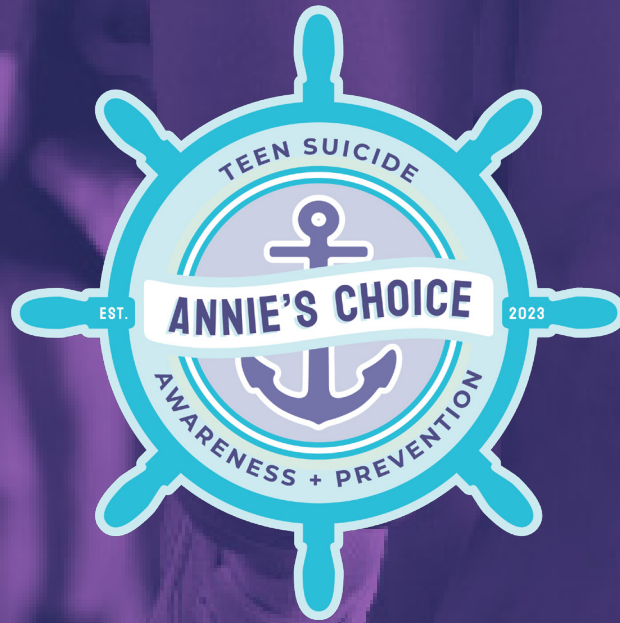




ANNIE'S CHOICE 5K

September 19, 2026 at 7:30am | Abacoa Town Center, FL

Sponsorship Menu 2026



Annie's Choice is a 501(c)(3) organization.
Tax ID No. 92-2083904

Dear Member of the Community

Annie's Choice, Inc. - Foundation for Teen Suicide Awareness and Prevention is hosting its 3rd Annual Annie's Choice 5K on Saturday, September 19, in Abacoa, Florida. September marks Suicide Prevention Month, a crucial time to raise awareness and take action to support mental health.

We are reaching out to you to ask for your support in sponsoring the race. Your sponsorship would not only help us cover the costs of organizing the event but also directly contribute to our programs and initiatives. By sponsoring this event, you will be making a profound impact on the lives of many young people in our community.

Sponsorship opportunities include various levels of support, each with its own set of benefits, such as your company's name and logo on event materials, promotional opportunities, and recognition during the event. We would be grateful for any level of support you can provide, and we are happy to discuss customized sponsorship packages to meet your needs.

Your generosity and commitment to this cause will help us save lives and foster a supportive environment for our teens. Together, we can make a difference.

Thank you for considering our request. We look forward to the possibility of partnering with you to create a brighter future for our youth.

Warmest regards,

Pamela Nagel

Pamela Nagel
CEO and Founder of Annie's Choice

Please visit www.annieschoice.org to learn more about our non-profit organization.

ANNIE'S CHOICE, INC.

Foundation for Teen Suicide Awareness and Prevention

Our mission is to help teens identify their anchors for hope, happiness, and life in an effort to reduce teen suicide. We provide teens and their families valuable financial resources, bridging the gap in finances so that no teen goes without necessary counseling and medication. Our goal is not only to help teens identify their anchors, but then to lean on them in times of crisis.

Suicide can be an impulsive decision. We hope to ground teens with their anchors and introduce them to other community resources, so that in a vulnerable moment, they make the choice of living. We strive to create a community where every teenager feels valued, supported, and empowered to seek help when needed. We believe that suicide is preventable, and we are committed to raising awareness and reducing the stigma surrounding mental health.

ABOUT THE RACE

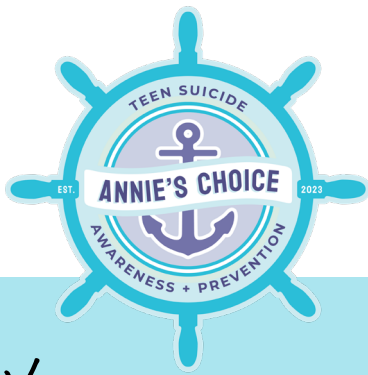
We are proud to be organizing the 3rd Annual Annie's Choice 5K Run/Walk and hope you'll join us on Saturday, September 19, 2026, in downtown Abacoa, Jupiter, FL. The race starts at 7:30 a.m., and participants are encouraged to arrive by 6:45 a.m.

This event aims to raise funds for Annie's Choice, Inc., and our programs that provide teens and their families with therapy and medication, as well as our community anchor projects and monthly gifts for teens. September is National Suicide Prevention Month, making this event a crucial opportunity to raise awareness about teen suicide prevention and bring the community together in the spirit of mental and physical health.

The race will start and finish at the Abacoa Amphitheater, located at 1260 University Blvd, Jupiter, FL 33458. Runners and walkers will traverse a course that begins at the corner of University Blvd. and Crescent Drive, follows Central Blvd., and returns to the finish line after a turnaround at Indian Creek Parkway.

