



PTI 5k/10k Run on the Runway

April 3, 2027 | 9 a.m.

SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	Presenting \$25,000	Elite \$12,000	First Class \$6,000	Business Class \$3,000	Volunteer Shirt \$1,500	Premium \$1,200	Bronze \$600
Name/logo integrated with event logo as Presenting Sponsor	✓				Only 1 Avail		
Name/logo on PTI outdoor banners	✓						
Name/logo on race bibs	✓	✓					
Name/logo in advertising*	✓	✓	✓				
Name/logo on baggage claim banners	✓	✓	✓				
Name/logo on promotional Run poster	✓	✓	✓	✓			
Name on Run t-shirt. Volunteer Shirt sponsor gets full back of Volunteer shirt.	✓	✓	✓	✓	✓	✓	
Tent on runway**	✓	✓	✓	✓	**	**	**
Name/logo on event day signage	✓	✓	✓	✓	✓	✓	✓
Name/logo on Run webpage	✓	✓	✓	✓	✓	✓	✓
Complimentary Race Entries	20	15	12	10	5	5	3

Marketing
materials
deadline:
Jan. 31

* Due to limited radio advertising time, only Presenting and Elite Sponsors will be recognized in radio ads.

** No outside tents are allowed. Premium and Bronze sponsors may reserve an Authority tent for \$200, based on availability.

IN-KIND DONATIONS: In addition to monetary contributions, we welcome in-kind donations. The value of in-kind donations will determine the sponsorship level.

Higher sponsorship levels receive greater prominence. Sponsor levels are described above but may be adjusted to fit your company's objectives. Contact runontherunway@gsoair.org, to discuss customizing your sponsorship.

Donations of any amount are truly appreciated. The Run will benefit the Second Harvest Food Bank of Northwest North Carolina, Greensboro Urban Ministry and Open Door Ministries of High Point. Proceeds will be divided evenly among the three charities.



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MULTI-YEAR SPONSORSHIP OPPORTUNITY

- Two-year sponsor commitment receives a 5% discount each year.
- Three-year sponsor commitment receives a 10% discount each year.
- Pricing does not change for current multi-year sponsors.
- Discounts are available for all sponsorship levels.

Please indicate your participation level and complete the contact form below.

2027 SPONSORSHIP OPTIONS

PRESENTING SPONSOR

☐ \$25,000+

Please contact runontherunway@gsoair.org to discuss a multi-year commitment.

	<u>ONE YEAR</u>	<u>TWO YEARS</u>	<u>THREE YEARS</u>
ELITE SPONSOR:	☐ \$12,000	☐ \$11,400	☐ \$10,800
FIRST CLASS SPONSOR:	☐ \$6,000	☐ \$5,700	☐ \$5,400
BUSINESS CLASS SPONSOR:	☐ \$3,000	☐ \$2,850	☐ \$2,700
VOLUNTEER SHIRT SPONSOR:	☐ \$1,500	☐ \$1,425	☐ \$1,350
PREMIUM SPONSOR:	☐ \$1,200	☐ \$1,140	☐ \$1,080
BRONZE SPONSOR:	☐ \$600	☐ \$570	☐ \$540
IN-KIND: ☐			

Organization/Company: _____ Representative: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone Number: _____

PLEASE MAKE CHECKS PAYABLE TO: Second Harvest Food Bank of Northwest N.C.

Second Harvest Food Bank is a 501(c)(3) Non-Profit Organization, Federal Tax ID #58-1457912

MAIL TO: Stephanie Freeman, PTI 5k/10k on the Runway
c/o Piedmont Triad Airport Authority
1000A Ted Johnson Parkway
Greensboro, NC 27409

As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet. I further understand these opportunities will not be valid until this agreement is signed and my check has been issued and accepted by the PTI 5k/10k on the Runway. As a sponsor, I agree to provide digital artwork/logos for all promotional marketing and advertising by January 31, 2027.

Authorized Signature

Date

Visit ptirun.com for more information