



FOSTER THE FUTURE

WWW.FOSTERTHEFUTURERUN.COM

AUGUST 30, 2026

4550 OAK GROVE DR
LA CANADA, CA



SPONSORSHIP PACKAGE

Contribution Amount	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	PARTNER \$500
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓
Sponsorship banners placed in prominent area	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓
Official acknowledgement at event	✓	✓	✓	✓	✓
Included in event host email blast	✓	✓	✓	✓	✓
Complimentary race participants	✓ (20)	✓ (15)	✓ (15)	✓ (5)	✓ (2)
Logo on T-shirt	✓	✓	✓		
Instagram, Facebook & X posts	✓	✓	✓	✓	
Instagram Story Post	✓	✓	✓	✓	
Logo printed on event racing bib	✓	✓			
Recognition in press releases	✓	✓			
Speaking opportunity during event	✓				
Logo and link to company on Aztlan Athletics website	✓				

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor \$2,500
- Water Sponsor \$2,500
- Race Bib Sponsor \$2,500
- Race Swag Bag \$2,500
- Exhibitor Booth \$500

NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

Non-Profit Exhibitor \$250

- 6 Foot Table, 2 Chairs, and 10'x10' Canopy to promote to all registered participants & guests
- Logo placed on website, social media and event marketing materials
- Stage announcement during event

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Community-Based Marketing & Sponsorship

Business name or how you would like to be listed:

Contact Name:

Phone: (____) _____ Fax: (____) _____

Address: _____ City _____ Zip _____

Email: _____

SPONSORSHIP LEVELS

Presenting \$ _____

Water Station \$ _____

Official \$ _____

Vendor Booth \$ _____

Empower \$ _____

T-Shirt \$ _____

Community \$ _____

Whole Health Pavilion \$ _____

Exhibitor \$ _____

Non-Profit Option

FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)
large jpg or png 150-300 dpi, at least 18 inch or
raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)
large jpg or png 150-300 dpi, at least 18 inch or
raw vector file (Adobe Illustrator, EPS, or SVG)

*If you do not have a logo and wish to sponsor, we will
include your name typed on print media, shirt, etc.*

FOR QUESTIONS, CONTACT:

Beatriz Mojarro, *Graphic Designer*

Email: Beatriz@AztlanEvents.com

NOTE: Your company logo must be sent no later than August 14, 2026 in order to be included on the acknowledgement print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please refer to logo file guidelines on this page and send your logo to Beatriz@AztlanEvents.com.

CONTACT

THANK YOU



Sabrina Zavala *Marketing & Promotions*

Email: Sabrina@aztlanevents.com