



# ATHENA'S RUN FOR GYN CANCERS 2026 Sponsorship Levels





**Event Details:**

The mission of Athena's Run is to celebrate, honor, and lift up the women affected by gynecologic cancers. We continue to increase public awareness about gynecologic cancers and raise funds to support education, advocacy, care, and research. Our vision is to end gynecologic cancers through prevention, early detection and effective treatment.

Athena's Run for Gynecologic Cancers was founded in 2010 in an effort to promote public awareness about these devastating cancers in the Piedmont Triad Region. Over the past ten years, Athena's Run has raised nearly \$500,000. Donations from this fund are currently being used locally and nationally to support education and advocacy for gynecologic cancers; care of women to prevent, detect and treat gynecologic cancers; and research efforts for gynecologic cancer care and cure. None of this will be possible without **you!**

- Saturday, September 19<sup>th</sup>, 2026 in Tanglewood Park (4061 Clemmons Rd, Clemmons, NC 27012)
- 5k/3.1 miles: Runners, joggers, walkers, strollers and leashed pets welcome
- Our course starts at the pavement in front of the concert shell.
- Awards for overall top male and female
- Medals for top 3 runners in each category
- Warriors for Wellness Expo with music, food trucks and family fun to follow the run

Several sponsorship opportunities are available—whether you're a business looking to support your local community, an advocate for women's health, or someone whose family or loved ones have been impacted by gynecologic cancer.





## **Athena Presenting Sponsor(s): \$10,000 (must be secured by July 1st, 2026)**

- Exclusivity in business category –first in category to commit reserves this spot.
- Largest presenting logo on banner and race T-shirt
- Major recognition on Event Website and Social Media
- Opportunity to distribute information at *Warriors for Wellness Expo*

## **Athena Ultimate sponsor: \$7,500**

- Large lettering on race T-shirt and banner
- 1<sup>st</sup> tier logo on banner
- Major recognition on Event Website and Social Media
- Prominent recognition on select Event advertisements
- Opportunity to distribute information at *Warriors for Wellness Expo*

## **Athena Premier Sponsors: \$5,000**

- Medium lettering on race T-shirt and banner
- 2<sup>nd</sup> tier logo on banner
- Recognition on Event Website and Social Media --- individual post/shout out video
- Opportunity to distribute information at *Warriors for Wellness Expo*

## **Athena Elite Sponsors: \$2,500**

- Medium lettering on T-shirt only
- 3<sup>rd</sup> tier logo on banner
- Recognition on Event Website and Social Media—picture recognition
- Opportunity to distribute information at *Warriors for Wellness Expo*

## **Athena Supporting Sponsors: \$1,000**

- Small lettering on race T-shirt
- Recognition on Event Website and Social Media—logo only
- Opportunity to distribute information at *Warriors for Wellness Expo*





## Athena Competitive Sponsors: \$500

- Small lettering on race T-shirt
- Opportunity to distribute information at *Warriors for Wellness Expo*

## In Kind Donations:

- Recognition on Event Website and Social Media --- individual post/shout-out video
- Please contact Nichole Rahenkamp at [nbpeters@novanthealth.org](mailto:nbpeters@novanthealth.org) or Isabelle Edwards at [IEdwards@novanthealth.org](mailto:IEdwards@novanthealth.org) to discuss goods/services to be donated

## Warriors for Wellness Sponsors/Vendors: \$250

- Opportunity to advertise, engage with the community, distribute information and sell products (alcohol is not permitted) at *Warriors for Wellness Expo*
- Please contact Jenny Edwards and Laura Craven at [Hopefloatsupinc@gmail.com](mailto:Hopefloatsupinc@gmail.com) if you are interested in becoming a vendor at the *Warriors for Wellness Expo*





## “Eating for GYN Cancer Awareness” – A special opportunity for local restaurants to raise awareness in their community

- Opportunity for restaurants that want to give back to their community and raise awareness for GYN cancer, while supporting individuals and families affected by gynecologic cancers.
- Donate a percentage of one evening’s proceeds (suggested 10-20%) to help fund awareness, support, services, or research.
- Gain positive community exposure and show your commitment to a meaningful cause.
- We will help promote your restaurant through social media, flyers, and local outreach leading up to the event.
- Opportunity to increase customer traffic on what might otherwise be a slower night.
- Flexible participation—choose the date, percentage and level of involvement that works best for you.
- Make a direct, local impact while aligning your brand with compassion and community care.
- Please contact Nichole Rahenkamp at [nbpeters@novanthealth.org](mailto:nbpeters@novanthealth.org) and/or Isabelle Edwards at [IEdwards@novanthealth.org](mailto:IEdwards@novanthealth.org) if you are interested in participating in Eating for GYN cancer awareness.





Become A Sponsor: Your generosity and support are greatly appreciated!!

SPONSORSHIP LEVEL:

---

COMPANY

NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

—

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

—

SOCIAL MEDIA HANDLES (Facebook & Instagram): \_\_\_\_\_

---

In order to receive full marketing benefits, you must submit this registration form, sponsorship payment (make checks payable to “Athena’s Run”), and logo in high resolution format (eps or svg for print/jpg or png for digital) by July 1<sup>st</sup>, 2026.

Please submit information, logos, as well as direct any questions to Nichole Rahenkamp at [nbpeters@novanthealth.org](mailto:nbpeters@novanthealth.org) and Isabelle Edwards at [IEdwards@novanthealth.org](mailto:IEdwards@novanthealth.org)

