

Wisconsin Cheese Run

Saturday, October 3, 2026



**RUN HARD. WALK PROUD. RUCK STRONG. EAT
CHEESE.**

Race Day Instructions



Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.

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Charity Partner Silver Circle Foundation, Inc. 501(c)(3)

We hope you will consider a [donation](#) to our charity partner. Your support helps the Silver Circle Foundation serve firefighters, police officers, veterans, and troops serving overseas.

[Silver Circle Foundation, Inc. 501\(c\)\(3\)](#) supports firefighters, police officers, veterans, and troops serving overseas through charitable giving, care packages, fundraising, and other assistance that shows our gratitude for their service.



Finisher Cheese & Ridgeway Woodworks

All finishers receive a cheese snack at the finish line. [Ridgeway Woodworks](#) also provides the custom finisher Woodles and special overall awards. Run hard. Walk proud. Ruck strong. Eat cheese.



Volunteers Needed!

If you, your group, the neighbor kid, or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance! All volunteers can run a future race for free. Sign up [HERE](#).



Location

Fox River Park

Picnic Area 3
W264 S4500 River Road
Waukesha, WI 53189

A Waukesha County Parks Annual Membership or Daily Permit is required for each vehicle entering Fox River Park. We strongly recommend purchasing your permit [before race morning](#) so you are ready to go when you arrive.

Parking

Parking is available at Fox River Park. Please follow event signage and staff directions when you arrive.

A Waukesha County Parks Annual Membership or Daily Permit is required for each vehicle. We strongly recommend purchasing your permit [before race morning](#) so you are ready to go when you arrive.

Schedule

Race Day - Saturday, October 3, 2026

Picnic Area 3

8:00am Packet Pickup

8:45am Little Curd 1K

9:00am 5K Cheese Run, 5K Cheese Ruck & 2 Mile Cheese Walk

10:00am Course Closes

Packet Pickup FAQs

Can I pick up another person's packet? Yes!

Do I need an ID? No way!

Can I register on race morning? Yep!

Bring your QR code (on your receipt)

I want to change something

- Log in to RunSignUp.com
- Select your Profile.
- Find the Wisconsin Cheese Run.
- Select "Manage Registration".
- Choose the change you need: transfer, shirt size change, team change, distance change, confirmation/QR code resend, or deferral.

[Additional info about modifying a registration.](#)

Race Shirts

The guaranteed shirt deadline has passed, but Cheese Run shirts are still available while online inventory lasts. Race-day extras will be distributed first-come, first-served after the race. [More shirt info here.](#)

Course Info

Start Line & Finish Line

The Start/Finish Line is located at Fox River Park, Picnic Area 3. Follow race-day signage to the event staging area.

Restrooms

Permanent restrooms are available at Fox River Park.

Course

The Wisconsin Cheese Run will take place on the trails and paths of Fox River Park. The course will be clearly marked with signs and course marshals to keep everyone headed in the right direction.

- 5K Cheese Run & 5K Cheese Ruck - follow the marked 5K course.
- 2 Mile Cheese Walk - follow the marked 2-mile course.

[5K course map](#)

Awards

Overall Awards

The top overall male and female runners in the 5K Cheese Run will receive a custom award provided by Ridgeway Woodworks.

Age Group Awards

The top 3 male and female finishers in 5-year age groups will receive a custom woodle. Age groups are 0-14, then continue in 5-year increments. Walk and ruck divisions are noncompetitive and do not have age-group awards.

Finisher Woodles

All 5K Cheese Run, 5K Cheese Ruck, and 2 Mile Cheese Walk finishers will receive a finisher woodle from Ridgeway Woodworks. Little Curd 1K finishers receive a finisher medal.

Average Joe & Jane Awards

Not everyone can be first. The Average Joe & Jane Awards go to the male and female runners who finish exactly in the middle of all registered participants.

Miss Your Award?

Medals can be picked up at our office the Wednesday following the event. The medals are located in a blue box in front of our office entrance 24/7.

1327 Wall Street, Suite B
Oconomowoc, WI 53066

If you would like it mailed, you can order it to be shipped [here](#).

Timing

The race is chip timed by Silver Circle Sports Events with a chip start. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



Medical Emergencies

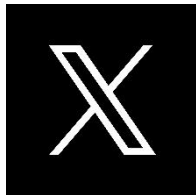
If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the timing van.

Weather

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

Social Media

Last minute updates, photos, videos, and results all get posted here first:



Got Questions?

Let us know at info@silvercirclesportsevents.com.

#TeamSCSE

Welcome to #TeamSCSE. The running team with no requirements, no fees, and no forms to fill out. We are a group of people who just like to run. Team SCSE is an all-inclusive running team that prides itself on camaraderie and helping each other achieve running goals. We have a range of runners on the team, from beginners to elites and everything in between. If you're interested in joining the team, [contact us](#).

Sponsors

The Wisconsin Cheese Run is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:



Some Awesome Races!

Take a look at our [full race schedule](#) to see everything we are doing this year – let's just say it's going to be a busy, fun year!



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.