



CELEBRATING
86 YEARS

JUNIOR LEAGUE
THE PALM BEACHES

Run For Impact 5K

Saturday, April 3, 2027

5K Trail Run, Relay and 1 Mile Walk 7:30am
Kids Dash 8:30am

Awards Ceremony, DJ and Community Festivities

Carlin Park Heart Trail
400 State Road A1A, Jupiter, Florida



JUNIOR LEAGUE THE PALM BEACHES

Dear Friend of the Junior League,

As Junior League of the Palm Beaches celebrates its 86th Anniversary, we are pleased to announce the return of our inaugural fundraising event, the **Run For Impact 5K**, taking place on **Saturday, April 3, 2027**, at the beautiful **Carlin Park Heart Trail in Jupiter, Florida**.

The Run for Impact 5K is a professionally chip-timed trail race designed for participants of all ages and abilities. Whether running, walking, or participating as a relay team, participants will enjoy the scenic Carlin Park Heart Trail, followed by a family-friendly finish line celebration featuring a Kids Dash, Awards Ceremony, DJ, sponsor activations, and community festivities.

For 86 years, the Junior League of the Palm Beaches has made a lasting impact across our community by championing organizations such as **The Cox Science Center and Aquarium, Quantum House**, and **Vita Nova**. We launched other lasting programs including free **Eye and Ear Alert Screenings** for children, our **Period Supply Bank** which has distributed over 1 million period supplies through partnerships with 25 local nonprofits, and the **Little Libraries Literacy Program** which has installed 30 Little Libraries at Title I schools and donated more than 5,000 books to promote literacy.

We invite you to be a part of the Run for Impact 5K by joining us as a sponsor. Your support will directly benefit JLPB's community initiatives and leadership development programs. As a participating sponsor, you will receive recognition on our website, across social media, and at the event. All contributions are tax-deductible.

Together we can celebrate 86 years of progress and set the stage for even greater impact ahead. To confirm your participation or ask any questions, please contact us at eventsvp@jlpb.org. We look forward to partnering with you and will see you at the finish line!

Warm regards,

Susan Christiansen

Vice President of Events, Junior League of the Palm Beaches

Christina Jerabek

Event Chair

Past Executive Vice President

Emily Schachtel

President



JUNIOR LEAGUE THE PALM BEACHES

An organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

Our purpose is exclusively education and charitable.

We are committed to inclusive environments of diverse individuals, organizations and communities.

2025-2026 IMPACT



600+

Volunteers



\$28,885

Given Back To
The Community



1,992+ HOURS

Volunteered Through
Community Programs



140 Events

Hosted & Volunteered

Our Community Programs

D.I.A.D. DONE IN A DAY



Supported vital community projects and initiatives with 16 partner nonprofits.

580 Hours Volunteered



LITERACY & CREATIVITY

Thousands of free books donated to students and led reading several programs.

5,000 Books Donated



ALLIANCE FOR PERIOD SUPPLIES

Provided period supplies to 25 partners to benefit women and young girls in Palm Beach County.

1 Million Supplies Distributed



LITTLE LIBRARIES

Distributed Little Libraries for children & families to give them access to free books.

30 Libraries Placed



EYE & EAR ALERT

Provided 300+ preschoolers and young children with free vision and hearing screenings.

60 Hours Volunteered



JUNIOR LEAGUE THE PALM BEACHES

RUN FOR IMPACT 5K APRIL 3, 2027

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$15,000 (Exclusive)

- Top placement of logo on participant T-shirt
- Top placement of logo on Sponsor board Start/Finish of race
- Placement of logo on (4) signs displayed throughout the course as "Presenting Sponsor"
- Recognition on printed materials
- Logo placement on JLPB website and run registration website
- Dedicated social media posts and inclusion in eblasts (9,000+ mailing list)
- (15) 5K race entries
- Opportunity to provide your own tent and table and promote your business at the 5K post-race party
- Opportunity to provide winners with prizes (ticket, merchandise, etc.)
- Opportunity to cross market to JLPB database through E-blast

Run For Impact Sponsor \$10,000 (Exclusive)

- 2nd placement of logo on participant T-shirt
- 2nd placement of logo on Sponsor board Start/Finish of race
- Placement of logo on (3) signs displayed throughout race as "Run Sponsor"
- Recognition on printed materials
- Logo placement on JLPB website and run registration website
- Dedicated social media posts and inclusion in eblasts (9,000+ mailing list)
- (10) 5K race entries
- Opportunity to provide your own tent and table and promote your business at the 5K post-race party

