

**MERCY RACE
FOR THE FUTURE
MARYLAND ZOO
JUNE 14, 2026**



**5K RUN
1 MILE WALK**



Sponsorship Opportunities



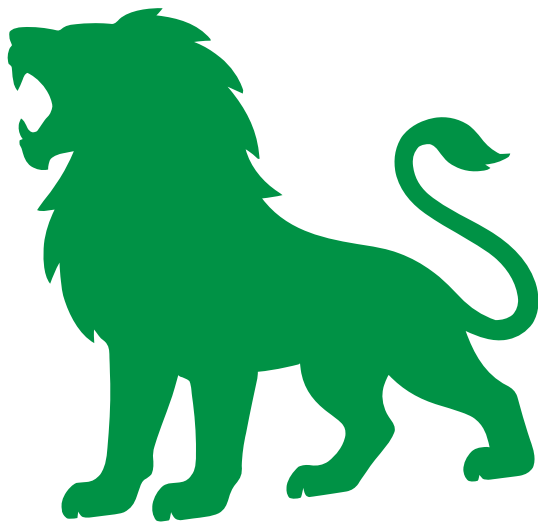
Mercy Mission Sponsor: \$25,000

One (1) Available

*Premier presenting sponsor with exclusive event naming rights:
“Mercy’s Race for the Future, presented by [Company Name].”*

- **Premier Branding:** Top logo placement on event website, registration pages, shirts, bibs, banners, and signage.
- **Speaking Opportunity:** Brief remarks at the closing award ceremonies.
- **Vendor Activation:** Booth in Celebration Village.
- **Dedicated Media Feature:** Inclusion in press releases, Mercy communications, and a spotlighted social media series.
- **Complimentary Entries:** 20 race registrations.
- **Employee Engagement:** 10 reserved volunteer spots on race day.
- **Zoo Admission:** 20 complimentary admissions
- **Sponsor Social Tent:** 20 complimentary admissions to our sponsor tent following the race, which will include a delicious hot breakfast.
- Recognition in Post-Event Video featuring highlights of the *Race for the Future*.

Tax deductible amount: \$23,700



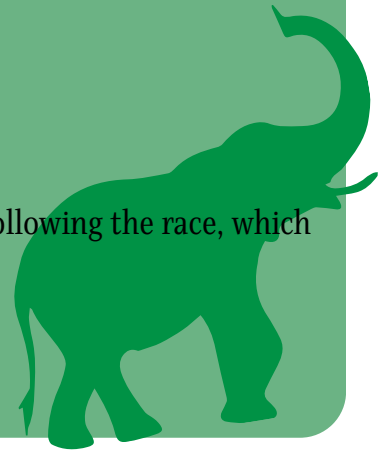
Mercy Momentum Sponsor: \$20,000

Two (2) Available

Highly visible co-branding on a signature race experience, selecting either the Finish Line Zone or Post-Race Celebration Village.

- **Prominent Branding:** Logo on race shirts, registration site, and high-visibility signage.
- **Vendor Activation:** Booth in Celebration Village.
- **Digital Recognition:** Logo on Mercy's event webpage and acknowledgment in participant emails.
- **Social Media Recognition:** 2 group highlight posts.
- **Complimentary Entries:** 20 registrations.
- **Employee Engagement:** 8 volunteer slots on race day.
- **Zoo Admission:** 20 complimentary admissions
- **Sponsor Social Tent:** 20 complimentary admissions to our sponsor tent following the race, which will include a delicious hot breakfast.

Tax deductible amount: \$18,700



Mercy Magic Sponsor: \$15,000

Two (2) Available

Spotlight celebration recognition with branding featured at the Sponsor Social Tent in Celebration Village or during the awards presentation.

- **Logo Placement:** On race shirts, website, and event signage.
- **Vendor Activation:** Booth in Celebration Village.
- **Social Media Recognition:** Group post highlight.
- **Complimentary Entries:** 15 registrations.
- **Employee Engagement:** 6 volunteer slots volunteer spots on race day.
- **Zoo Admission:** 15 complimentary admissions
- **Sponsor Social Tent:** 15 complimentary admissions to our sponsor tent following the race, which will include a delicious hot breakfast.

Tax deductible amount: \$14,025





Mercy Milestone Sponsor: \$10,000

Three (3) Available

Course feature sponsorship with prominent branding at a mile marker or hydration station.

