2027 Fox Point Sunset Road Race
Newington School Supporters
133 Nimble Hill Road
Newington, NH 03801

Hello Neighbor,

Newington Public School offers its students something truly special. Through multi-grade classrooms, hands-on project-based learning, meaningful enrichment, and a strong connection to nature, our students receive an individualized, experience-rich education **deeply rooted in our community.**

Making those opportunities possible takes more than a traditional school budget can provide. That is where our community—and the Fox Point Sunset Road Race—comes in.

On **Saturday, May 22, 2027**, we will host the **24th Annual Fox Point Sunset Road Race**, the primary fundraiser for Newington School Supporters. Race proceeds help fund classroom enrichment, technology, unique field experiences, hands-on learning opportunities, and scholarships. **This year, proceeds will also support one of our largest projects yet**–replacing our school playground after more than 30 years of use.

Your support is more than a name on a race shirt. **It is an investment in our students, our school, and our community.** Whether you choose to support the race as a Friend of Newington Public School or through one of our featured race-day sponsorship opportunities, every contribution helps create meaningful opportunities for our students. Sponsorship opportunities are outlined in the enclosed packet.

For nearly 25 years, the Fox Point Sunset Road Race has succeeded because local businesses, families, and community partners continue to support Newington Public Schools. **We hope you will be part of that tradition in 2027.**

Thank you for considering a sponsorship and for investing in our students and their future.

With gratitude,

Jamie Byron, Co-Race Director

Jamie Goldstein, Co-Race Director

WHAT YOUR SUPPORT MAKES POSSIBLE



THE FOX POINT EXPERIENCE

Race Day Is More Than the Starting Line.

From the moment families arrive through the final celebration, Fox Point creates a full community experience - and meaningful places for sponsors to be part of it.

1

ARRIVE & CHECK IN

Parking • Registration • Race Village

Runners, families and volunteers arrive, check in and gather in the Race Village before the events begin.

2

KIDS TAKE THE COURSE

Kids Fun Run

Our youngest runners get their own race-day moment before the main events, with families gathered to cheer them on.

3

THE MAIN EVENT BEGINS

5K + 5-Mile Simultaneous Start

Both races head out together underneath the main race arch sending runners out onto course as one group.

4

ENERGY ALONG THE COURSE

Water Stations • Mile Markers

Hydration, encouragement and visible course landmarks create repeated touchpoints for runners throughout both routes.

5

THE FINISH & CELEBRATION

Finish • Post-Race BBQ

After the race, join other runners and school volunteers for a post race bbq, giving runners and families time to refuel,reconnect and celebrate. Top runner categories will also be announced during this time.

A BETTER RACE EXPERIENCE. MORE MEANINGFUL SPONSOR VISIBILITY.

Featured race-day sponsorships connect businesses to real moments participants experience - from arrival and registration to course support, celebration and awards.

SPONSORSHIP OPPORTUNITIES

At a Glance

Choose the level that best fits your business. Returning sponsors will see last year's sponsorship names noted beneath each new level.

LEGACY BUILDER *(formerly Premier)* **2 AVAILABLE - ONE 5K • ONE 5-MILE**	**$5,000**	All Opportunity Maker benefits, plus: • Logo on Race Bib • Logo at the Top of the Starting Arch • Logo placement at the top of the race shirt
OPPORTUNITY MAKER *(formerly Platinum)*	**$3,000**	All Enrichment Partner benefits, plus: • EXCLUSIVE — Logo placement along the race route at water stations and/or mile markers • Logo placement on race shirt directly below Legacy Builders • 2 Additional Complimentary Race Entries - 8 total
FUN RUN **EXCLUSIVE - 1 AVAILABLE**	**$1,500**	All Classroom Partner benefits, plus: · Company Logo on the Kids Fun Run Race Arch · Company Logo on Kids Fun Run T-shirt · the only company featured on the Kids Fun Run T-shirt
ENRICHMENT PARTNER *(formerly Gold)*	**$1,000**	All Classroom Partner benefits, plus: • Recognition in the Newington Neighbor • Logo placement on race shirt directly below Opportunity Makers • Company Logo on Starting Arch • 2 Additional Complimentary Race Entries - 6 total
CLASSROOM PARTNER *(formerly Silver)*	**$500**	All Friend of NPS benefits, plus: • Logo placement on race shirt directly below Enrichment Partners • Opportunity to Put Materials in Race-Day Swag Bags • 2 Additional Complimentary Race Entries - 4 total
FRIEND OF NPS *(formerly Bronze)*	**$250**	• Business name only on race shirt, listed below Classroom Partners • 2 Complimentary Race Entries • Race-Day Recognition • Social Media & Email Recognition

Every sponsorship level supports classroom enrichment and a new playground for Newington Public School.

READY TO MAKE AN IMPACT?

Become a Sponsor

Join local businesses, families and community partners in supporting the 2027 Fox Point Sunset Road Race — and the students of Newington Public School.

1. CHOOSE YOUR SPONSORSHIP LEVEL

Select the level that best fits your business. Every level includes meaningful recognition, and select levels offer limited featured race-day opportunities.

2. CONFIRM YOUR SPONSORSHIP

Contact Newington School Supporters to confirm availability, provide your business information and logo, and coordinate your sponsorship benefits.

3. EVENT PRESENCE

Sponsors are welcome to setup a table or booth at the race. Please let us know if you would like to take advantage of this opportunity.

LET'S BUILD SOMETHING BIGGER!

Interested in making an even greater impact? If your business would like to explore a larger partnership to help fund Newington Public School's new playground, we'd love to start a conversation!

LET'S BUILD SOMETHING MEANINGFUL TOGETHER.

foxpoint5miler@gmail.com

Questions, sponsorship selections, logo files and partnership ideas are welcome.

PAYMENT INFORMATION

Please make checks payable to Newington School Supporters.
133 Nimble Hill Road, Newington, NH 03801
Memo: Fox Point Sunset Road Race
Newington School Supporters Tax ID #02-0461236

One Race. One Small School. One Big Impact.

Thank you for helping make extraordinary learning experiences — and a new playground — possible for the students of Newington Public School.