



Beat the Heat Tent Assignments - 2026

START/FINISH AREA

Organization Name	Type	Area	Space
Ainsley's Angels	Charity	A	1
Community Care Clinic	Charity	A	2
Girls on the Run	Charity	A	3
North Star	Charity	A	4
Piedmont Environmental Alliance	Charity	A	5
City With Dwellings	Charity	A	6

Organization Name	Type	Area	Space
BTH Food Drink Misc	Race	R-Food	1
Dominos	Sponsor	R-Food	2
O'Brien's Deli	Sponsor	R-Food	3
Diamondback Grill	Sponsor	R-Food	4
City Barbeque	Sponsor	R-Food	5
Trader Joe's	Sponsor	R-Food	6

Organization Name	Type	Area	Space
Stretch Zone	Exhibitor	G	1
Whataburger Restaurants	Exhibitor	G	2
WFU Sports Marketing	Exhibitor	G	3
For the Trees	Exhibitor	G	4
The Running Servant	Exhibitor	G	5

Organization Name	Type	Area	Space
Cook Medical	Sponsor	C	1
Purple Crow	Sponsor	C	2
Novant Health	Sponsor	C	3

Organization Name	Type	Area	Space
BreakThrough Physical Therapy	Sponsor	E	1
Crazy Running	Sponsor	E	2
Asics	Sponsor	E	3
Fleet Feet Sports Winston-Salem & C	Sponsor	E	4

Organization Name	Type	Area	Space
Mast General Store	Sponsor	F	1
Sports ProResolve™	Sponsor	F	2
Riccobene Associates Family Dentist	Sponsor	F	3

Organization Name	Type	Area	Space
Sutton Brothers	Sponsor	D	1
Truist	Sponsor	D	2
Sheffield Financial (Truist)	Sponsor	D	3

25 FT

15' Bbuffer

Ainsley
Angels
A1

Charity Partners A 2-6

18' Wide Passage Way

Sponsors C 1-3

FOOD & DRINK R 1-6

Sponsors D 1-3

Green
Team

Sponsors E1-4

Exhibitors G 1-5

18' Wide Passage

Sponsors F 1-3

8' buffer

BEER
TRAILER

BEER

Parking
Area for
Exhibitors

Fairgrounds Blvd

Picnic
Tables

Green
Team

Race Team Tents T 1-12

ICE
TRAILER

Purple Crow Atletico	Team	T	1
Twin City Track Club	Team	T	2
We Run Winston	Team	T	3
Crazy Running	Team	T	4
Foot Soldiers	Team	T	5
HPAC	Team	T	6

Winston-Salem Queer Run Club	Team	T	7
Fiddlin Fish	Team	T	8
Junction 311 Endurance Sports	Team	T	9
Wilkes Eagles	Team	T	10
BGR Winston-Salem	Team	T	11
Speedy Turtles	Team	T	12