



# **Game On!**

## **Run For Responders 5K - Sebastian**

### **Benefiting Survive First**

*Saturday September 12, 2026*

**7:30 A.M. - City Hall Complex**

The Game On! Run For Responders 5K - Sebastian, benefiting Survive First, is a great way for you to create brand awareness for your company! We need your help because they need ours!

#### **Why Should You Sponsor this event?**

First Responders – Firefighters, Law Enforcement, Paramedics and other emergency personnel face a unique level of stress that few outside of their fields can understand. Experiencing extreme incidents and always putting others first, takes a toll. Survive First is a 501 (c) 3 non-profit organization, whose mission is reduce first responder suicide through quality education, peer support, and mental health and wellness resources, while fostering a greater sense of community amongst first responders and their supporters. Survive First strives to normal the conversation about mental health in the first responder community and eliminate the stigma often associated with seeking mental health treatment.

## **EVENT SPONSORSHIP LEVELS**

### **Diamond Sponsor (2 available)**

**\$5,000**

- Tent/booth space (up to 10'x 10') at the event
- Company logo on all printed material - including BIB numbers, podium backdrop, etc.
- Large company logo on participant t-shirts
- Company logo on finisher medals ribbon
- Company promoted on social media posts
- P.A. announcements during the event
- Company recognized at awards ceremony
- Press release announcing sponsorship distributed to various media outlets
- 10 complimentary entries to the Run For Responders 5K
- Company logo posted on event website in premium location
- Large company logo included on sponsor banner
- Opportunity to include promotional items in event participant goody bags

**Platinum Sponsors (4 available) \$3,000**

- Tent/booth space (up to 10'x 10') at the event
- Company logo on all printed material - including BIB numbers, podium backdrop, etc.
- Medium company logo on participant t-shirts
- Company promoted on social media posts
- P.A. announcements during the event
- 6 complimentary entries to the Run For Responders 5K
- Company logo posted on event website
- Medium company logo included on sponsor banner
- Opportunity to include promotional items in event participant goody bags

**Gold Sponsor (2 available) \$2,000**

- Tent/booth space (up to 10'x 10') at the event
- Medium company logo on participant t-shirts
- Company promoted on social media posts
- P.A. announcements during the event
- Company recognized at awards ceremony
- 3 complimentary entries to the Run For Responders 5K
- Company logo posted on event website
- Medium size company logo included on sponsor banner
- Opportunity to include promotional items in event participant goody bags

**Silver Sponsor (2 available) \$1,000**

- Tent/booth space (up to 10'x 10') at the event
- Small company logo on participant t-shirts
- Company promoted on social media posts
- 2 complimentary entries to the Run For Responders 5K
- P.A. announcements during the event
- Company logo posted on event website
- Small company logo included on sponsor banner
- Opportunity to include promotional items in event participant goody bags

**Official Water Station Sponsor (3 available) \$500**

- Company logo prominently displayed at one of the three aid stations on the run course
- Tent/booth space (up to 10'x 10') at the event
- P.A. announcements during the event
- Company logo posted on event website
- Company logo included on sponsor banner
- Opportunity to include promotional items in event participant goody bags
- 1 complimentary entry to the Run For Responders 5K
- Small company logo printed on participant t-shirts

**Expo Sponsor (10 available)**

**\$250**

- Tent/booth space (up to 10' x 10') at the event
  - P.A. announcements during the event
  - Small company logo printed on participant t-shirts
  - 1 complimentary entry to the Running For Heroes 5K
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**SURVIVE FIRST**