

**MERCY RACE
FOR THE FUTURE
MARYLAND ZOO
JUNE 14, 2026**



**5K RUN
1 MILE WALK**



Sponsorship Opportunities



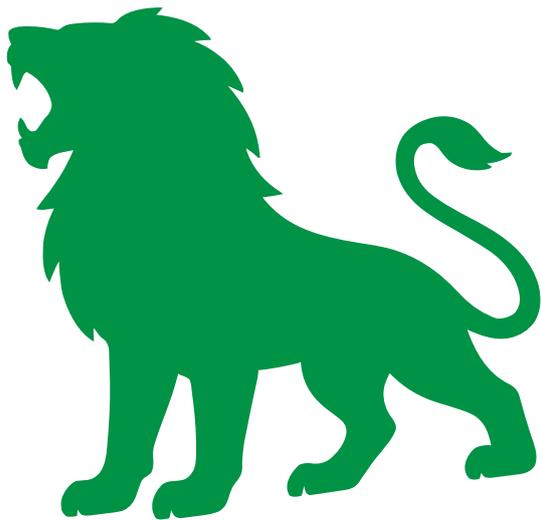
Mercy Mission Sponsor: \$25,000

One (1) Available

*Premier presenting sponsor with exclusive event naming rights:
“Mercy’s Race for the Future, presented by [Company Name].”*

- **Premier Branding:** Top logo placement on event website, registration pages, shirts, bibs, start/finish line arch, banners, and signage.
- **Speaking Opportunity:** Address participants during opening or closing ceremonies.
- **Vendor Activation:** Booth in Celebration Village.
- **Exclusive Giveaway Item:** Branded item in every runner’s kit (1,000 participants).
- **Dedicated Media Feature:** Inclusion in press releases, Mercy communications, and a spotlighted social media series.
- **Sponsor Video Message:** Opportunity to share a 1-minute branded video with all registered participants pre-event.
- **Complimentary Entries:** 20 race registrations.
- **Employee Engagement:** 10 reserved volunteer spots on race day.
- **Zoo Admission:** 20 complimentary admissions
- Recognition in Post-Event Video featuring highlights of the 150th celebration.

Tax deductible amount: \$23,700



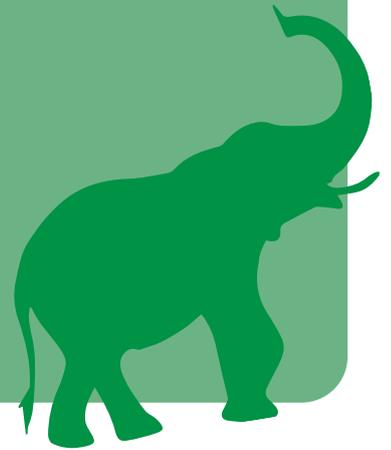
Mercy Momentum Sponsor: \$20,000

Two (2) Available

Highly visible co-branding on a signature race experience, selecting either the Finish Line Zone or Post-Race Celebration Village.

- **Prominent Branding:** Logo on race shirts, bibs, registration site, and high-visibility signage.
- **Vendor Activation:** Booth in Celebration Village.
- **Digital Recognition:** Logo on Mercy's event webpage + acknowledgment in participant emails.
- **Social Media Recognition:** 2 group highlight posts.
- **Complimentary Entries:** 20 registrations.
- **Employee Engagement:** 8 volunteer slots.
- **Zoo Admission:** 20 complimentary admissions

Tax deductible amount: \$18,700



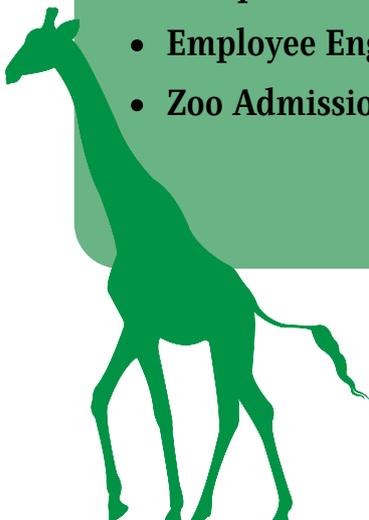
Mercy Magic Sponsor: \$15,000

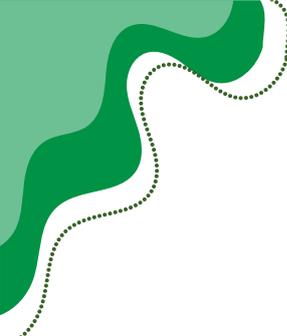
Two (2) Available

Spotlight celebration recognition with branding featured at the pre-race kickoff or during the awards presentation.

- **Logo Placement:** On race shirts, bibs, website, and event signage.
- **Vendor Activation:** Booth in Celebration Village.
- **Social Media Recognition:** Group post highlight.
- **Complimentary Entries:** 15 registrations.
- **Employee Engagement:** 6 volunteer slots.
- **Zoo Admission:** 15 complimentary admissions

Tax deductible amount: \$14,025





Mercy Milestone Sponsor: \$10,000

Three (3) Available

Course feature sponsorship with prominent branding at a mile marker or hydration station.

- **Logo Placement:** On race shirts, bibs, website, and signage along course.
- **Social Media Recognition:** Group recognition post.
- **Vendor Activation:** Booth in Celebration Village.
- **Complimentary Entries:** 10 registrations.
- **Employee Engagement:** 4 volunteer slots.
- **Zoo Admission:** 10 complimentary admissions

Tax deductible amount: \$9,350

Mercy Medal Sponsor: \$5,000

Exclusive recognition on participant medals and awards.

- **Logo Placement:** On medals (deadline), website, and event signage.
- **Social Media Recognition:** Included in group thank-you post.
- **Vendor Activation:** Booth in Celebration Village.
- **Complimentary Entries:** 5 registrations.
- **Zoo Admission:** 5 complimentary admissions

Tax deductible amount: \$4,675





Mercy Moment Sponsor: \$2,500

- **Logo Placement:** Featured on event website and signage.
- **Social Media Recognition:** Group recognition in pre-event post.
- **Complimentary Entries:** 5 race registrations.

Tax deductible amount: \$2,175

Mercy Makers Sponsor: \$1,000

- **Name Recognition:** Listed on event website and signage (text only).
- **Social Media Recognition:** Group recognition in pre-event post.
- **Complimentary Entries:** 2 race registrations.

Tax deductible amount: \$870

For questions contact Erin McDonnell
410-332-9874
emcdonne@mdmercy.com

