return to the event area until an all-clear is given. Last-minute updates will be posted through race communications and Silver Circle Sports Events channels.

Social Media

Last minute updates, photos, videos, and results all get posted here first:



Got Questions?

Let us know at info@silvercirclesportsevents.com.

#TeamSCSE

Welcome to #TeamSCSE. The running team with no requirements, no fees, and no forms to fill out. We are a group of people who just like to run. Team SCSE is an all-inclusive running team that prides itself on camaraderie and helping each other achieve running goals. If you are interested in joining the team, [contact us](#).



Sponsors

The Wisconsin Trail Assail Series is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:





Future Awesome Races!

Take a look at our [full race schedule](#) to see everything we are doing this year – let's just say it's going to be a busy, fun year!



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.