



We're thrilled to introduce the Elevate 5K Corporate Challenge, a dynamic new event created by FloDash Events in partnership with the South Lake Chamber of Commerce. Together, we're raising the bar for community wellness and business connection in Lake County.

The Elevate 5K is more than a race — it's a movement. It's where companies, co-workers, families, and friends unite for an active, social, and empowering experience that celebrates teamwork and healthy living. After crossing the finish line, participants will enjoy the FitnessPalooza Expo, featuring interactive health demos, local vendors, giveaways, and post-race fun in a lively corporate village setting.

By sponsoring this event, your organization becomes part of a community-wide initiative that promotes wellness, collaboration, and local pride — while gaining valuable exposure to hundreds of professionals, residents, and businesses across South Lake and beyond.

Let's elevate our community together — one step, one team, and one unforgettable event at a time.



Elevate 5K Corporate Challenge Sponsorship Levels

Title Sponsor – \$6,000 – One Available

- Naming rights: “[Your Company Name] Elevate 5K Corporate Challenge”
- 40 race entries
- Premium 10x20 tent space in the Corporate Village (hospitality area for employees/clients)
- Option to have a 10x10 vendor space in the vendor area at no additional cost (selling/promotion side)
- Access to VIP restroom facilities
- Opportunity to provide promotional materials in participant bags (*due by Friday January 16th*)
- Logo placement:
 - T-shirt (front & largest size on the back)
 - Registration website & Elevate page on FloDash.com (top placement)
 - Logo on bib
 - Logo on backdrop for photo op (*due by Friday January 9th*)
 - Logo placement at the finish line chute
- Announcements

Presenting Sponsor – \$4,000 – One Available

- Naming rights: “Elevate 5K Corporate Challenge presented by [Your Company]”
- 25 race entries
- 10x10 tent space in the Corporate Village
- Option to have a 10x10 vendor space in the vendor area at no additional cost (selling/promotion side)
- Opportunity to provide promotional materials in participant bags (*due by Friday January 16th*)
- Logo placement:
 - T-shirt (front & large size on the back)
 - Registration website & Elevate page on FloDash.com
 - Logo on bib
 - Logo on backdrop for photo op (*due by Friday January 9th*)
 - Logo placement at the finish line chute
- Announcements

Executive Sponsor – \$2,000

- 15 race entries
- 10x10 tent space in the Corporate Village
- Option to have a 10x10 vendor space in the vendor area at no additional cost (selling/promotion side)

- Opportunity to provide promotional materials in participant bags (*due by Friday January 16th*)
- Logo placement:
 - T-shirt (back, medium size)
 - Registration website & Elevate page on FloDash.com
 - Logo on backdrop for photo op (*due by Friday January 9th*)
 - Logo placement at the finish line chute
- Announcements

Leadership Sponsor – \$1,200

- 10 race entries
- 10x10 tent space in the Corporate Village
- Option to have a 10x10 vendor space in the vendor area at no additional cost (selling/promotion side)
- Opportunity to provide promotional materials in participant bags (*due by Friday January 16th*)
- Logo placement:
 - T-shirt (back, small size)
 - Registration website & Elevate page on FloDash.com
 - Logo on backdrop for photo op (*due by Friday January 9th*)
- Announcements

Community Sponsor – \$800

- 10x10 tent space in the Corporate Village or FitnessPalooza
- 5 race entries
- Opportunity to provide promotional items at finish line (*due by Friday January 16th*)
- Logo placement:
 - T-shirt (back, smallest size)
 - Registration website & Elevate page on FloDash.com
 - Logo on backdrop for photo op (*due by Friday January 9th*)
- Announcements

Supporting Sponsor – \$350

- 10x10 tent space in the Corporate Village or FitnessPalooza
- Opportunity to provide promotional materials in participant bags (*due by Friday January 16th*)
- Logo placement:
 - Registration website & Elevate page on FloDash.com
 - Logo on backdrop for photo op (*due by Friday January 9th*)
- Announcements

Contact us with any questions and take the first step toward a partnership that moves business and community forward.

Flodash Events
flodashevents@gmail.com