



Dear Friends,

Achilles Charlotte is proud to host its 1st Annual 5K & Family Fun Run on Saturday, July 18, 2026, at the Marion Diehl Recreation Center (2219 Tyvola Rd, Charlotte, NC 28210). We hope you will join us for what promises to be an inspiring and unforgettable community event.

This signature race of Achilles International, a global 501(c)(3) organization, brings together able-bodied runners, athletes living with disabilities, and veterans, welcoming all to the empowering world of athletics. More than just a race, this event is a celebration of inclusion, resilience, service, and community — and a powerful opportunity to celebrate the spirit of the Queen City.

Our goal is not only to host a meaningful and energizing race, but also to raise awareness and visibility for people living with disabilities and for veterans who continue to demonstrate extraordinary strength and perseverance beyond their service. We are committed to showcasing the abilities, determination, and achievements of athletes with disabilities and veterans alike, demonstrating that they can safely and successfully compete in mainstream sporting events. Through this event, we hope to educate the broader public about disability awareness, challenge misconceptions, and create opportunities for meaningful connection with individuals in marginalized communities.

Since 1983, Achilles has empowered athletes with disabilities and veterans across the globe. Our mission is to help people with disabilities and veterans celebrate the athlete within. We remove barriers to athletic participation, build supportive communities of athletes and volunteer guides, and champion inclusion in sports and society. With the support of dedicated volunteers and partners, Achilles has served more than 150,000 athletes worldwide. While running is our primary focus, our greater purpose has always been to bring hope, inspiration, confidence, and the joy of achievement to all.

To make this event possible, we are seeking sponsorship support to help fund the planning and implementation of this inaugural race. Your sponsorship will directly support Achilles Charlotte and expand opportunities for athletes of all abilities and veterans to participate in a safe, welcoming, and inclusive community event. Together, we can amplify awareness, promote inclusion, honor service, and ensure that this race becomes a powerful annual tradition in Charlotte.

Thank you for your consideration and partnership. We hope you will join us in celebrating inclusion, ability, service, and the vibrant spirit of our city on race day.

Sincerely,

Anthony Butler, Chapter President- [Achilles Charlotte](#)
charlottenc@achillesinternational.org

For Companies & Individuals:

_____ **Yes**, please count me/us in for the sponsorship circled below:

- Title \$5,000 (1)
- Start/ Finish Line Sponsors \$2,500 (4)
- Race Shirt Sponsors \$1,000 (2)
- Mile Marker Sponsor \$1,000 (5)
- Friend of Achilles \$250-\$500 (unlimited)
- Prize awards/ incentives (e.g. gift cards, certificates)/ In-Kind sponsor

_____ Please count us in for an in-kind donation (list what you and/ or your company will provide)

_____ **No**, we regret we are unable to provide sponsorship at this time.

We kindly request sponsorship payment by July 1, 2026

Sponsorship Achilles Charlotte, July 18, 2026

All sponsors will/ can have the following:

- Company name/ logo on all printed material (if in by print date July 1)
- Company logo and link on race Website

Title Sponsor \$5,000

- Naming rights: “[XXX] presents 2026 Achilles Charlotte 5K and Family Fun Run
- Company name/ logo in prominent location on race page website and Achilles Charlotte social media posts
- Company recognized prominently in press release
- VIP introduced to speak at start of race
- Banners for photo ops for Achilles athletes and guides participating in the race together
- 10 fee-waived race entries with t-shirts

Start/ Finish Line Sponsor \$2,500 (limit of 4)

- Company recognized prominently in press release
- 5 fee-waived race entries with t-shirts

Race Shirt Sponsor - \$1,000 (limit of 5)

- 2 fee-waived race entries with t-shirts

Friends of Achilles \$100 –\$500 (unlimited)

- Name listed on race site and Achilles website (\$500 includes logo)
- 1 fee waived entry with t-shirt

Water Stop Sponsor (limit of 3)

- Sponsor provides 5-6 volunteers and items needed to cover water stops.

In Kind Donations

- Donations include items such as bottled water, sports drinks, snacks, energy bars, items for giveaway (e.g., gift cards/ certificates)