



how
STRONG

HEARING THE OVARIAN CANCER WHISPER



Run with a Purpose - Walk with Hope

H.O.W. STRONG 5K RUN / WALK

SATURDAY, SEPTEMBER 26, 2026 | 7:30am

Dreher Park, West Palm Beach



BENEFITING H.O.W. — HEARING THE OVARIAN CANCER WHISPER
amy@howflorida.org | 973-670-5303
howflorida.org

WHY SPONSOR?

Invest in Hope. Impact Our Community.

SUPPORT A CRITICAL CAUSE

Why Sponsor?

By partnering with H.O.W., you are directly funding the “whisper”—the early detection and education that saves lives. Your support provides:



LIFE-SAVING RESEARCH:

Funding the *Dr. Robert C. Knapp* Research Fellowship to find better treatments and a cure.



DIRECT PATIENT AID:

Supporting the *Glenda M. Wright Angel Fund*, which provides critical assistance to women in our local and surrounding communities who are in financial need, while they undergo treatment.



GENETIC ADVOCACY:

Funding screenings for underserved women to identify high-risk genetic mutations before ovarian cancer develops.

SHOWCASE YOUR BRAND

How We Feature You:

We ensure our partners are seen by a dedicated, engaged community of survivors, medical professionals, and local leaders.



SIGNATURE EVENTS:

Logo placement at high-profile gatherings like the annual H.O.W. Time is of the Essence Luncheon and educational symposiums.



DIGITAL REACH:

Prominent recognition on the H.O.W. website and social media channels.



COMMUNITY INTEGRATION:

Opportunities for on-site presence, trunk shows, or inclusion in exclusive event “swag bags” reaching influential donors.

COMMUNITY & GOODWILL

The Impact of Your Donation:

Beyond marketing, your sponsorship fosters a culture of compassion and strengthens the local health landscape.



MEDICAL SCHOLARSHIPS:

Support for Florida Medical students who are interested in gynecology.



CORPORATE SOCIAL RESPONSIBILITY:

Align your brand with a trusted 501(c)3 that transforms local healthcare outcomes in Florida and beyond.



EMPLOYEE ENGAGEMENT:

Invite your team to volunteer, participate in educational workshops, or join our community of advocates to see the impact firsthand.



HEARING THE OVARIAN CANCER WHISPER

SPONSORSHIP LEVELS

\$7,500

Presenting Sponsor (Exclusive)

- Naming rights: H.O.W. Strong 5K presented by [Sponsor]
- Prominent logo on medal lanyards, race shirts (front), website, registration page, and finish line signage
- Logo inclusion in race email blasts and marketing materials
- Verbal recognition at race start and awards; long and short call-outs by emcee on-site
- Space for vendor table on race day
- Dedicated social media features
- Opportunity to place a promotional item in goody bags
- 10 complimentary race entries

\$5,000

Platinum Sponsor

- Logo on race shirts (back), website, registration page, and on-site signage
- Logo inclusion in race email blasts and marketing materials
- Long and short call-outs by emcee on-site
- Space for vendor table on race day
- Social media feature
- Opportunity to place a promotional item in goody bags
- 6 complimentary race entries

\$2,500

Gold Sponsor

- Logo on race shirts (back), website, registration page, and select signage
- Space for vendor table on race day
- Social media recognition
- Opportunity to place a promotional item in goody bags
- 4 complimentary race entries

\$1,000

Silver Sponsor

- Logo on race shirts (back), website, and registration page
- Space for vendor table on race day
- Social media thank-you
- 2 complimentary race entries

\$500

Bronze Sponsor

- Logo on website and registration page
- Social media thank-you
- 1 complimentary race entry

\$150

Community Vendor Tent

- Vendor provides 10' x 10' tent, including setup and breakdown

In-Kind Sponsorships

We encourage items and services that directly support the event, such as food, beverages, printing, or photography. Recognition will be provided based on the nature of the donation.

TEAM SPONSORSHIPS

1. Peer-to-Peer "Teal Trail" Pages

The most effective way for teams to raise money is through personalized online fundraising pages.

- **The "Dedication" Goal:** Each team member sets a goal (e.g., \$250) in honor of a specific "Angel" or survivor.
- **Leaderboard Spirit:** "Top Team" prize.

2. "Whisper" Tribute Signs

Course Tributes to their friends and family.

• **How it works:** For a \$50 donation, a team can place a personalized sign along the 5K route with a survivor's name or a message of hope.

• **Impact:** This directly funds the *Glenda M. Wright Angel Fund*, and the team gets credit toward their fundraising total.

3. Company Matching Opportunities

Company matching is a powerful way to multiply your team's impact by turning employee participation into meaningful support for women and families affected by ovarian cancer.

Per Participant Match: Contribute a flat donation for each employee who registers or participates (example: \$50-\$250 per participant).

Per Mile Match: Pledge a set amount for every mile completed by your team (example: \$5-\$20 per mile; 3.1 miles total).

Fundraising Match: Match the funds your employees raise dollar-for-dollar, up to a predetermined company cap.

BECOME A PARTNER. MAKE A DIFFERENCE.

JOIN US

OUR VISION

H.O.W.'s Vision is a world where every woman recognizes the subtle signs of ovarian cancer, supported by a network of skilled medical professionals and cutting-edge research, ensuring early detection, enhanced treatments, and a future free from the burden of ovarian cancer.

OUR MISSION

H.O.W. - Hearing the Ovarian Cancer Whisper's Mission is to:

Empower and support women in the early detection and prevention of ovarian cancer through community-driven education, compassionate advocacy and support, accessible resources, and fostering hope. We advance progress by funding research and the training of future medical leaders to improve ovarian cancer outcomes.

H.O.W. funds the *Dr. Robert C. Knapp* Research Fellowship by funding basic or translational research in ovarian cancer.

H.O.W. helps women with ovarian cancer in financial need through the *Glenda M. Wright Angel Fund*.

H.O.W. presents educational programs concerning the recent advances being made in ovarian cancer.

H.O.W. awards scholarships to medical students in the State of Florida interested in gynecologic oncology who work with a gynecologic oncologist preceptor during their elective time in medical school.

H.O.W. funds the screening of underserved and or uninsured women for genetic mutations that increase risk of ovarian cancer.

BECOME A PARTNER. MAKE A DIFFERENCE.

Your sponsorship helps transform awareness into action while supporting women and families affected by ovarian cancer.



To become a sponsor or learn more, please contact:

Amy Mattessich

Special Event Coordinator

973-670-5303 | amy@howflorida.org

howflorida.org

