

Michelle Linton

Founder, Walk for Weims

Michelle Linton is the founder of Walk for Weims, a nationwide awareness and fundraising initiative held annually on National Weimaraner Day to unite the Weimaraner community in support of rescue.

Her connection to the breed began in early childhood when her family raised Weimaraners. What started as admiration for their striking silver coats and piercing blue eyes evolved into a lifelong commitment to advocacy, rescue, and education.

Michelle brings more than 25 years of experience in nonprofit leadership, marketing, and business development to her work. She has served local, regional, and national nonprofit organizations, specializing in leveraging technology and strategic communications to help lean teams maximize visibility, strengthen donor engagement, and expand impact.

For over a decade, she has volunteered with Weimaraner rescue organizations, assisting with fostering, fundraising, home visits, veterinary coordination, and graphic design. As a foster, adopter, and longtime Weimaraner owner, she understands firsthand the unique needs of this intelligent, high-energy sporting breed.

She currently shares her home with Lola, a rescued Weimaraner and daily reminder that advocacy begins at home.

In addition to her nonprofit work, Michelle is the founder of Gray Ghost Designs & Gifts, a Weimaraner-inspired lifestyle brand that celebrates the breed while promoting responsible ownership and rescue awareness.

Michelle believes one of the greatest challenges facing rescue organizations today is limited volunteer capacity paired with limited time to effectively market their mission. Through Walk for Weims, she aims to create a unified national moment that expands reach, attracts new supporters, and strengthens the future of Weimaraner rescue.