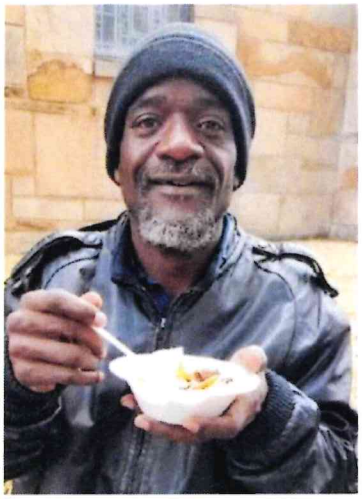
2027 SPONSORSHIP OPPORTUNITIES







ST. MALACHI CHURCH RUN/WALK
MARCH 13, 2027

WE MADE HISTORY.

NOW JOIN US ON THE ROAD TO 50!

Proud Guinness World Records title holders -
World's Largest Sports Kilt Race

Saturday, March 13, 2027



St. Malachi Church

Eucharistic People, United in Prayer,
Welcoming to All, Serving the Poor

YOUR SPONSORSHIP MAKES A DIFFERENCE

More Than a Race. A Tradition of Serving Cleveland.

For more than 150 years, St. Malachi Church has been a beacon of hope on Cleveland's Near West Side. The St. Malachi Church Run/Walk carries that tradition forward, bringing the community together to support ministries that provide food, compassion, and essential assistance to our neighbors in need.

Making a Difference — One Meal at a Time
50,000 Meals Annually

Backdoor Ministry — Providing food to individuals and families in need, Monday through Friday.
Monday Night Meal — Serving a nutritious, hot meal and offering fellowship to approximately 200 guests every Monday evening.
Saturday Morning Breakfast — Welcoming approximately 150 guests each Saturday for a hot breakfast, with periodic clothing and hygiene distributions.

Beyond the Meals

St. Malachi's outreach extends beyond providing food to include recovery programs, emergency rental and utility assistance, and monthly Creation Care hikes, where parishioners walk the Near West Side while cleaning up the neighborhood. The parish also encourages youth participation in the race and supports Malachi Center and Malachi House, two independent organizations that began as St. Malachi ministries.

Your Partnership Has a Purpose

Sponsoring the St. Malachi Church Run/Walk means more than supporting a Cleveland sporting event. You're helping feed the hungry, assist our neighbors in need, and strengthen our community.

Your Support Makes the Malachi Ministries Happen!

WE MADE HISTORY. NOW JOIN US ON THE ROAD TO 50!

In 2026, the **47th Annual St. Malachi Church Run/Walk** made history by setting a **Guinness World Records** for the World's Largest Sports Kilt Race! With 3,385 kilted participants, we shattered the previous record of 2,040 by nearly 66%!



2026 BY THE NUMBERS

3,942	3,385
Registered Participants	Kilted Participants
116,088	15.2%
Email Opens	Registration Growth

55% Women | 45% Men — A multigenerational running and walking community

THE EXCITEMENT CONTINUES IN 2027!

The **48th Annual St. Malachi Church Run/Walk** returns **March 13, 2027**, launching our **Road to 50** celebration as we build toward our 50th anniversary in 2029.

- **NEW! Road to 50 Medal Series**: Three collectible, connecting medals celebrating our journey to the 50th anniversary in 2029.
- **An Improved Race Experience**: A new Shoreway starting line to reduce congestion.
- **NEW! Skechers Elite 5-Mile Challenge**: 50 elite runners competing for $2,000 in prize money!
- **Celebrating Our World Record**: Pose with our framed Guinness World Records certificate for a professional photo, and wear your kilt as we try to surpass our 2026 kilt record!
- **A Race for Everyone**: Our 2-Mile and 5-Mile events welcomes runners and walkers of all abilities.

BE PART OF WHAT'S NEXT!

Partner with us in 2027 and connect your business with a growing, world-record-setting Cleveland tradition while helping support the charitable ministries of St. Malachi Church.



