



2026
Sponsorship
Opportunities



Johns Hopkins Children's Center
Miracles
in **MOTION** 5K
Little Steps for a Big Cause

SATURDAY
SEPTEMBER 26
2026

MARYLAND ZOO

 **JOHNS HOPKINS**
CHILDREN'S CENTER

About the Event

little steps for a **big cause.**



Join us, **Saturday, September 26, 2026**
at the Maryland Zoo in Baltimore. This event is
a 5K run or 1 mile walk, followed by a Critter
Crawl kids dash, all to benefit Johns Hopkins
Children's Center!



Sponsor Levels

Presenting	\$25,000
Critter Crawl	\$20,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$5,000
Supporter	\$2,500



2026 Sponsorship Opportunities

SPONSORSHIP BENEFITS

EXCLUSIVE

Presenting
\$25,000

EXCLUSIVE

Critter Crawl
\$20,000

EXCLUSIVE

Gold
\$15,000

Silver
\$10,000

Bronze
\$5,000

Supporter
\$2,500

PRE-RACE DAY BENEFITS

RECOGNITION ON RACE PROMOTIONAL MATERIALS	✓	✓				
EXCLUSIVE RECOGNITION ON SOCIAL MEDIA	✓ At least one dedicated social media post	✓ At least one dedicated social media post				
RECOGNITION ON SOCIAL MEDIA (NOT EXCLUSIVE)	✓	✓	✓	✓	✓	✓
RECOGNITION ON EVENT WEBSITE	✓ Logo with link to company website	✓ Logo with link to company website	✓ Logo only (no link)	✓ Logo only (no link)	✓ Logo only (no link)	✓ Logo only (no link)
DEDICATED TEAM KICK-OFF MEETING WITH ONGOING SUPPORT FROM JHCC STAFF	✓	✓	✓	✓	✓	✓

RACE DAY BENEFITS

CEREMONIAL ROLE AND SPEAKING OPPORTUNITY AT 5K START	✓					
CEREMONIAL ROLE AND SPEAKING OPPORTUNITY AT CRITTER CRAWL START		✓				
COMPANY LOGO ON 5K BIBS	✓					
COMPANY LOGO ON 5K AWARD MEDALS	✓					
COMPANY LOGO ON CRITTER CRAWL BIBS		✓				
COMPANY LOGO ON CRITTER CRAWL MEDALS		✓				
LOGO ON SIGNAGE IN DESIGNATED AREA ON RACE DAY	✓ Logo on start and finish line banner	✓ Critter Crawl	✓ Check in/packet pickup	✓ Water Station, Mile Markers, Kids Activities, etc.	✓	
RECOGNITION ON EVENT SIGNAGE	✓ Prominent logo placement	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Company Name
RECOGNITION ON RACE T-SHIRT	✓ Prominent logo placement	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Company Name
10' X 10' TENT IN VENDOR VILLAGE (CAN BE USED AS PROMOTIONAL TENT OR FOR TEAM MEETUP)	✓	✓	✓	✓		
COMPLIMENTARY RACE REGISTRATIONS + EVENT T-SHIRTS	20	15	10	8	6	4
VIP PACKET PICKUP	✓	✓	✓			

POST-RACE BENEFITS

RECOGNITION IN POST-EVENT RACE COMMUNICATIONS	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Company Name
INVITATION TO SCHEDULE EXCLUSIVE JHCC TOUR AND CHECK PRESENTATION	✓	✓	✓			



Thank You

We are grateful for your commitment to Johns Hopkins Children's Center. Many programs across the Children's Center are reliant on philanthropy. With your help, we can continue to advance our mission of improving the lives of children in our community and beyond.

Thank you for your interest in helping us preserve childhoods and futures.

Contact Us

Erin Stoker, *Director of Corporate Partnerships & Programs*

estoker1@jh.edu

901-337-1933

SPONSORSHIP COMMITMENT FORM



Please print all information in the spaces provided:

Contact Name and Title:		
Business/Organization Name:		
Company Name, as it should be listed on sponsorship materials:		
Address:		
City:	State:	Zip Code:
Phone #:		
Contact Email:		

I/We agree to make a donation in the amount listed to support the Miracles in Motion 5K Run and 1 Mile Walk to be held September 26, 2026, at the Maryland Zoo in Baltimore, MD.

Signature:
Print Name:
Title:
Date:

PRESENTING - \$25,000

CRITTER CRAWL - \$20,000

GOLD - \$15,000

SILVER - \$10,000

BRONZE - \$5,000

SUPPORTER - \$2,500

I DECLINE SPONSORSHIP BUT WISH TO DONATE THE FOLLOWING AMOUNT:
\$ _____

Please choose an option for payment:

A check will be mailed, made payable to Johns Hopkins University. Please note "Miracles in Motion" in the memo line.

If you prefer to make a payment electronically you can submit a gift online: secure.jhu.edu/form/children

Please send your completed form with payment to:

Fund for Johns Hopkins Medicine
Miracles in Motion 5K - Attn: Erin Stoker
750 East Pratt Street, Suite 1700
Baltimore, MD 21202
Or email Erin Stoker at estoker1@jh.edu

*NOTE:

Completed agreement and payment must be received by **August 15** to be included in the race event program and marketing materials.

The Johns Hopkins University tax identification number is: 52-0595110