



Kids Without Cancer.org
Let's Make it Happen

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SPONSORED

Dear Friends,

On Sunday, October 25th, 2026, we will be hosting our annual Kids Without Cancer "Haunted Hustle" 5K Run Event at ITC Community Sports Park in Novi, MI. We look forward and are pleased to host this event every year and know that its continued success is dependent on community partners like you. We ask that you please consider supporting this event by committing to a sponsorship. Now more than ever, children battling Cancer and their families need your support. It is our hope that we will not only have a financially successful event, but that we will also raise awareness to our cause by bringing community members together and letting our voices be heard.

2026 marks Kids Without Cancer's 45th year of providing funding for the cutting-edge research being done at Children's Hospital of Michigan in conjunction with the Karmanos Cancer Institute and Wayne State University. Our Mission is to develop better treatments and cures for Pediatric Cancer through the cutting-edge research being funded as every child deserves a chance at life.

On behalf of all the children and their families currently fighting for their lives and the future children that will battle Cancer, that will benefit from your kindness and generosity, we want to personally thank you for your consideration of sponsoring the event and hope to partner with you in supporting this critical need in our community. Please contact our Executive Director, John Smolinski by calling 248-320-1433 if you have any questions.

Sincerely,

Nick Consiglio

Nick Consiglio

President

Kids Without Cancer

www.kidswithoutcancer.org

Haunted Hustle 5k Run/Walk & Monster Mile

Title Sponsor - \$3000

- ◇ Company name attached to race start/finish arch, prominently displayed on race shirts, and on custom race bib
- ◇ Premier logo placement on event emails, signage, race shirts, printed materials, and race website with link to company website.
- ◇ Company logo on digital photos and digital finishers certificate
- ◇ Opportunity to speak at the start of the race, welcome runners, and promote your company
- ◇ Placement of promotional merchandise or materials in race packets/bags (optional)
- ◇ Social media recognition
- ◇ Sponsor table space on race day
- ◇ 4 free race registrations

Gold Sponsor - \$1200

- ◇ Company name and logo prominently displayed on race shirts and website with link to your company website
- ◇ Name/Logo on event emails, signage, race shirts, printed materials, and race website with link to company website.
- ◇ Placement of promotional merchandise or materials in race packets/bags (optional)
- ◇ Social media recognition
- ◇ Sponsor table space on race day
- ◇ 3 free race registrations

Silver Sponsor - \$500

- ◇ Company name and logo on race shirts and website with link to your company website
- ◇ Name included in all event emails
- ◇ Placement of promotional merchandise or materials in race packets/bags (optional)
- ◇ Sponsor table space on race day
- ◇ Social media recognition
- ◇ 2 free race registrations

Bronze Sponsor - \$250

- ◇ Company name and logo on race shirts and website
- ◇ Placement of promotional merchandise or materials in race packets/bags (optional)
- ◇ Sponsor table space on race day
- ◇ Social media recognition
- ◇ 1 free race registration

Supporting Sponsor - \$100 and/or in-kind donations

- ◇ Includes donations of goods or services. One of the above levels may apply depending on value of donation.
- ◇ Company name on race shirt and website
- ◇ Social media recognition

Mile Markers (four available) and Post Race Refreshments (two available) - \$200 each

- ◇ Company name/logo printed on one of the following: mile marker 1, mile marker 2, 5k turnaround sign, monster mile turnaround sign, which will be prominently displayed on the race course
- ◇ Water and post race refreshments provided to participants. Company logo on signage at this table.
- ◇ Company name on race shirts and website
- ◇ Social media recognition
- ◇ Combine with another sponsorship level for \$100/each

Kids Without Cancer
Annual Haunted Hustle 5k and
Monster Mile
October 25, 2026
SPONSORSHIP FORM

Business Information:

Company name exactly as you would like it to appear on marketing materials:

Contact person: _____ *Phone #:* _____

Company Address: _____ *Email:* _____

Website: _____

Sponsorship Level (Please circle one):

Presenting Gold Silver Bronze Mile Marker/Refreshments Supporting/In-kind

Sponsor/Donation Information:

Please describe sponsorship contribution and/or in-kind donation and include estimated value:

100% of the profits go to Kids Without Cancer Charity

Kids Without Cancer Tax ID: 38-2377242

**Checks payable to Kids Without Cancer*

Sponsorship packages can also be paid on-line

Please be sure to complete the following:

- 1.** Complete this Sponsor Form and keep a copy for your records.
- 2.** Mail your sponsor form and contribution to: Kids Without Cancer - P.O. Box 32783
Detroit, Michigan 48232-0783. If you would like to email and complete your sponsorship online please
contact our Race Director, Michelle Garr at michelle@runningfoundation.com
- 3.** Please email your logo to michelle@runningfoundation.com

For more information, please contact John Smolinski, Executive Director via email at:
jmartinsmolinski@gmail.com

Secure your sponsorship today to maximize advertising perks.
Thank you and we look forward to working with you!