

# WALK FOR UNITY

Rekindle's flagship 5K Run + 1-Mile Walk through the Cleveland Cultural Gardens — uniting Black and Jewish neighbors, faith leaders, and corporate teams. **Your sponsorship lights the way.**

## DATE

Sunday, October 11, 2026

## LOCATION

Cleveland Cultural Gardens

## FORMAT

5K Run + 1-Mile Walk · 9:00 AM

## Why Sponsor the Walk for Unity?

Walk for Unity is a physical manifestation of Rekindle's mission — bringing diverse groups together to move toward a common goal. Every dollar funds Rekindle's year-round dialogue, fellowship, and outreach programming. Every sponsor placement lives inside an immersive civic experience that participants *actually interact with* — through QR-coded "Path to Understanding" stations, the Finish Line Discovery Zone, and the Rekindle Stones permanent recognition wall.

## FEATURED IN:

AfroNews.com

USA Today

Hadassah Magazine

NPR

Cleveland.com

## CHOOSE YOUR LEVEL

## Sponsorship Tiers

SPONSOR BENEFIT	CHAMPION \$1,000 LEAD SPONSOR	PARTNER \$500 BEST VALUE	SUPPORTER \$250 COMMUNITY
Table at the event (Discovery Zone)	✓	✓	✓
Rekindle Stones permanent recognition	✓	✓	✓
Logo on event website	✓	✓	✓
Cleveland Community Newsletter feature	✓	✓	✓
Corporate Team Challenge eligible	✓	✓	✓
Complimentary event registrations	4	2	1
Logo on event T-shirt — back	✓	✓	—
Logo on QR Dialogue Mile signage	✓	✓	—
National newsletter feature (20+ cities)	✓	✓	—
Dedicated social media posts	3	1	—
Logo on event T-shirt — front	✓	—	—
Logo on all event-day signage	✓	—	—
Featured in press release + media push	✓	—	—



### UNITY CHALLENGE TROPHY

The org with the most registered participants takes home our traveling trophy and a year of bragging rights.



### TOP FUNDRAISER PRIZE

The top individual fundraiser earns a private VIP Cleveland experience for up to six guests.



### VIRTUAL + IN-PERSON

Sponsor employees walk in Cleveland or virtually from anywhere — every step counts toward your team.

## READY TO STAND WITH US?

Matt Fieldman · Co-Founder & Executive Director · matt@rekindlefellowship.org · rekindlefellowship.org

All sponsorships are tax-deductible. Higher tiers fill first-come — early commitment encouraged.