



2026 SPONSORSHIP OPPORTUNITIES



Dear Sponsor,

The Historic Irvington Community Council (HICC) has long enjoyed the generous support from area businesses and organizations. We invite you to partner with us for the return of the Pleasant Run Run, taking place **August 29th, 2026**.

The Pleasant Run Run is part of HICC's initiative to bring more community and wellness-focused events to the eastside. Your sponsorship will not only help support that effort, it will also help fund the HICC's other continuing initiatives:

- Beautification, historic preservation initiatives here in our community.
- Support of the Irvington Winter Luminaria and Historic Irvington Halloween Festival
- Donations to other community projects and initiatives, such as addressing food insecurity on the Eastside of Indianapolis and improving our local playgrounds and parks.

In addition to supporting the Irvington community, your Pleasant Run Run sponsorship will provide your business increased name-recognition as well as targeted and effective advertising through the Irvington Runs and Halloween Festival's social media reach.

Facebook: 22,000+ followers

Twitter: 1,600+ followers

Instagram: 2,000+ followers

Your support is essential for the continued growth of the Irvington Runs! To learn more about sponsorship opportunities, please send an email to PleasantRunRun@gmail.com.




















We look forward to your support in making the return of the Historic Irvington Pleasant Run Run a fantastic event for the community!

Find us online at PleasantRunRun.com
or email us at Info@PleasantRunRun.com





2026 Pleasant Run Run Sponsorships

	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Logo on social media					
Logo on back of race t-shirts					
Logo on finish line banners					
Booth space at event					
Logo on race bibs					
Name on front of race t-shirts					
Race entries	10	6	4	2	1
	\$2,000	\$1,000	\$500	\$250	\$100

