

SPONSORSHIP OVERVIEW

Thank you for your consideration in sponsoring our event!

This is the first year that the Children of the Sun Race Series will be held, so any support from local businesses is greatly appreciated. Sponsoring local, community-driven events like this is an excellent way to boost your reputation and raise brand awareness. Everyone in attendance (Runners, their friends and family, volunteers, and spectators) will bare witness to your contribution.

PACKET PICKUP DAY

Friday, August 21st from 4:00-7:00PM



- This is the day before the big race! All participants will arrive at the Century 21 office to pick up their bib numbers and gather additional items. They will likely be accompanied by friends and/or family.
- We encourage you to hold open a table and bring supplies you'd like to handout! Business cards, pens, flyers, etc.
- Great opportunity to meet runners face-to-face.
- Table, banner, and chairs included.
- No extra cost.

WEBSITE MENTIONS



- Your chosen company logo will appear in the home page of our website! Everyone that scrolls through will see it.

PRINTED FLYERS



- For you to print out and hand to anyone you'd like!
- Each sponsor will get their own version with their own logo.

BANNERS



- 6'x2'
- Hung along the course for runners to see.
- Stitched edges.
- Metal grommets in each corner.

SPONSORSHIP PRICING

Standard sponsorship package = \$200

- Mentioned in introductory email to everyone that signs up!
- Second email mention in “thank you to our sponsors” message that goes out to all runners 1 week prior to race day.
- 1 social media post with tag.
- Mentioned in pre-race speech that I will give to all runners.
- Logo placement on website homepage indefinitely.
- 2 banners to be placed along the course.
- You are allowed a table space at the packet pickup prior to race day. Banner and table included.
- 1 free race entries. Any distance!

Premier sponsorship package = \$400

- Included in all email communications to runners.
- 2 social media posts with tags.
- Mentioned in pre-race speech that I will give to all runners.
- Logo placement on website homepage indefinitely.
- 4 banners to be placed along the course.
- You are allowed a table space at the packet pickup prior to race day. Banner and table included.
- 2 free race entries. Any distance!

TABLE AND SUPPLIES



- You have the opportunity to make a big impression by sponsoring an aid station on race day!
- All runners will stop here to rehydrate and fuel up. There will be water, electrolyte beverages, and gels.
- During their brief moment of happiness in the middle of all the chaos, your name will be front and center.
- Extra \$300.
- Includes: banner, table, chair, and all runner fuel.

Other essential items for runners you can sponsor. You will get a specific shoutout on social media and emails to runners for your contribution. These are big items that all runners will be grateful to have present.

- Coffee: \$100
- Electrolyte gels: \$200
- Cowbells: \$30