INDIANA PARKINSON FOUNDATION

2027
15TH ANNUAL

SPONSORSHIP OPPORTUNITIES

Choose to Move 2027 / Moving to Beat Parkinson's

EVERY STEP.
EVERY SPONSOR.
MORE HOPE.

Join the movement to support people with Parkinson's and the families beside them.

A community race.
A shared purpose.
A lasting difference.

CHOOSE TO MOVE 2027

Moving to Beat Parkinson's

INDIANA PARKINSON FOUNDATION

MOVE WITH PURPOSE. GIVE WITH IMPACT.

PARTNERS IN HOPE

YourpartnershiphelpstheParkinson's community keep moving.

Dear Community Partner,
We invite you to join the Indiana Parkinson Foundation for the 15th annual Choose to Move race in 2027. Together, we can raise awareness and support the programs and resources that help people with Parkinson's and their families.

Through education, exercise and encouragement, IPF helps the Parkinson's community thrive physically, mentally and spiritually. Choose to Move brings that mission to life and gives community partners a meaningful way to get involved.

Your sponsorship helps sustain this work while connecting your organization with an event built around movement, hope and community. The following page outlines the sponsorship opportunities for your consideration.

Thank you for helping us move toward a brighter future for people living with Parkinson's.

Sincerely,
Kim Williams

ExecutiveDirector, Indiana Parkinson Foundation

YOUR SUPPORT FUELS

Education

Resources thatinform.

Exercise

Movementwith purpose.

Encouragement

A community of support.

SPONSORSHIP

Choose the level that moves your organization.

SPONSOR BENEFITS	Title* $10,000	Platinum $5,000	Gold $2,500	Silver $1,000	Bronze $500	Water Station* $250
Announced as Title Sponsor via PR / social opportunities	✓	–	–	–	–	–
Speaking opportunity on event day	✓	–	–	–	–	–
Prime booth location at Choose to Move	✓	✓	–	–	–	–
Sponsor booth at Choose to Move	✓	✓	✓	✓	✓	✓
Sponsor booth at packet pick-up The Green Room @ Federal Hill Commons evening before event	✓	✓	✓	–	–	–
Opportunity to supply a 1-minute video for the IPF website	✓	✓	–	–	–	–
Logo on custom mile marker signs	✓	✓	✓	–	–	–
Included in our Virtual Goodie Bag	✓	✓	✓	✓	–	–
Prominent signage along the race course	✓	✓	✓	✓	–	–
Sponsor hyperlink on the Indiana Parkinson Foundation website	✓	✓	✓	✓	–	–
Sponsor recognition on shirt back	**Logo**	**Logo**	**Logo**	**Logo**	**Listed**	**Listed**
Included race registrations	**15**	**10**	**7**	**5**	**2**	**0**
License to use the event logo	✓	✓	✓	✓	✓	✓
Logo showcased on the Indiana Parkinson Foundation Facebook page	✓	✓	✓	✓	✓	✓
Listed on landing page	✓	✓	✓	✓	✓	✓
Logo listed on race bibs	✓	✓	–	–	–	–
Branded water station	–	–	–	–	–	✓

*** Maximum of 2 Title Sponsors and 3 Water Station Sponsors**

*** Water Station Sponsor: responsible for providing water for station**

LET'S MOVE FORWARD TOGETHER

TAKE A STEP FOR HOPE

Partner with Choose to Move 2027.





2027 event shirt concept. Sponsor recognition varies by sponsorship level.

READY TO GET INVOLVED?

Kim Williams
Executive Director

kim@indianaparkinson.org
317-550-5648

NEXT STEP

Contact Kim for sponsorship questions and agreement details.

Scan the QR code below to fill out the Sponsor Agreement:

Indiana Parkinson Foundation
14350 Mundy Drive, Suite 800 #181, Noblesville, IN 46060