

Sponsorship Opportunities



*A Shared Blessing
Food Pantry*



Event Details:

The inaugural Brat Trot 5k, hosted by Dive Bar High Point, celebrates the fun of Oktoberfest while contributing to our greater community. This event benefits **A Shared Blessing Food Pantry** to support their mission to feed those in need in our community.

We are seeking generous supporters and community members to help bring this run to life. The early morning race will be followed by a full day of Oktoberfest festivities including great German brews and faire, games, costumes, fellowship, and more!

Everyone deserves to eat. We need your help to support A Shared Blessing Food Pantry and all they do for our neighbors in High Point. We will be collecting both food and monetary donations for the pantry as well as donating a percentage of the proceeds from the race. None of this will be possible without **you!**

- Saturday, Oct. 3, 2026 in Downtown High Point
- Beneficiary is A Shared Blessing Food Pantry (335 N Wrenn St, High Point, NC – <https://www.fumc-highpoint.org/foodpantry>)
- 5k/3.1 miles; Runners, joggers, walkers, strollers, and leashed pets welcome
- Our course starts in front of Dive Bar High Point (312 N Elm St.)
- Awards for top finishers across numerous age categories
- Oktoberfest event to follow through the rest of the day

Several sponsorship opportunities are available. Whether you're a business seeking to support the High Point community or one of Dive Bar's loyal customers with a generous heart, we hope that you'll join us in raising funds for A Shared Blessing Food Pantry by becoming an integral part of our 2026 Brat Trot 5k.

Thank you.



Top Brat – \$3000

- Recognition as a Title Sponsor
- SIX (6) complimentary race entries
- SIX (6) Brat Trot 5k T-shirts

- Prominent company logo on race registration page with link to website
- Included in charity check donation presentation
- Sponsorship recognition in print and related marketing materials (including the rolling TV ads at Dive Bar, social media, press releases, and other media outreach)
- Recognition of sponsorship in event-day race announcements
- Premier logo on event banner and T-shirt
- Ability to distribute promotional material to race participants at event
- Promotional table for event (Brat Trot and Oktoberfest celebration)

Best in Brew – \$2000

- FOUR (4) complimentary race entries
- FOUR (4) Brat Trot 5k T-shirts
- Company logo on race registration page with link to website
- Recognition of sponsorship in event-day race announcements
- Large-sized logo on event banner and T-shirt
- Ability to distribute promotional material to race participants at event
- Promotional table at event (Brat Trot and Oktoberfest celebration)
- Sponsorship recognition on social media

The Bavarian – \$1000

- TWO (2) complimentary race entries
- TWO (2) Brat Trot 5k T-shirts
- Recognition of sponsorship in event-day race announcements
- Medium-sized logo on event banner and T-Shirt
- Ability to distribute promotional material to race participants at event
- Promotional table at event (Brat Trot and Oktoberfest celebration)
- Sponsorship recognition on social media

Oktoberfest – \$500

- ONE (1) complimentary race entry
- ONE (1) Brat Trot 5k T-shirt
- Company name on event T-shirt
- Ability to distribute promotional material to race-participants at event
- Promotional table at event
- Sponsorship recognition on social media

The Tiny Trot – \$250

- Promotional table at event
- Sponsorship recognition on social media



Become A Sponsor:

Your generosity and support are greatly appreciated!!

SPONSORSHIP LEVEL:

COMPANY NAME:

CONTACT PERSON:

ADDRESS:

PHONE:

EMAIL:

SOCIAL MEDIA HANDLES (Facebook & Instagram):

In order to receive full marketing benefits, you must submit this registration form, sponsorship payment (make checks payable to "Dive Bar"), and logo in high resolution format (eps or svg for print/jpg or png for digital) by September 3, 2025.

Please submit information, logos, as well as direct any questions to Dive Bar at marketing@divebarnc.com

