

EAT MY CRUST 5K



2024 SPONSORSHIP OPPORTUNITIES



ABOUT EAT MY CRUST

It's Viera's favorite 5K! The Eat My Crust 5K will run for its 12th year on Sunday, May 5th.

Recognized as one of Brevard County's top 5K races, our goal for the 2024 event is not only to surpass 1,000 participants but also to contribute a record-breaking amount to the community!

Since 2011, this race has been a favorite to local athletes, residents and students. Eat My Crust and Power of Pizza Charities has donated over \$100,000 to Viera High School Athletics and other student clubs and groups, Early Steps of Brevard, and Special Olympics of Brevard. We've done this by creating a fantastic race along with establishing super community partnerships with local businesses and organizations.

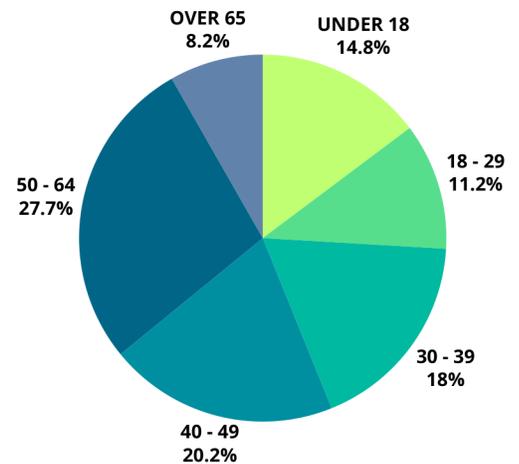
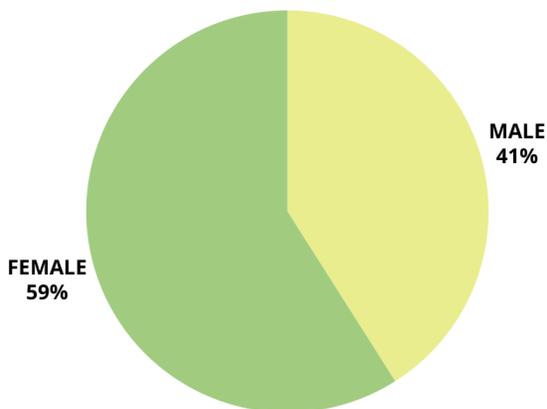
POWER OF PIZZA CHARITIES OBJECTIVE



- Change lives one slice at a time.
- Inspire youth and adults to participate in sporting events to improve their lives and health.
- Raise funds to support local schools, athletic organizations and child development programs.
- Establish a community presence and create brand awareness.
- Grow and become more than just your typical "race". Become an experience. Become a community tradition.



RACE DEMOGRAPHICS



WHY PARTNER WITH POP?

Ultimately, sponsoring Eat My Crust 5K offers a unique opportunity for local businesses to gain exposure, connect with the community, and contribute to a fun and memorable experience for participants. As our partner, you can expect:

- COMMUNITY VISIBILITY
- BRAND RECOGNITION & LOYALTY
- POSITIVE ASSOCIATION
- NETWORKING OPPORTUNITIES
- TARGETED MARKETING



PARTNERSHIP OPPORTUNITIES

As a **POWER OF PIZZA CHARITIES** race sponsor, you'll receive recognition within a comprehensive marketing campaign that includes:

- * **EMAIL BLASTS** * **ONLINE/SOCIAL MEDIA** * **EVENT PRESS RELEASES** * **PRINT ADS** *
- * **EVENT EXPOSURE** * **EVENT RACE PACKET INSERTION** *

RACE DATE Sunday, May 5, 2024 - Race start time is 7:00AM

SPONSORSHIP LEVELS

\$5000 SUPREME PIZZA SPONSOR PACKAGE (1 available) - includes 15 race entries

- Company logo/name as sponsor on the back of the 2024 race medal and on top tier on the back of the race shirt
- Large logo/name on race banner
- **EXCLUSIVE** pizza box top flyer advertising of business in an agreed upon month. Inclusion on race thank you flyer in May 2024. Flyers are distributed by Mr. Delicious Pizza
- Buffet Style catering by Mr. Delicious Pizza for 20 people (date tbd)
- Race website listing with link and sponsor feature
- Literature/product samples in all race packets
- Race Day space to showcase or demonstrate business on 5/5

\$2500 STUFFED PIZZA SPONSOR PACKAGE - includes 10 race entries

- Company logo/name on 2nd tier of back of the race shirt
- Medium logo/name on race banner
- Sub-feature inclusion on pizza box race thank you flyer in May 2024. Flyers are distributed by Mr. Delicious Pizza
- Race website listing with link and sponsor feature
- Literature/product samples in all race packets
- Buffet Style Catering by Mr. Delicious Pizza for 10 people (date tbd)
- Race Day space to showcase or demonstrate business on 5/5

\$1000 NY STYLE SPONSOR PACKAGE - includes 6 race entries

- Company logo/name on 3rd tier of the back of the race shirt
- Small logo/name on race banner
- Small listing on pizza box race thank you flyer in May 2024
- Race website listing with link and sponsor feature
- Literature/product samples in all race packets
- Race Day space to showcase or demonstrate business on 5/5

\$500 GOURMET PIZZA SPONSOR PACKAGE - includes 4 race entries

- Company logo/name on 4th tier of the back of the race shirt
- Small logo/name on race banner
- Standard listing on pizza box race thank you flyer in May 2024
- Race website listing with link and sponsor feature
- Literature/product samples in all race packets
- Race Day space to showcase or demonstrate business on 5/5

\$250 CALZONE SPONSOR PACKAGE - includes 2 race entries

- Company logo/name on 5th tier of the back of the race shirt
- Small logo/name on race banner
- Race website listing with link and sponsor feature
- Literature/product samples in all race packets

**\$150
SLICE SPONSOR**

Ideal for smaller businesses interested in the added exposure and show of community support.
- includes -
Race website listing with link Literature/product samples in all race packets



SPONSORSHIP DONATION FORM

PLEASE COMPLETE

Company Name:

(As it will appear in advertising)

Contact Person:

Address:

Phone: _____ Email: _____

Website: _____

Sponsorship Level: (Check one below)

_____ Supreme Pizza (\$5,000+) _____ Stuffed Pizza (\$2,500+)
_____ NY Style (\$1000+) _____ Gourmet Pizza (\$500+)
_____ Calzone (\$250+) _____ Slice (\$150+)

Amount of Donation \$ _____ To be paid by 04/30/2024.

Please make Sponsorship checks payable to: **Power of Pizza Charities**

Authorized Signature:

Questions? Please call Brittany Streufert, race director at (321)412-1830 or email powerofpizzacharities@gmail.com.

Power of Pizza Charities (a 501c3 organization) reserves the right to change the bags/suits/promos as needed and will respect the trademarks/logos/imprints of its sponsors. Image approval will be offered to sponsors when requested.



Please email your high-res company logo to: powerofpizzacharities@gmail.com
Logos MUST be received ASAP to guarantee inclusion in all race marketing materials.

Mail sponsorship to: Power of Pizza Charities 3268 Lamanga Drive, Viera, FL 32940

POWEROFPIZZACHARITIES.ORG | POWEROFPIZZACHARITIES@GMAIL.COM



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