

Strawberry Festival 5k

Sponsorship Opportunities

The Carolina Strawberry Festival is a proud tradition of the Wallace community. Each year, the Carolina Strawberry Festival has grown bigger and better. The festival has a broad selection of music and events that will entertain the entire family! The Strawberry 5K is one such event. The race is quickly becoming a staple in our community. Last year we had over 350 participants, and we hope to exceed that number this year! When you sponsor the 5K you are sponsoring your local Parks and Recreation. All the proceeds from your sponsorship will be used for park equipment and for park events. Thank you!



Sponsorship Levels

\$2,000 Berry Best	\$1,000 Berry Important	\$750 Berry Sweet	\$500 Berry Red	Fruit & Water	\$250 Bib Coupons
Race Day PA Announcement	Race Day PA Announcement	Race Day PA Announcement	Race Day PA Announcement	Race Day PA Announcement	Company Coupons on Bibs
Race Packet Information	Race Packet Information	Race Packet Information	Race Packet Information	Race Packet Information	
Company Name on Web Link	Company Name on Web Link	Company Name on Web Link	Company Name on Web Link	Company Name on Web Link	
Logo on Race Shirts	Logo on Race Shirts	Logo on Race Shirts	Logo on Race Shirts	Logo on Race Shirts	
Marketing Booth on Race Day	Marketing Booth on Race Day	Marketing Booth on Race Day			
Logo on Race Bib	Company Coupons on Bibs	Race Day Signage			
Finish Line or Course Signage	Race Day Signage	Name on all Promo Materials			
Name on all Promo Materials	Name on all Promo Materials				
Campbell Center Banner (2 years)	Campbell Center Banner (1 year)				
Free Race Entries (5)	Free Race Entries (3)				
Company Coupons on Bibs					
Name or Logo on Medal Lanyards					
Option to Host Packet Pickup					

Strawberry Festival 5K

Sponsorship Form

SPONSOR/ORGAINIZATION INFORMATION

Sponsor Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Date: _____



SPONSOR TEIR LEVEL

- ☐ \$2000 – Berry Best
- ☐ \$1000 – Berry Important
- ☐ \$750 – Berry Sweet
- ☐ \$500 – Berry Red
- ☐ \$250 – Race Bib Coupons
- ☐ Valued Sponsors
- ☐ Fruit & Water Donation

PAYMENT INFORMATION

- April 3rd is the last day to make payments
- Checks can be made payable to Town of Wallace

QUESTIONS? CONTACT US!

David Bizzell – Park Director – dbizzell@wallacenc.gov

Jason Dixon – Assistant Director – jdixon@wallacenc.gov

Kate Combs – Program Coordinator – kcombs@wallace.gov

Barrett Lovette – Events Coordinator – blovette@wallacenc.gov

Wallace Parks and Recreation Department

910-285-2905