

BASELINE BLITZ 2026



RUN TOGETHER
SUPPORT TOGETHER

GROW TOGETHER



Sponsorship Opportunities

Northville Educational Foundation × Novi Educational Foundation

Sunday, October 11, 2026 • 9:00 AM-12:00 PM

Northville Sports Den Field • Northville, MI

Baseline Blitz is a one-day community event built around unity, connection, and shared support for the students and staff of Northville and Novi, presented by ORSA Credit Union. Last year, over 300 participants joined us – families, students, educators, and community partners – all showing up to strengthen educational programs and initiatives across both districts.

This year's event features a 5K Run/Walk, a Kids Dash, a full Kid Zone with crafts and activities, face painting, inflatables, local food trucks, and the Most Spirited Award celebrating Northville and Novi pride. It's a morning built for families and community.

Champion Sponsor – \$6,000 (Limit One) **SOLD OUT**

Presenting Sponsor – Limit 1 The Champion Sponsor receives the highest level of visibility and engagement across Baseline Blitz. Your brand is featured prominently on all event materials, race shirts, signage, digital promotions, and the event website. You are recognized in press releases and major social media campaigns, receive six complimentary race entries, and have a dedicated on-site space for brand activation. Champion Sponsors are acknowledged during opening remarks and the award ceremony and receive priority placement in all sponsor listings.

Gold Sponsor – \$3,000

Gold Sponsors receive broad visibility throughout the event. Your logo appears on race shirts, brochures, event signage, the website, and social media promotions. You are mentioned in race announcements and recognized during the event program. Gold Sponsors receive four complimentary race entries, may include materials in race packets, and have the option to host an engagement booth at the starting area.

Silver Sponsor – \$2,000

Silver Sponsors receive strong event-day visibility. Your logo appears on event signage, the website, and race shirts. You are mentioned in event-day announcements, receive two complimentary race entries, and may host a booth at the starting area. Silver Sponsors are also recognized during the event program.

Bronze Sponsor – \$500

Bronze Sponsors receive essential community visibility. Your logo is displayed along the race route and on race shirts, and you are mentioned in race-day announcements.

Specialty Sponsorships

5K Medal Sponsor – \$1,500

Your logo appears on all 5K finisher medals, race shirts, beverage station signage, and the event website and social media. Medal Sponsors are acknowledged in event-day announcements.

Bib Sponsor – \$1,000

Your logo is printed on all 5K bibs (approximately 300), displayed on race shirts and route signage, and included on the event website and social media. Bib Sponsors are recognized in event-day announcements.

Kid Zone Sponsor – \$2,000

Your brand anchors one of the most active areas of the event. Logo placement appears at the Kid Zone entrance and activity stations, with recognition in event-day announcements and inclusion on the event website and social media.

Inflatables Sponsor – \$1,500

Your logo is displayed at the inflatables area, with recognition in event-day announcements and inclusion on the event website and social media.

Face Painting Sponsor – \$1,000

Your logo appears at the face-painting tent, with recognition in event-day announcements and inclusion on the event website and social media.

Food Truck Partner – \$750

Your logo is placed near the food truck area, with recognition in event-day announcements and inclusion on the event website and social media.

Yes, I want to be Sponsor:

- ☐ Champion Sponsor \$5,000 ☐ Gold Sponsor \$3,000 ☐ Silver Sponsor \$2,000
☐ Kid Zone Sponsor \$2,000 ☐ Inflatables Sponsor \$1,500 ☐ 5K Medal Sponsor \$1,500
☐ Bib Sponsor \$1,000 ☐ Face Painting Sponsor \$1,000 ☐ Food Truck Sponsor \$750 ☐ Bronze Sponsor \$500

Sponsor Contact Information:

Company Name: _____

Contact Name: _____ Contact Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone #: _____ Email Address: _____

Web Address: _____

Please return this form and payment to: Kate Mitchell, Northville Educational Foundation
405 West Main Street, Northville, MI 48167