- **Logo Placement:** On race shirts, website, and signage along course.
- **Social Media Recognition:** Group recognition post.
- **Vendor Activation:** Booth in Celebration Village.
- **Complimentary Entries:** 10 registrations.
- **Employee Engagement:** 4 volunteer spots on race day.
- **Zoo Admission:** 10 complimentary admissions
- **Sponsor Social Tent:** 10 complimentary admissions to our sponsor tent following the race, which will include a delicious hot breakfast.





Tax deductible amount: \$9,350

Mercy Medal Sponsor: \$5,000

Recognition as a medal sponsor and placement on category awards.

- **Logo Placement:** Recognition on website and event signage.
- **Social Media Recognition:** Included in group thank-you post.
- **Vendor Activation:** Booth in Celebration Village.
- **Complimentary Entries:** 5 registrations.
- **Zoo Admission:** 5 complimentary admissions
- **Sponsor Social Tent:** 5 complimentary admissions to our sponsor tent following the race, which will include a delicious hot breakfast.

Tax deductible amount: \$4,675





Mercy Moment Sponsor: \$2,500

- **Logo Placement:** Featured on event website and signage.
- **Social Media Recognition:** Group recognition in pre-event post.
- **Complimentary Entries:** 5 race registrations.
- **Sponsor Social Tent:** 5 complimentary admissions to our sponsor tent following the race, which will include a delicious hot breakfast.

Tax deductible amount: \$2,175

Mercy Makers Sponsor: \$1,000

- **Name Recognition:** Listed on event website and signage.
- **Social Media Recognition:** Group recognition in pre-event post.
- **Complimentary Entries:** 2 race registrations.
- **Sponsor Social Tent:** 2 complimentary admissions to our sponsor tent following the race, which will include a delicious hot breakfast.

Tax deductible amount: \$870

For questions contact Erin McDonnell
410-332-9874
emcdonne@mdmercy.com





**Sunday, June 14, 2026
The Maryland Zoo: 5K Run, 1 Mile Walk**

SPONSORSHIP COMMITMENT FORM

YES, we will gladly support *Mercy's Race for the Future* as follows:

- | | |
|--|--|
| <input type="checkbox"/> Mission Sponsor: \$25,000
<small>(tax-deductible amount is \$23,700;
value of goods and services is \$1,300)</small> | <input type="checkbox"/> Medal Sponsor: \$5,000
<small>(tax-deductible amount is \$4,675;
value of goods and services is \$325)</small> |
| <input type="checkbox"/> Momentum Sponsor: \$20,000
<small>(tax-deductible amount is \$18,700;
value of goods and services is \$1,300)</small> | <input type="checkbox"/> Moment Sponsor: \$2,500
<small>(tax-deductible amount is \$2,175;
value of goods and services is \$325)</small> |
| <input type="checkbox"/> Magic Sponsor: \$15,000
<small>(tax-deductible amount is \$14,025;
value of goods and services is \$975)</small> | <input type="checkbox"/> Makers Sponsor: \$1,000
<small>(tax-deductible amount is \$870;
value of goods and services is \$130)</small> |
| <input type="checkbox"/> Milestone Sponsor: \$10,000
<small>(tax-deductible amount is \$9,350;
value of goods and services is \$560)</small> | |

We are unable to sponsor *Mercy's Race for the Future* but would like to support this event with a gift of \$_____.

Company Name: _____

(Please list as you would like it to appear on published materials).

Contact Name: _____ Title: _____

Mailing Address: _____

City/State/ZIP: _____

Phone: _____ Fax: _____ Email: _____

PAYMENT OPTIONS

- Check.** Enclosed is my check made payable to **Mercy Health Foundation**.
 Charge. Please charge \$_____ to my credit card.

American Express Discover MasterCard Visa

Cardholder: _____ Signature: _____

Credit Card Number: _____ Expiration Date: _____

Please mail with payment to: Erin McDonnell, Mercy Health Foundation, PO BOX 69703, Baltimore, MD 21264

Logo Specifications: Please email a vector EPS file and a 300 DPI jpeg file of your corporate logo both in color and black & white to emcdonne@mdmercy.com by May 15, 2026.

For More Information: Please contact Erin McDonnell at 410-332-9874 or emcdonne@mdmercy.com.

Mercy Health Foundation tax ID number is 52-2173656. Mercy Health Foundation is a nonprofit organization, donations to which are tax-deductible as allowed by law. Mercy welcomes charitable contributions to advance its mission to health care, benefit the community and/or demonstrate good corporate citizenship. Contributions are not to be linked, implicitly or explicitly, to any expectation or agreement that Mercy Medical Center will use, order, recommend or make a referral for any product or service and may not result in a personal benefit to any individual, corporation, foundation, or organization