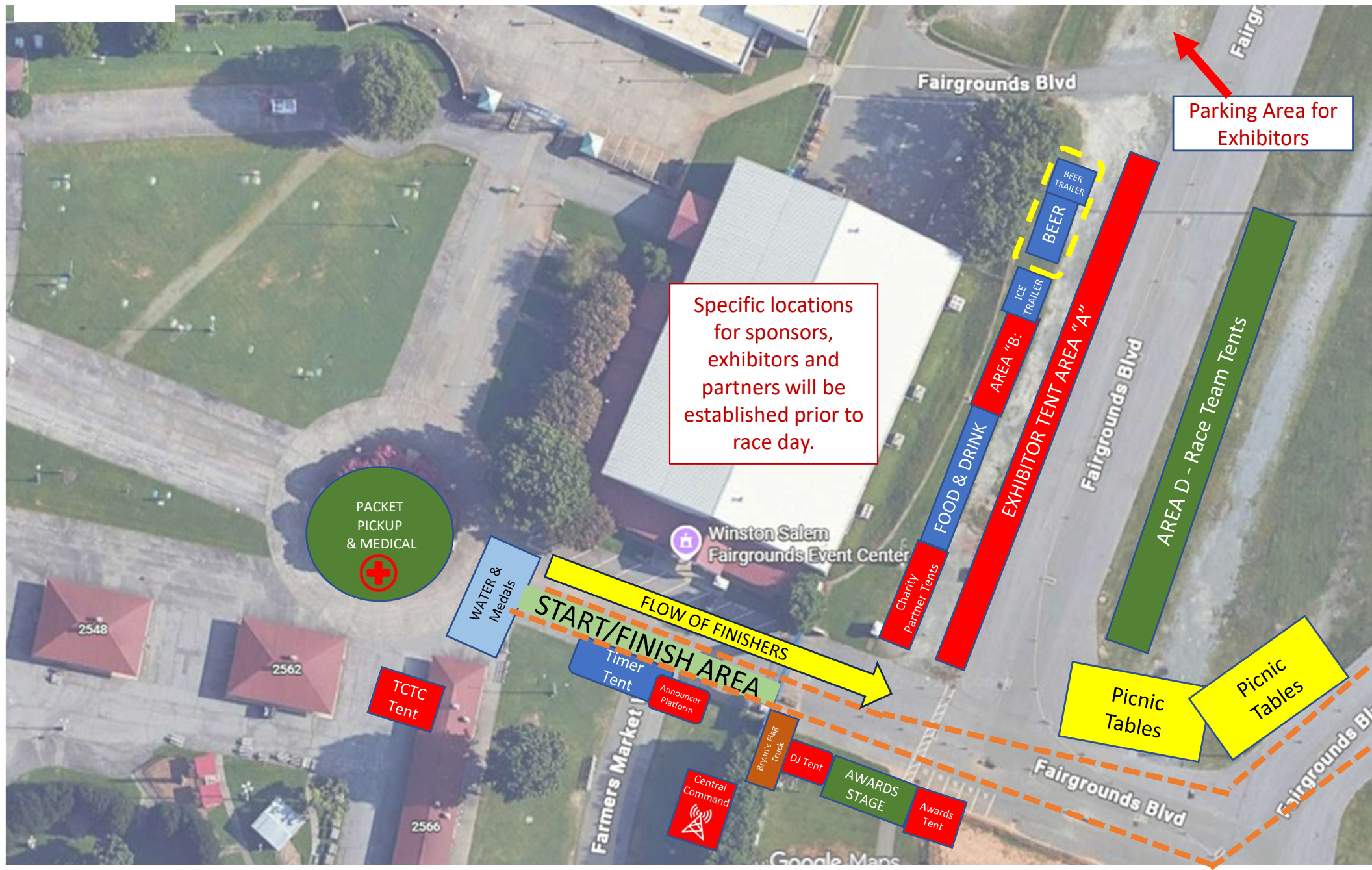


Beat the Heat Layout - 2026



Specific locations for sponsors, exhibitors and partners will be established prior to race day.

PACKET PICKUP & MEDICAL

WATER & Medals

TCTC Tent

START/FINISH AREA

Timer Tent

Announcer Platform

Central Command

Bryan's Flag Truck

DJ Tent

AWARDS STAGE

Awards Tent

Picnic Tables

Picnic Tables

EXHIBITOR TENT AREA "A"

FOOD & DRINK

ICE TRAILER

BEER TRAILER

BEER

AREA D - Race Team Tents

Parking Area for Exhibitors

Fairgrounds Blvd

Fairgrounds Blvd

Fairgrounds Blvd

Fairgrounds Blvd

Winston Salem Fairgrounds Event Center

2548

2562

2566

Farmers Market

Google Maps



Beat the Heat 5K Start/Finish Line - 2025

PACKET PICKUP & MEDICAL

Fence Sections Placed After Start of the 5K and Removed Before Elite 5K



