

Jordan A. Riley

Sickle Cell Awareness Walk & 3K

Sponsorship Levels

Two Ways to Make a Difference

COMMUNITY TRACK

Local businesses, organizations & individual donors

\$250 - \$10,000

HEALTHCARE & PHARMA TRACK

Healthcare systems, pharma companies & research partners

\$1,000 - \$25,000

Sickle Cell Foundation of Palm Beach County & Treasure Coast, Inc.
155 E. Blue Heron Blvd., Suite 402 | Riviera Beach, FL 33404 | Registration #CH4337

COMMUNITY TRACK

For local businesses, community organizations & individual donors

Community Champion - PRESENTING SPONSOR

\$10,000

(\$9,500 Tax Deductible | \$500 Fair Market Value)

✓	Exclusive presenting/title sponsorship - your name on the walk
✓	Speaking opportunity at opening or closing ceremony
✓	Premier logo on all shirts, banners, signage & stage backdrop
✓	Dedicated banner at start/finish line
✓	Logo in all media releases & press coverage
✓	Featured in e-blasts & digital campaigns
✓	Logo with link on SCF website (12 months)
✓	3 custom social media spotlight features
✓	20 complimentary walk registrations
✓	Verbal recognition at all event announcements

Community Partner

\$5,000

(\$4,750 Tax Deductible | \$250 Fair Market Value)

<i>All Community Friend benefits, plus:</i>	
↓	10 complimentary walk registrations
✓	2 custom social media spotlight features (vs. 3)
✓	Shared banner at event (vs. dedicated)

Community Friend

\$2,500

(\$2,400 Tax Deductible | \$100 Fair Market Value)

<i>All Community Supporter benefits, plus:</i>	
↓	6 complimentary walk registrations
✓	1 social media feature (vs. 2)
✓	Logo on shirts and signage (no dedicated/shared banner)

Community Supporter

\$1,000

(\$900 Tax Deductible | \$100 Fair Market Value)

<i>All Community Booster benefits, plus:</i>	
↓	4 complimentary walk registrations
✓	Name or logo (no shirt logo at this level)
✓	Social media group acknowledgment (vs. dedicated feature)

Community Booster

\$500

(\$500 Tax Deductible)

✓	All Community Supporter benefits, plus:
↓	2 complimentary walk registrations
✓	Name on website & printed materials

Friends of Jordan

\$250

(\$250 Tax Deductible)

↓	1 complimentary walk registration
✓	Name on website & event signage
✓	Walk-day acknowledgment shoutout

HEALTHCARE & PHARMA TRACK

Strategic partnership opportunities for organizations advancing sickle cell care

Presenting Partner - TITLE SPONSOR

\$25,000

(\$24,500 Tax Deductible | \$500 Fair Market Value)

✓	Exclusive title naming integrated into the Jordan A. Riley Walk
✓	Keynote or featured speaking slot at event
✓	Premier logo on all shirts, banners, signage & stage backdrop
✓	Dedicated banner at start/finish line
✓	Logo in all media releases & publications
✓	Premier placement in all e-blasts & digital campaigns
✓	Logo with link on SCF website (12 months)
✓	5 custom social media spotlights + branded content collaboration
✓	25 complimentary walk registrations
✓	Exhibit table + branded materials at event
✓	Invitation to SCF Board & donor appreciation event
✓	Verbal recognition at all event announcements

Platinum Alliance

\$15,000

(\$14,750 Tax Deductible | \$250 Fair Market Value)

All Gold Alliance benefits, plus:

↓	20 complimentary walk registrations
✓	4 social media spotlights (vs. 5; no branded collab)
✓	Speaking opportunity (5-minute slot, vs. keynote)
✓	No SCF Board invitation at this level

Gold Alliance

\$10,000

(\$9,750 Tax Deductible | \$250 Fair Market Value)

All Silver Alliance benefits, plus:

↓	15 complimentary walk registrations
✓	3 social media spotlights (vs. 4)
✓	No speaking opportunity at this level

Silver Alliance

\$5,000

(\$4,750 Tax Deductible | \$250 Fair Market Value)

All Bronze Alliance benefits, plus:

↓	10 complimentary walk registrations
✓	2 social media features (vs. 3)
✓	Logo on banners and signage (no shirt logo at this level)
✓	No dedicated start/finish banner at this level
✓	No exhibit table at this level

Bronze Alliance

\$2,500

(\$2,400 Tax Deductible | \$100 Fair Market Value)

✓	All Wellness Ally benefits, plus:
↓	6 complimentary walk registrations
✓	Name/logo on printed program

Wellness Ally

\$1,000

(\$900 Tax Deductible | \$100 Fair Market Value)

↓	4 complimentary walk registrations
✓	Name on event website & printed materials
✓	Social media group acknowledgment
✓	Verbal recognition from stage

Sponsorship Levels

Jordan A. Riley Sickle Cell Awareness Walk & 3K

Community Track Sponsorship Level:

Community Champion - PRESENTING SPONSOR	\$10,000
<i>Community Partner</i>	\$5,000
<i>Community Friend</i>	\$2,500
<i>Community Supporter</i>	\$1,000
<i>Community Booster</i>	\$500
<i>Friends of Jordan</i>	\$250

Healthcare & Pharma Track Sponsorship Level:

Presenting Partner - TITLE SPONSOR	\$25,000
Platinum Alliance	\$15,000
Gold Alliance	\$10,000
Silver Alliance	\$5,000
Bronze Alliance	\$2,500
Wellness Ally	\$1,000