

LIVE ON!

BE SOMEONE'S SECOND CHANCE.



Lifebanc Gift of Life Walk & Run 2026 Sponsorship Opportunities

August 23, 2026 • Blossom Music Center

LIVE ON! Be Someone's Second Chance.

ABOUT THE EVENT

The Lifebanc Gift of Life Walk & Run brings together donor families, transplant recipients, healthcare professionals and community supporters to honor donor heroes, celebrate lives saved and inspire hope for those still waiting for a lifesaving transplant.

Returning to Blossom Music Center in 2026, the event features:

- 5K Run
- 1 Mile Family Fun Walk
- Legacy Garden tribute experience
- Family-friendly activities
- Community entertainment and sponsor activations

This year's event experience is expanding through a special partnership with the Cleveland Cavaliers, including appearances by:

- Cavaliers legend
- Cavs mascots
- Scream Team

AUDIENCE SNAPSHOT

- 1,500+ attendees in 2025
- Ages 3–103 represented
- Diverse audience ranging from race enthusiasts to donor families and transplant recipients
- Strong healthcare and community partner participation
- Highly engaged, mission-driven audience from across Northeast Ohio



WHY SPONSOR

Your sponsorship helps Lifebanc:

- Educate the community about organ, eye and tissue donation
- Support donor families
- Inspire donor registrations
- Celebrate transplant recipients and donor heroes
- Create meaningful community connections

Sponsors receive visibility through:

- Race shirts
- Email communications
- Event signage
- Social media mentions
- LED screen recognition
- Website recognition
- Sponsor village/table presence
- VIP event opportunities

Sponsors are encouraged to create engaging activities, giveaways and interactive experiences at their tables.

Sponsorship

Investment Benefits

Hero Sponsor \$15,000

Premier logo placement, speaking opportunity, Race Bib Placement, VIP presence, booth/table, 20 registrations

Legacy Sponsor \$10,000

Legacy Garden sponsor recognition, premium signage, preferred booth/table placement, VIP presence, 15 registrations

Live On Sponsor \$5,000

Race shirt logo, signage, LED screen recognition, social media mentions, booth/table setup, 10 registrations

Hope Sponsor \$2,500

Website recognition, signage, booth/table setup, 6 registrations

Community Sponsor \$1,000

Website recognition, event signage, booth/table setup, 2 registrations