

Earth Day 5K & Fun Run at Patterson Park

April 18, 2026 | 8:30 AM

Lace up and give back at the first Earth Day 5K & Fun Run in Patterson Park—a joyful celebration of community, sustainability, and Baltimore's best backyard.

This new springtime event combines a chip-timed 5K and a 1-mile Fun Run & Kids' Dash with Earth Day festivities and hands-on volunteer opportunities. Participants are encouraged to show off their creativity by dressing as their favorite park animal or Earth Day-inspired character, adding a playful, family-friendly vibe to race day.

The race kicks off at 8:30 AM and flows into a post-race celebration with breakfast, followed by volunteer activities throughout the park. If desired, runners can join in with our huge team of volunteers caring for the park—from tree planting and weeding to trash pickup and cleaning the iconic Patterson Park Observatory, there is something for everyone.

All proceeds support Friends of Patterson Park's stewardship programs, which mobilize volunteers to care for this important historic and beloved green space year-round.

With runners, walkers, families, volunteers, and community partners all in one place, this event offers sponsors a unique opportunity to align their brand with environmental action, community pride, and healthy living—while having lots of fun along the way.

Sponsorship Opportunities

Presenting Sponsor – \$7,500

Tax deductible amount: \$6250 (Value of goods and services: \$1750)

- Event named: Friends of Patterson Park Earth Day 5K & Fun Run presented by [Sponsor]
- Prominent logo placement on race shirts, event signage, website, and registration page
- Logo inclusion on highly visible finish line signage
- Dedicated sponsor recognition in all event emails and social media promotions
- Opportunity to send us a short video message to be used in our race marketing outreach
- Opportunity to provide branded item(s) for swag bags
- Sponsor table at post-race celebration
- Opportunity for on-site remarks at race kickoff or awards
- Complimentary race registrations (30)
- Recognition in Friends of Patterson Park annual report



Green Champion Sponsor – \$5,000

Tax deductible amount: \$4250 (Value of goods and services: \$750)

- Prominent logo placement on race shirts and event signage
- Logo featured on website, registration page, and select email/social promotions
- Opportunity to include item(s) in swag bags
- Sponsor table at post-race celebration
- Complimentary race registrations (20)



Community Steward Sponsor – \$2,500

Tax deductible amount: \$2150 (Value of goods and services: \$350)

- Logo placement on race shirts and event signage
- Logo on website and registration page
- Opportunity to include item(s) in swag bags
- Sponsor table at post-race celebration
- Complimentary race registrations (10)



Nutty B's Fun Run & Kids' Dash Sponsor – \$1,500

Tax deductible amount: \$1300 (Value of goods and services: \$200)

- Logo placement on race shirts and Fun Run signage
- Logo on website and registration page
- Opportunity to include item(s) in swag bags
- Sponsor table at post-race celebration
- Complimentary race registrations (6)



Acorn Sponsor - \$500

Tax deductible amount: \$425 (Value of goods and services: \$75)

- Name or logo listed on website and event signage.
- Opportunity to include item(s) in swag bags
- Complimentary race registrations (2)



Swag Bag Contributions

All sponsors are welcome to contribute branded or eco-friendly items to participant swag bags –an excellent way to put your brand directly into the hands of runners, walkers, and volunteers.

Contact us to discuss one of these opportunities!

Shannon Arehart, Development Director
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