

# Jordan A. Riley

## Sickle Cell Awareness Walk & 3K

Sponsorship Levels

### Two Ways to Make a Difference

#### COMMUNITY TRACK

*Local businesses, organizations &  
individual donors*

**\$250 - \$10,000**

#### HEALTHCARE & PHARMA TRACK

*Healthcare systems, pharma companies &  
research partners*

**\$1,000 - \$25,000**

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**Sickle Cell Foundation of Palm Beach County & Treasure Coast, Inc.**  
155 E. Blue Heron Blvd., Suite 402 | Riviera Beach, FL 33404 | Registration #CH4337

# COMMUNITY TRACK

For local businesses, community organizations & individual donors

## Community Champion - PRESENTING SPONSOR

### \$10,000

(\$9,500 Tax Deductible | \$500 Fair Market Value)

✓	Exclusive presenting/title sponsorship - your name on the walk
✓	Speaking opportunity at opening or closing ceremony
✓	Premier logo on all shirts, banners, signage & stage backdrop
✓	Dedicated banner at start/finish line
✓	Logo in all media releases & press coverage
✓	Featured in e-blasts & digital campaigns
✓	Logo with link on SCF website (12 months)
✓	3 custom social media spotlight features
✓	20 complimentary walk registrations
✓	Verbal recognition at all event announcements

## Community Partner

### \$5,000

(\$4,750 Tax Deductible | \$250 Fair Market Value)

<i>All Community Friend benefits, plus:</i>	
↓	10 complimentary walk registrations
✓	2 custom social media spotlight features (vs. 3)
✓	Shared banner at event (vs. dedicated)

## Community Friend

### \$2,500

(\$2,400 Tax Deductible | \$100 Fair Market Value)

<i>All Community Supporter benefits, plus:</i>	
↓	6 complimentary walk registrations
✓	1 social media feature (vs. 2)
✓	Logo on shirts and signage (no dedicated/shared banner)

## Community Supporter

### \$1,000

(\$900 Tax Deductible | \$100 Fair Market Value)

<i>All Community Booster benefits, plus:</i>	
↓	4 complimentary walk registrations
✓	Name or logo (no shirt logo at this level)
✓	Social media group acknowledgment (vs. dedicated feature)

## Community Booster

### \$500

(\$500 Tax Deductible)

✓	All Community Supporter benefits, plus:
↓	2 complimentary walk registrations
✓	Name on website & printed materials

## Friends of Jordan

### \$250

(\$250 Tax Deductible)

↓	1 complimentary walk registration
✓	Name on website & event signage
✓	Walk-day acknowledgment shoutout

# HEALTHCARE & PHARMA TRACK

Strategic partnership opportunities for organizations advancing sickle cell care

## Presenting Partner - TITLE SPONSOR

### \$25,000

(\$24,500 Tax Deductible | \$500 Fair Market Value)

✓	Exclusive title naming integrated into the Jordan A. Riley Walk
✓	Keynote or featured speaking slot at event
✓	Premier logo on all shirts, banners, signage & stage backdrop
✓	Dedicated banner at start/finish line
✓	Logo in all media releases & publications
✓	Premier placement in all e-blasts & digital campaigns
✓	Logo with link on SCF website (12 months)
✓	5 custom social media spotlights + branded content collaboration
✓	25 complimentary walk registrations
✓	Exhibit table + branded materials at event
✓	Invitation to SCF Board & donor appreciation event
✓	Verbal recognition at all event announcements

## Platinum Alliance

### \$15,000

(\$14,750 Tax Deductible | \$250 Fair Market Value)

All Gold Alliance benefits, plus:

↓	20 complimentary walk registrations
✓	4 social media spotlights (vs. 5; no branded collab)
✓	Speaking opportunity (5-minute slot, vs. keynote)

## Gold Alliance

### \$10,000

(\$9,750 Tax Deductible | \$250 Fair Market Value)

All Silver Alliance benefits, plus:

↓	15 complimentary walk registrations
✓	3 social media spotlights (vs. 4)

## Silver Alliance

### \$5,000

(\$4,750 Tax Deductible | \$250 Fair Market Value)

All Bronze Alliance benefits, plus:

↓	10 complimentary walk registrations
✓	2 social media features (vs. 3)
✓	Logo on banners and signage (no shirt logo at this level)

**Bronze Alliance**

**\$2,500**

(\$2,400 Tax Deductible | \$100 Fair Market Value)

✓	All Wellness Ally benefits, plus:
↓	6 complimentary walk registrations
✓	Name/logo on printed program

**Wellness Ally**

**\$1,000**

(\$900 Tax Deductible | \$100 Fair Market Value)

↓	4 complimentary walk registrations
✓	Name on event website & printed materials
✓	Social media group acknowledgment
✓	Verbal recognition from stage

# Sponsorship Commitment Form

Jordan A. Riley Sickle Cell Awareness Walk & 3K

## Community Track Sponsorship Level:

<input type="checkbox"/>	Community Champion - PRESENTING SPONSOR	\$10,000
<input type="checkbox"/>	Community Partner	\$5,000
<input type="checkbox"/>	Community Friend	\$2,500
<input type="checkbox"/>	Community Supporter	\$1,000
<input type="checkbox"/>	Community Booster	\$500
<input type="checkbox"/>	Friends of Jordan	\$250

## Healthcare & Pharma Track Sponsorship Level:

<input type="checkbox"/>	Presenting Partner - TITLE SPONSOR	\$25,000
<input type="checkbox"/>	Platinum Alliance	\$15,000
<input type="checkbox"/>	Gold Alliance	\$10,000
<input type="checkbox"/>	Silver Alliance	\$5,000
<input type="checkbox"/>	Bronze Alliance	\$2,500
<input type="checkbox"/>	Wellness Ally	\$1,000

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## Organization / Sponsor Information

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Program Listing Name: \_\_\_\_\_

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## Payment Options

Check enclosed, payable to:  
**Sickle Cell Foundation of PBC**  
155 E. Blue Heron Blvd., Suite 402  
Riviera Beach, FL 33404

Amount: \$ \_\_\_\_\_

Credit Card  
 Visa  Mastercard  Amex  Discover

Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

Pay online via QR code

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**Thank you for investing in the Sickle Cell Community!**

A copy of the official registration and financial information may be obtained from the Division of Consumer Services at [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com) or by calling 1-800-HELP-FLA (435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the State. Registration #CH4337