

## More Than a Race: Essex Event Honors Children in Medical Crisis and Lifts the Weight for 100 Families

**ESSEX, VT (May 19, 2025)** – On **Sunday, June 14, 2026**, Big Beautiful Life hosts the **Big Beautiful Life Run, Walk & Roll and Essex Fire First Responder Touch-A-Truck** (Presented by Vermont Federal Credit Union)—a community celebration honoring medically complex children and those who rally around them. The event runs **8:15 a.m.–1:00 p.m.** at Essex Middle School, 60 Founders Rd, Essex Town, Vermont.

Rooted in the legacy of Addi Carroll (15A1)—Essex Fire’s Honorary Chief, a lifelong member who tracked every call on her own radio—this fundraising event exists to stabilize foundations for families in chronic pediatric medical crisis, so they can focus on what matters most: their child. This year’s goal is to lift that weight for 100 families facing chronic pediatric medical crisis.

### 2026 Goals & Event Highlights

- **Raise \$70,000** for Big Beautiful Life, partner nonprofits and first responder missions
- **Collect 2,500 lbs of food** for Aunt Dot’s Pantry via the Pounds for a Purpose Challenge
- **Race options:** 5K Trail Blazer (including the legendary “Gorman’s Gulch” challenge or a gulch-free path), 1.2K Flat & Fast accessible course, First Responder events, and a virtual option
- **Family fun:** First Responder Touch-A-Truck (8:15 a.m.), Mascot Dance Party, face painting, Sweet Scoops Ice Cream, and nonprofit village
- **Featured:** Addi’s Engine rolls in at 6:30 a.m. and fires the official race start at 10:00 a.m.

### Teams & Fundraising

Building a team is the most powerful way to create impact—and the most fun. Social Teams direct 75% of funds to Big Beautiful Life and 25% to a nonprofit of their choice. Nonprofit/First Responder Teams keep all proceeds (less a 10% processing fee). Trophies go to the Largest Team, Top Fundraising Team, Most Money Raised, and Most Donors. All participants receive a commemorative T-shirt, SWAG bag, and finisher’s ribbon.

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*“We are excited to host this annual event, in memory of my daughter and everyone’s child Addi 15A1 Carroll. We look forward to seeing our community come together to support worthy causes and rally around these brave children.”*

— **Tammy Carroll, President & Co-Founder, Big Beautiful Life**

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## Register

Run, walk, roll, volunteer, host a nonprofit tent, or bring a vehicle for Touch-A-Truck:

[www.runsignup.com/AddisRace](http://www.runsignup.com/AddisRace)

## About Big Beautiful Life

Big Beautiful Life (EIN: 92-0866184) is a 501(c)(3) nonprofit providing compassionate comfort and practical support to children in chronic medical crisis. Presenting sponsor: Vermont Federal Credit Union. Additional support from Essex Firefighter's Association, 802Timing, North Country Federal Credit Union, East Coast Printers, Burlington Communications, Allen Pools and Spas, Dart Tough VT, The Essex Resort & Spa, Spencer Land Services, Lakeside Pediatrics, Pawprint & Mail, Catamount Promotion & Marketing, Snap Fitness, Hannaford, Ben & Jerry's Foundation, National Life Group, Stewart's Shops...and more! Learn more at BigBeautifulLife.org.

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