Awards will be presented to the top three overall finishers, 1st place Masters, 1st place Super Masters, and in 5-year age groups from 14 and under up to 85 and over. Each participant will receive a race packet that includes a race shirt, a bib with a timing chip, and a custom finisher medal at the finish line.

Join us for a meaningful event that supports a vital cause and promotes community wellness.



OUR PROGRAMS

Your generous sponsorship will provide funds for our programs, ensuring that we can continue to offer crucial support and resources to teens in need. By sponsoring this event, you will be making a profound impact on the lives of many young people in our community.

FUNDING FOR PSYCHIATRIC SERVICES

Annie's Choice partners with local nurse practitioners and psychiatrists who agree to reduce their fees to treat teens. We bridge the gap to ensure all teens in Annie's community get the medications they need.

FUNDING FOR COUNSELING

We recognize that not all teenagers have the financial means to afford counseling, and we are dedicated to ensuring that mental health support is accessible to all. Our organization is committed to providing funding options for teens who cannot afford counseling services. Through partnerships with licensed mental health professionals and counseling centers, we strive to secure financial assistance and scholarships specifically tailored to meet the needs of these teens.

ANCHOR PROGRAMS

Our programs for teens are designed to help them identify their anchors and build a strong foundation for mental health and well-being. Through art projects and group talks, we provide a supportive environment where teens can explore their emotions, express themselves creatively, and engage in meaningful discussions. We believe that through these empowering experiences, teens can cultivate resilience, develop a positive sense of self, and embark on a path toward mental and emotional well-being.

MONTHLY GIFTS

We also offer monthly gifts of encouragement for teens. If you are a teen and would like to receive a gift each month, please visit our website to sign up.

Visit www.annieschoice.org for more information on our Anchor Programs.



Thank you!

ANNIE'S CHOICE 5K Sponsorship Menu 2026

PRESENTING SPONSOR \$5,000

- Exclusive naming rights, "Annie's Choice 5K presented by Company X"
- Logo on finisher medal ribbon
- Exclusive logo on front of race shirts
- Company representative to make brief comments, start 5K race, assist with awards
- Finish line sponsor banner
- Sponsor-provided signage on race day
- Logo on marketing materials
- Logo in email blasts
- Sponsor name in 4 social media posts
- Logo on registration website
- Opportunity to place promo item in runners' goodie bags
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Six (6) complimentary race entries
- Space for race day 10'x10' tent *

BUOY SPONSOR \$2,500

- Sponsor-provided signage at the race village (Amphitheater) on race day
- Logo on marketing materials
- Logo in email blasts
- Sponsor name in 2 social media posts
- Logo on registration website
- Opportunity to place promo item in runners' goodie bags
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Four (4) complimentary race entries
- Space for race day 10'x10' tent *

HELM SPONSOR \$2,000

- Sponsor-provided signage at the race village (Amphitheater) on race day
- Logo on marketing materials
- Logo in email blasts
- Sponsor name in 1 social media post
- Logo on registration website
- Opportunity to place promo item in runners' goodie bags
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Three (3) complimentary race entries
- Space for race day 10'x10' tent *

GOLD \$1,000

- Logo in email blasts
- Sponsor name in 1 social media posts
- Logo on registration website
- Opportunity to place promo item in runners' goodie bags
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Two (2) race entries
- Space for race day 10'x10' tent *

SILVER \$500

- Logo on registration website
- Opportunity to place promo item in runners' goodie bags
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- One (1) race entries
- Space for race day 10'x10' tent *

BRONZE \$250

- Opportunity to place promo item in runners' goodie bags
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- One (1) race entry
- Space for race day 10'x10' tent *

EXHIBITOR SPACE \$150

- Space for race day 10'x10' tent *

**sponsor brings own tent, table, chairs, signage*



	PRESENTING	BOUY	HELM	GOLD	SILVER	BRONZE	EXHIBITOR
Logo on finisher medal ribbon	✓						
Exclusive logo on front of race shirts	✓						
Company representative to make brief comments, start 5K race, assist with awards	✓						
Finish line sponsor banner	✓						
Sponsor-provided signage	✓	✓	✓				
Logo on marketing materials	✓	✓	✓				
Logo in email blasts	✓	✓	✓	✓			
Name in social media posts	4	2	1	1			
Logo on registration website	✓	✓	✓	✓	✓		
Opportunity to place promo item in runners' goodie bags	✓	✓	✓	✓	✓	✓	
Sponsor mention in PA announcements on race day	✓	✓	✓	✓	✓	✓	
Logo on back of shirts	✓	✓	✓	✓	✓	✓	
Complimentary race entries	6	4	3	2	2	1	
Space for race day 10'x10' tent	✓	✓	✓	✓	✓	✓	✓

ANNIE'S CHOICE 5K

Event Essentials Sponsorship 2026

::: EVENT ESSENTIALS :::

PACKET PICKUP

All participants are required to pick up their race packets which includes the race bib, shirt and goody bag either at a local running store before race day or on-site at the event.