Wellness Sponsor - \$5,000

- Premier placement of logo on participant T-shirt
- Placement of logo on Sponsor board Start/Finish of race
- Placement of (2) signs displayed throughout the race
- Recognition on printed materials
- Logo placement on JLPB website and run registration website
- Dedicated social media posts and inclusion in eblasts (9,000+ mailing list)
- (5) 5K race entries
- Opportunity to provide your own tent and table and promote your business at the 5K post-race party



JUNIOR LEAGUE THE PALM BEACHES

RUN FOR IMPACT 5K APRIL 3, 2027

SPONSORSHIP OPPORTUNITIES

Kids Dash Presenting Sponsor - \$3,500

- Placement of logo on participant T-shirt
- Company name/logo on all printed materials
- Recognition on printed material and all online platforms including social media and websites
- (2) 5K race entries

DJ Sponsor - \$2,500

- Placement of logo on participant T-shirt
- Company name/logo prominently displayed at the DJ Table
- Recognition on printed material and all online platforms including social media and websites
- (2) 5K race entries

Hydration Sponsor - \$2,000

- Placement of logo on participant T-shirt
- Company logo on water stations at the event
- Recognition on printed material and all online platforms including social media and websites
- (2) 5K race entries
- Company name recognition in printed promotional materials

Snack Sponsor - \$1,500

- Placement of logo on participant T-shirt
- Company name/logo at Snack Station location (end of race)
- Recognition on printed material and all online platforms including social media and websites

Printing Sponsor - \$1,000

- Placement of logo on participant T-shirt
- Company name/logo on all printed materials
- Recognition on printed material and all online platforms including social media and websites
- Opportunity to provide and distribute a premium good of your choice with your logo on race day* (i.e. towel, water bottle, hat, sunglasses, frisbee)

*Items must be approved by Event Chair prior to the event to ensure no conflict with other giveaways.
Minimum quantity of 300 items.



JUNIOR LEAGUE THE PALM BEACHES

RUN FOR IMPACT 5K APRIL 3, 2027

SPONSORSHIP OPPORTUNITIES

Impact Sponsor - \$500

- Signage throughout the race with company name/logo and recognition on online platforms including social media and websites

Mission Supporter - \$250

- Company name/logo on all online platforms

Individual Adult Race Entry - \$50

EARLY BIRD Adult Race Entry - \$45 (Prior to 12/15/26)

Individual Child Race Entry (up to 18 years old) - \$35

EARLY BIRD Child Race Entry (up to 18 years old)- \$30 (Prior to 12/15/26)

Kids Dash - \$10

EVENT DETAILS

Date: Saturday, April 3, 2027

Race Day Registration and Packet Pickup: 6:00AM-7:15AM

Pre-Race Day Packet Pickup details to follow

5K Run, Relay Race, and Walk Start: 7:30AM

Kids Dash: 8:30AM

Awards Ceremony: 8:40AM

Location: Carlin Park Heart Trail, 400 State Road A1A, Jupiter, FL 33477

RUN FOR IMPACT 5K APRIL 3, 2027

SPONSORSHIP COMMITMENT FORM

Thank you for supporting the Junior League of the Palm Beaches' Run For Impact 5K. You are eligible to receive the benefits outlined in the above-mentioned packet. Please select your commitment:

- | | |
|--|--|
| ☐ \$15,000 Presenting Sponsorship | ☐ \$2,000 Hydration Sponsorship |
| ☐ \$10,000 Run For Impact Sponsorship | ☐ \$1,500 Snack Sponsorship |
| ☐ \$5,000 Wellness Sponsorship | ☐ \$1,000 Printing Sponsorship |
| ☐ \$3,500 Kids Dash Sponsorship | ☐ \$500 Impact Sponsorship |
| ☐ \$2,500 DJ Sponsorship | ☐ \$250 Mission Sponsorship |

Enclosed is a check in the amount of \$_____ made payable to Junior League of the Palm Beaches, Inc. Checks may be mailed to the address below:

Junior League of the Palm Beaches
470 Columbia Drive, #F
West Palm Beach, FL 33409

Sponsorship commitments may also be made online at www.jlpb.org.
Visa, Mastercard, and American Express are accepted.

Contact Information:

Name(s): _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

How would you like to be listed in event materials?

Business logos may be emailed in high resolution eps and jpeg form to EventsVP@jlpb.org.
Thank you again for your generous support of the Junior League of the Palm Beaches.