



**TWO ROUTES
ONE CAUSE**

SPONSORSHIP

OCTOBER 24, 2026 | RIVERSIDE



WHO ARE WE SUPPORTING?

100% of the proceeds from this event will go directly into the programs and services of **The Pink Ribbon Place**, Riverside's cancer resource center. That means every dollar, and every cent counts!

OUR GOAL

To improve the quality of life for individuals and families impacted by cancer. We provide support before, during, and after treatment.

WHY US?

Our resource center was designed to be warm and inviting – the complete opposite of the sterile medical environments that those who seek services from us spend so much time in. We provide services and products at absolutely no cost including:

Education & Wellness • Wigs & Styling • Breast Prosthesis • Bras • Chemo Kits
Oncology Massage • Support Groups • Counseling • Bereavement Support

DID YOU KNOW?

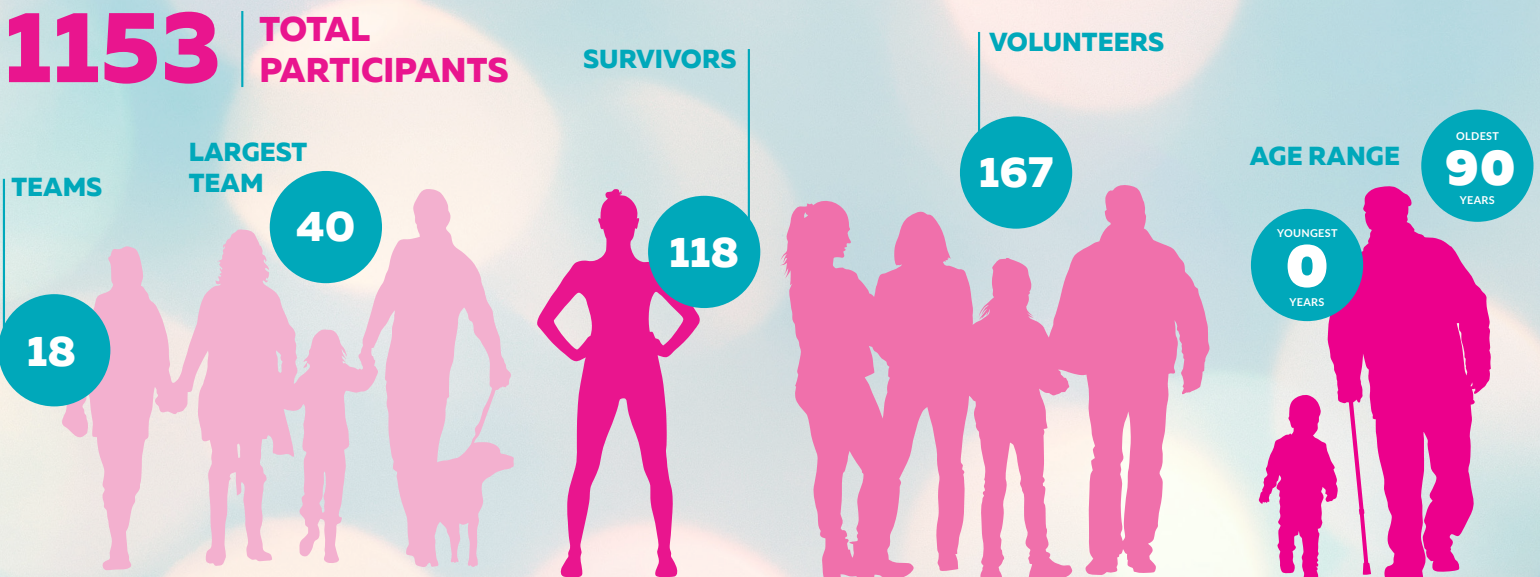
In 2025, The Pink Ribbon Place served over 365 individuals and families impacted by cancer and our product bank distributed more than 525 products! See the average cost of common products & services that we provide at no cost:



LEARN MORE AT
PINKONPARADE.ORG



MEET THE PARTICIPANTS FROM OUR LAST EVENT!





SPONSORSHIP LEVELS

Pink on Parade is Riverside's family-friendly breast cancer awareness walk with two routes for one cause at Ryan Bonaminio Park. Walk Mt. Rubidoux, a 5k endeavor representing the cancer journey, or the Family Fun walk, a 1.7k route that encircles the park. The event boasts a vendor expo, a classic car show, family-friendly activities, and a survivor pavilion. Together, we aim to celebrate our survivors, honor those we've lost, and support those currently in treatment. But we need your support to make Pink on Parade a resounding success!



DAY OF EVENT BENEFITS

	Fuchsia \$20,000	Rose \$10,000	Carnation \$5,000	Petunia \$2,500	Lavender \$1,000	Bluebird \$500
✕ Complimentary registrations	100	75	50	25	10	5
One team tailgate or vendor space of up to ✕ size	20 x 20	10 x 20	10 x 20	10 x 10	10 x 10	
Signage - your logo is included on:*	•	•	•	•	•	•
Official Pink on Parade T-shirts*	✓	✓	✓	✓	✓	
'Sponsored by' noted on ✕ Route Sign(s)	25	20	10	5		
'Sponsored by' noted on Mt. Rubidoux Route	✓					
'Sponsored by' noted on Fun Walk Route	✓	✓				
'Sponsored by' noted on Survivor Pavilion	✓	✓	✓			
'Sponsored by' noted on Classic Car Show	✓	✓	✓	✓		
'Sponsored by' noted on Kid's Zone	✓	✓	✓	✓	✓	
Sponsor Listing	✓	✓	✓	✓	✓	✓
Company-provided promo item for gift bags*	✓	✓	✓	✓	✓	✓
Recognition during event announcements	✓	✓	✓	✓	✓	✓
Presenting Sponsor morning welcome address	✓					
EVENT MARKETING						
Social media integration	✓	✓	✓	✓	✓	✓
Company logo on emails to participants	✓	✓	✓	✓	✓	
Company name and logo linked to website	✓	✓	✓	✓	✓	
Digital Ad Placement on Website	✓	✓	✓	✓		
Recognition on marketing and advertising	✓	✓	✓			
Recognition in Annual Report and other RCHF media	✓	✓	✓			
Press release mention	✓	✓	✓			
Presenting Sponsor announcement press release	✓					

* Date Sensitive



**SPONSOR
TODAY!**

Please e-mail the form and high-resolution logo to our Sponsorship Team | sponsor@rchf.org

Company/Organization _____

Contact Name _____

Address _____ City, State _____ Zip _____

Phone _____ Email _____

PLEASE CIRCLE YOUR SPONSORSHIP LEVEL SELECTION

\$20,000
FUCHSIA

\$10,000
ROSE

\$5,000
CARNATION

\$2,500
PETUNIA

\$1,000
LAVENDER

\$500
BLUEBIRD

I'd like to make a donation! \$ _____

Total Amount \$ _____

Payment Type Check ACH Card Cash

CREDIT CARD INFORMATION

Visa MC Amex Discover

Credit Card Number _____ Exp. Date _____ CVV# _____

Name On Credit Card _____

Billing Address _____

City, State _____ Zip _____

Authorized Signature _____

Make checks payable to:
**The Pink Ribbon Place
4275 Lemon Street
Riverside, CA 92501**



Riverside Community Health Foundation
Tax I.D. #23 - 7276444

4275 Lemon Street, Riverside, CA 92501
(951) 788-3471 pink.rchf.org