ST. MALACHI CHURCH RUN
MARCH 14, 2026
5 MILE & 2 MILE RUN/WALK
CLEVELAND, OHIO

SPONSORSHIP LEVELS	$15,000 Guinness World Record Kilt Sponsor	$10,000 Photo Sponsor	$5,000 Metal Sponsor	$4,000 Green Sponsor	$2,500 Hooley Sponsor	$2,000 Photo Backdrop Sponsor	$1,500 Selfie Photo Frame Sponsor	$1,000 Pot of Gold Sponsor	$500 Friend of the Clan Sponsor
Number of Free Race Entries	30	20	10	8	5	4	4	2	1
Size of ad in Event Program Book	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page
Company Logo Included on:									
* Race logo	X								
* Race shirt	X	X	X	X	X	X			
* SMCR website home page	X	X	X						
* SMCR website sponsorship page.	X	X	X	X	X	X	X	X	X
* Race Bib	X	X							
* Finisher Metal Ribbon and back of the Medal			X						
* 12,000+ start/finish line pictures viewed in the photo galley and shared on social media		X							
* 1,000+ SMCR Photo Backdrop pictures that are viewed in the photo gallery and shared on social media						X			
* 500+ selfie frame pictures that are shared on social media							X		
* Race Results page	X	X	X	X	X	X	X	X	X
* Transactional emails, sent when participant registers and crosses the finish line. (2 emails to an estimate of 3,000 participants)	X	X	X	X	X	X	X	X	X
* Custom email blasts (8 emails to a database of 7,000)	X	X	X	X	X	X	X	X	X
Press release sponsorship recognition	X								
Opportunity to host the Post Race Hooley					X				
Recognized by Announcer at Event	X	X	X	X	X	X	X	X	X
Recognized via Email and Social Media.	X	X	X	X	X	X	X	X	X
Opportunity to set up at event or the post race Hooley	X	X	X	X	X	X	X	X	X
Listings in St Malachi church bulletins and newsletters	X	X	X	X	X	X	X	X	X
Opportunity to include marketing materials in goody bags	X	X	X	X	X	X	X	X	X

YOUR LOGO ON OUR RACE SHIRT

A Sponsorship Benefit That Goes the Distance!

Every sponsor contributing $2,000 or more receives company logo placement on the back of the official 2027 St. Malachi Church Run/Walk race shirt.



2027 Race Shirt



Back of Current Year Shirt



Prior Year Race Shirt with Logos

2027 race shirt design shown. Prior-year shirt back illustrates sponsor logo placement. Final 2027 sponsor logos and arrangement will be determined after sponsorship commitments are received.

In 2026, nearly 4,000 participants registered for the St. Malachi Church Run/Walk. Our race shirts provide valuable exposure on race day and long afterward, as participants proudly wear them at future races, workouts, and throughout the community.

Your Sponsorship Benefits Keep Working Long After Race Day!

Whether you sponsor the photo backdrop, swag bags, race photography, or select another sponsorship opportunity, **a contribution of $2,000 or more qualifies your company for logo placement on the back of the race shirt.**

OFFICIAL RACE PHOTOGRAPHY SPONSOR

$10,000 — Two Available

Put Your Brand in the Picture!

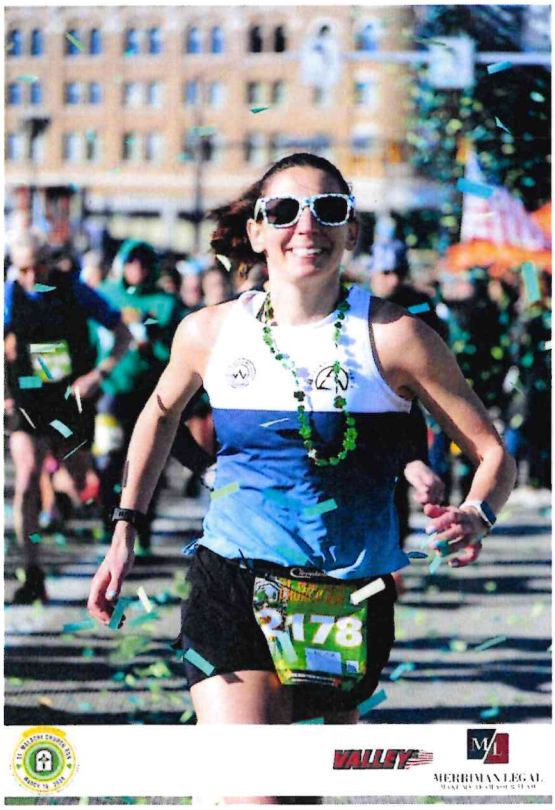
Capture the excitement of the St. Malachi Church Run/Walk while putting your company's brand in front of thousands of runners, walkers, and their families.

Each year, we hire professional photographers to capture the excitement of race day. In 2026, our photographers took approximately **13,500 photographs**, which we uploaded to our online race photo gallery.

As our Official Race Photography Sponsor, **your company's logo will be placed directly on every race photograph**, providing valuable brand exposure each time participants view, download, or share their race-day memories.

Sponsorship Benefits Include:

* Prominent company logo placement on the online race photo gallery.
* Sponsor recognition in communications directing participants to their race photographs.
* Recognition on the race website and social media.
* Opportunities for additional race-day recognition.





Your Brand. Their Memories. A Lasting Impression.

Finisher Medal Sponsor

$5,000 per sponsor | 2 Available

Your brand on a keepsake runners treasure







Your logo will be on the ribbon and on the back of the medal.



For many participants, crossing the finish line and receiving their medal is one of the most memorable moments of race day.

As a Finisher Medal Sponsor, **your company's logo will be featured on the official race medals and ribbons**, putting your brand on a treasured keepsake that runners and walkers proudly take home.

Unlike traditional race-day advertising, finisher medals are displayed, collected, and cherished long after the event.