Be the face of this important part of the race experience by becoming our Packet Pickup Sponsor!



PACKET PICKUP SPONSOR \$500

- Logo in email blasts
- Sponsor name in 1 social media post
- Logo on registration website
- Sponsor mention in PA announcements on race day
- Signage at the packet pickup location

For more information, contact
Roni Edwards roni.edwards@annieschoice.org | (561) 203-5875

ANNIE'S CHOICE 5K

Event Essentials Sponsorship 2026

::: EVENT ESSENTIALS :::

DJ SPONSOR

From pre-race excitement to post-race celebration, our DJ from World Class Entertainment plays a key role in creating a fun and memorable race-day atmosphere.

Be the heartbeat of the event and get your brand in front of every runner, volunteer, and spectator by becoming our DJ Sponsor!



DJ SPONSOR \$500

- DJ Sponsor
- Logo in email blasts
- Sponsor name in 1 social media post
- Logo on registration website
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Signage by DJ booth

For more information, contact
Roni Edwards roni.edwards@annieschoice.org | (561) 203-5875

ANNIE'S CHOICE 5K

Event Essentials Sponsorship 2026

::: EVENT ESSENTIALS :::

WATER SPONSOR

Hydration is essential on race day, and water stations are a critical part of every runner's experience on the course.

Be a vital part of race day success and get your brand in front of every participant by becoming our Water Station Sponsor!



WATER SPONSOR \$500

- Logo in email blasts
- Sponsor name in 1 social media post
- Logo on registration website
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Signage at water station

For more information, contact
Roni Edwards roni.edwards@annieschoice.org | (561) 203-5875

ANNIE'S CHOICE 5K

Event Essentials Sponsorship 2026

::: EVENT ESSENTIALS :::

RACE BAG SPONSOR

Every runner receives a race bag at packet pickup - perfect for carrying their race shirt, bib, and other essentials, with plenty of life left for post-race use at the gym or store.

Get lasting visibility and connect with every participant by becoming our Race Bag Sponsor!



RACE BAG SPONSOR \$1,000

- Logo in email blasts
- Sponsor name in 1 social media post
- Logo on registration website
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Logo on race bags

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ANNIE'S CHOICE 5K

Event Essentials Sponsorship 2026

::: EVENT ESSENTIALS :::

SNACK SPONSOR

Recovery starts at the finish line, and post-race snacks help runners refuel and recharge after giving it their all.

Be a key part of the celebration and recovery by becoming our Snack Sponsor. A great way to get your brand in front of every finisher as they grab a well-earned bite!



SNACK SPONSOR \$500

- Logo in email blasts
- Sponsor name in 1 social media post
- Logo on registration website
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Signage by post-race food area

For more information, contact
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ANNIE'S CHOICE 5K

Event Essentials Sponsorship 2026

::: EVENT ESSENTIALS :::

AWARDS SPONSOR

Recognizing top finishers and age group winners is a highlight of race day, and the awards ceremony is where we celebrate every hard-earned podium spot.

Be part of the excitement and shine a spotlight on your brand by becoming our Awards Sponsor — a great way to connect with participants and celebrate achievement!



AWARDS SPONSOR \$500

- Logo in email blasts
- Sponsor name in 1 social media post
- Logo on registration website
- Sponsor mention in PA announcements on race day
- Logo on back of shirts
- Signage by awards area

For more information, contact
Roni Edwards roni.edwards@annieschoice.org | (561) 203-5875



ANNIE'S CHOICE 5K Sponsorship Commitment Form

DONOR/COMPANY NAME (as it will appear on printed materials and/or announcements)

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

E-Mail: _____

Telephone: _____

SPONSORSHIP LEVEL

- ☐ Presenting Sponsor: \$5,000
- ☐ Buoy Sponsor: \$2,500
- ☐ Helm Sponsor \$2,000
- ☐ Gold: \$1,000
- ☐ Silver: \$500
- ☐ Bronze: \$250
- ☐ Exhibitor Booth: \$150
- ☐ Event essential*
- ☐ Gift Certificate*
- ☐ Raffle Item*
- ☐ Other gift/donation* _____

*Please specify value/amount: _____

Description of item: _____

PAYMENT METHOD

- ☐ Check enclosed in the amount of \$ _____
Made payable to
"ANNIE'S CHOICE"

Please mail payment and this form to:
Annie's Choice
131 Palm Ave., #45
Jupiter, FL 33477

- ☐ Please send an invoice. Please email this form to 131 Palm Ave., #45, Jupiter, FL 33477
Sponsor will be invoiced upon receipt of commitment.

Please email your logo as an eps or ai file to
madeleine@k2roadsports.com



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Roni Edwards

roni.edwards@annieschoice.org | (561) 203-5875

AnniesChoice.org

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