



**JULY
4TH**



BAY DAYS

**5 MILE, 1 MILE
& KIDS' RUN**



BENEFITTING:



RACE SPONSORSHIP FORM

Bay Days has been a staple race in Bay Village, Ohio for 51 years! This race brings in over 2,000 runners and hundreds of spectators from across Northeast Ohio on the Fourth of July. We offer a 5 mile run, 1 mile run or walk, and a kids' run with a mission of introducing new runners to the sport. Funds raised from our premier events benefits the Bay Village Foundation and their mission to provide support for projects and programs fostering Bay Village's historical, cultural, social and educational heritage.

1. Blue Level - \$250

- Logo & hyperlink on the registration website
- Marketing materials at event
- Post on our Facebook and Instagram
- 2 entries into the race.

2. White Level - \$500

- All benefits from previous plus:
- 2 additional entries into race
- Logo on 3'x3' sign at start & finish line area

Friends of the Run

All groups and organizations that register 4 participants to sign up for the race will have a small logo on the banner in the finish line area

2,000 RUNNERS, WALKERS, AND FAMILIES.

5,000+ EMAIL IMPRESSIONS

**5,500 FACEBOOK FOLLOWERS ACROSS THE
GREATER CLEVELAND AREA.**

3. Red Level - \$2,500

- All benefits from previous plus:
- 4 additional entries into race
- Logo on Finish Line Banner
- Logo on all marketing materials

4. Star Level - \$5,000

- All benefits from previous plus:
- Logo on runner bibs & photos
- 4 additional entries into race
- Logo on finisher banner
- Labeled as Presenting Sponsor
- Press Release and Monthly Email and Social Media Posts

SPONSOR INFORMATION:

CONTACT NAME: _____

BUSINESS NAME: _____

PHONE: _____

EMAIL: _____

Email all Logo/Design Files to:

info@runtheland.com

or contact us at 216-870-4902

Please make checks payable to:

Cleveland Road Runners Club

Mailing Address: P.O. Box 771011,

Lakewood, OH 44107

SPONSORSHIP LEVEL (CIRCLE ONE):

Star (\$5,000) | Red (\$2,500) | White (\$500) | Blue (\$250) | Mile Marker (\$100 per mile) | Friends of the Run

Contact us: Jay Toole, Race Director, 216-870-4902, Jay.Toole@RunTheLand.com

Jason Guyer, Bay Village Foundation, 216-213-7157, jason.guyer2@gmail.com