



# IGNITE THE LIGHT

**SATURDAY  
SEPTEMBER 5, 2026**

**HEALTH & WELLNESS  
RESOURCE FAIR**



## SPONSORSHIP PACKAGE

Contribution Amount	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	PARTNER \$500
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓
Sponsorship banners placed in prominent area	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓
Official acknowledgement at event	✓	✓	✓	✓	✓
Included in event host email blast	✓	✓	✓	✓	✓
Complimentary race participants	✓ (20)	✓ (15)	✓ (15)	✓ (5)	✓ (2)
Logo on T-shirt	✓	✓	✓		
Instagram, Facebook & X posts	✓	✓	✓	✓	
Instagram Story Post	✓	✓	✓	✓	
Logo printed on event racing bib	✓	✓			
Recognition in press releases	✓	✓			
Speaking opportunity during event	✓				
Logo and link to company on Aztlan Athletics website	✓				

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor . . . . \$2,500
- Water Sponsor . . . . . \$2,500
- Race Bib Sponsor . . . . . \$2,500
- Race Swag Bag . . . . . \$2,500
- Exhibitor Booth . . . . . \$500

### NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

#### Non-Profit Exhibitor . . . . . \$250

- 6 Foot Table, 2 Chairs, and 10'x10' Canopy to promote to all registered participants & guests
- Logo placed on website, social media and event marketing materials
- Stage announcement during event



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## Community-Based Marketing & Sponsorship

Business name or how you would like to be listed:

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Contact Name:

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Phone: (\_\_\_\_) \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVELS

Presenting \$ \_\_\_\_\_

Water Station \$ \_\_\_\_\_

Official \$ \_\_\_\_\_

Vendor Booth \$ \_\_\_\_\_

Empower \$ \_\_\_\_\_

T-Shirt \$ \_\_\_\_\_

Community \$ \_\_\_\_\_

Whole Health Pavilion \$ \_\_\_\_\_

Exhibitor \$ \_\_\_\_\_

Non-Profit Option

### FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)  
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)  
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, EPS, or SVG)

*If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.*

### FOR QUESTIONS, CONTACT:

**Beatriz Mojarro**, *Graphic Designer*

Email: [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com)

NOTE: Your company logo must be sent no later than August 21, 2026 in order to be included on the acknowledgement print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please refer to logo file guidelines on this page and send your logo to [Beatriz@AztlanEvents.com](mailto:Beatriz@AztlanEvents.com).

### CONTACT

## THANK YOU



**Sabrina Zavala** *Marketing & Promotions*

Email: [Sabrina@aztlanevents.com](mailto:Sabrina@aztlanevents.com)