

EVENT SPONSORSHIP LEVELS



HALLOWEEN 5K RUN & WALK



Get ready for a frightfully fun morning at the Stage Fright Walk & 5k benefiting The Naples Players! Whether you're running your personal best, walking with your friends and family, or showing off your favorite costume, this spirited event is a perfect way to support community, creativity, and the magic of live theatre.

Participants of all ages are invited to join us at Sugden Regional Park for a family-friendly experience filled with music, costumes, and Halloween fun. Costumes are highly encouraged—from spooky to silly, theatrical to totally outrageous.

Every step supports the mission of The Naples Players: building community through exceptional access to the power of theatre. All Proceeds help provide high-quality productions, arts education programs, and inclusive opportunities that make performing arts accessible to all.

Each year, TNP combines high quality productions, education, and outreach to reach children, adults, seniors, caregivers, frontline professionals, and partners across Collier County and beyond.

Through partnerships with more than 45 local organizations, TNP brings the arts into hospitals, schools, senior communities, social service agencies, and civic groups to support wellbeing, confidence, and a sense of belonging. TNP now offers more than 120 inclusive and outreach programs every year, serving over 5,000 participants so far, including more than 1,000 frontline professionals, with more than 700 new frontline professionals added annually.

Join us to help us on October 31 to support the mission of The Naples Players. Come dressed up, bring your crew, and let's make this season one to remember—on and off stage!

SEE BACK FOR SPONSOR LEVELS >

Stage Fright 5K Sponsorship Opportunities

Benefits	PRESENTING SPONSOR \$25,000	CHAMPION SPONSOR \$10,000+	GOLD SPONSOR \$5,000+	SILVER SPONSOR \$2,500+	BRONZE SPONSOR \$1,000+	COMMUNITY SPONSOR \$500+
Exclusive naming rights: Stage Fright 5K presented by Your Company		—	—	—	—	—
Logo on race shirts (largest placement)	Premier	Large	Medium	Small	Name	Name
Logo on event website with sponsor recognition						
Recognition in pre-event marketing & social media	Extensive	Extensive	Multiple	Multiple	Recognition	Recognition
Logo on event signage	Premier	Large	Medium	Small	Name	Name
Speaking opportunity at race kickoff		—	—	—	—	—
Opportunity to provide welcome remarks or present awards			—	—	—	—
Complimentary vendor/exhibitor booth	Premium			—	—	—
Inclusion in participant email communications	Featured			—	—	—
Logo on participant bib			—	—	—	—
Opportunity to include promotional item in race packet						—
Complimentary race registrations	Unlimited	30	20	15	10	5
Recognition during awards ceremony	Featured					
Recognition in post-event thank you communications	Featured					
Recognition in The Naples Players annual report						

ORDER FORM

SELECT YOUR LEVEL OF SUPPORT

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$25,000
CHAMPION SPONSOR \$10,000+
GOLD SPONSOR \$5,000+
SILVER SPONSOR \$2,500+
BRONZE SPONSOR \$1,000+
COMMUNITY SPONSOR \$500+

ADDITIONAL OPPORTUNITY

MEDIA SPONSOR **SECURED** \$2,500+

TOTAL \$ _____

RETURN TO:

The Naples Players
Attn: Lacey Yaklin
700 Fifth Avenue South, #200
Naples, FL 34102
Lyaklin@naplesplayers.org



HALLOWEEN 5K RUN & WALK

COMPANY NAME (CORPORATE SPONSORS ONLY)

CONTACT PERSON

STREET ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

PAYMENT METHOD ☐ CHECK ☐ CREDIT

Make checks payable to: **The Naples Players**

CARDHOLDER NAME

CREDIT CARD NUMBER

EXP. DATE

CVV CODE

BILLING ZIP CODE

CARDHOLDER SIGNATURE



Proceeds directly support building community through
exceptional access to the power of theatre at

TNP | THE NAPLES
PLAYERS