

Miles for Moffitt Vendor Opportunities

This is more than foot traffic. It is heartfelt traffic. Participants are proud to support brands that stand alongside them in the fight against cancer.

Spirit Day: Tentatively September 1 or August 31, 2026

This high-energy campus event brings together hundreds of passionate Moffitt employees for an afternoon of food, music, team spirit, and community connection. With appearances from local favorites like ThunderBug and Rocky the Bull, a live DJ, interactive activations, and a curated vendor marketplace, Spirit Day feels less like a workday and more like a festival with a purpose.

Packet Pick-Up: November 18 AND November 19, 2026

As part of the excitement surrounding Miles for Moffitt, our two official Packet Pick-Up days bring together thousands of registered participants before race day even begins. It is high traffic, high energy, and the first touchpoint where runners, walkers, families, and teams fully step into the experience. We offer a packet pick-up day at the Moffitt Business Center and a day at DICKS House of Sport at the International Mall.

Event Day: November 21, 2026!

From the first warm-up stretch to the final finisher crossing the line, the atmosphere is electric. Teams gather in branded tents, music fills the neighborhood, survivors are celebrated, and 11,000+ runners, walkers, families, and supporters engage with sponsor and vendor activations throughout the morning.

Participation starts at \$250 for Spirit Day and Packet Pick-Up and \$1,500 for Event Day. We are happy to consider in-kind contributions that align with the selected level.