Sponsorship Benefits Include:

* Prominent company logo placement on the official finisher medals and ribbons.
* Brand exposure to participants receiving their race medals.
* Lasting visibility whenever participants display or share their medals.
* Recognition on the race website and social media.

Your Brand. Their Achievement. A Lasting Memory.

SHAMROCK GREEN SWAG BAG SPONSOR

$4,000 — Two Available

Put Your Brand in Their Hands!



Give runners and walkers a practical keepsake from the 48th Annual St. Malachi Church Run/Walk while showcasing your company's commitment to the Cleveland community.

As our exclusive Swag Bag Sponsor, **your company's logo will be prominently featured alongside the St. Malachi Church Run/Walk logo** on reusable shamrock-green bags distributed to race participants.

Unlike traditional race-day advertising, these reusable bags offer continued brand visibility long after participants cross the finish line.

Sponsorship Benefits Include:

Prominent company logo placement on the official reusable race swag bag.

* Exclusive recognition as the 2027 Swag Bag Sponsor.
* Sponsor recognition on the race website and social media.
* Opportunity to include company promotional materials in the bags.
* Additional recognition in race communications.

Your Brand. Our Race. A Lasting Impression.

Conceptual bag design. Final artwork and sponsorship benefits subject to approval.

PUT YOUR BRAND IN THE PICTURE!

Two unique ways to become part of the race-day memories

PHOTO BACKDROP
$2,000



SELFIE FRAMES
$1,500

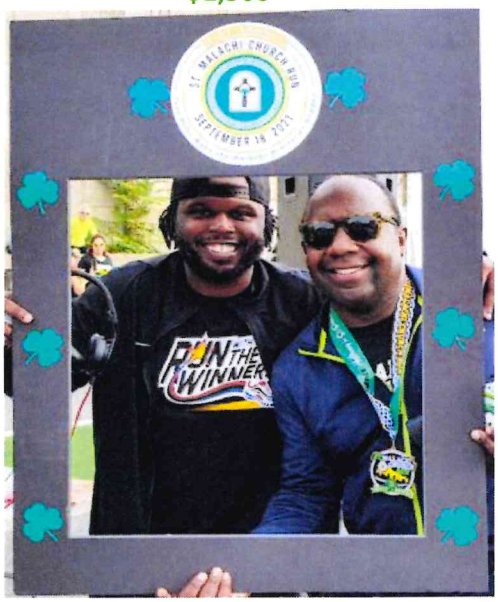


PHOTO BACKDROP SPONSOR

At the Heart of the Celebration!

Located in St. Malachi Hall, home to our post-race food, vendor expo, and awards ceremony, our photo backdrop offers prominent exposure throughout the celebration.

Race award winners pose on the podium in front of the backdrop for their official photographs, while runners, walkers, and spectators are also welcome to capture their own race-day memories.

Sponsorship Benefits Include:

* Prominent company logo placement on the official race photo backdrop.
* Brand visibility during the awards ceremony and post-race festivities.
* Sponsor exposure in photographs taken in front of the backdrop.
* Recognition on the race website and social media.

SELFIE FRAME SPONSOR

We Bring the Fun to You!

Our friendly, outgoing St. Malachi parishioners bring the photo opportunities directly to the crowd! Throughout the post-race celebration, they mingle with runners, walkers, and spectators, inviting them to pose with our branded selfie frames.

Your company's logo becomes part of these fun, memorable photographs, creating opportunities for additional exposure when participants share their pictures with friends, family, and on social media.

Sponsorship Benefits Include:

* Prominent company logo placement on the official race selfie frames.
* Personal engagement as St. Malachi parishioners circulate through the crowd encouraging photographs.
* Brand visibility in participant photographs, with additional exposure when shared.
* Recognition on the race website and social media.



2027 SPONSORSHIP AGREEMENT

48th Annual St. Malachi Church Run/Walk
Saturday, March 13, 2027 | Cleveland, Ohio

Thank you for partnering with us on the Road to 50! Your sponsorship helps make this Cleveland tradition possible while supporting the charitable ministries of St. Malachi Church.

Company/Organization: _____

Contact Name: _____

Email: _____

Phone: _____

Company Address: _____

_____

SELECT YOUR SPONSORSHIP LEVEL

☐ Presenting Sponsor — $15,000
☐ Premier Sponsor — $10,000
☐ Gold Sponsor — $5,000
☐ Silver Sponsor — $2,500
☐ Community Sponsor — $1,000
☐ Friend of St. Malachi — $500

PAYMENT INFORMATION

☐ Check payable to St. Malachi Church
☐ Credit Card — Please contact Sharon Chapman (440) 666-8699 with payment instructions
☐ Please Send an Invoice

Authorized Signature: _____ **Date:** _____

Printed Name/Title: _____

RETURN COMPLETED FORM TO

Sharon Lowe-Chapman, Race Director
St. Malachi Church Run/Walk
runstmalachi@outlook.com
(440) 666-8699

Mailing Address:
23588 Belmont Drive
Westlake, OH 44145

Your Support Makes the Malachi Ministries Happen!