

**CATAWBA  
COUNTY**



# **HUNGER WALK**



**BENEFITING**



## **WHEN?**

**October 4, 2026**

**2:00 PM - Registration**

**2:45 PM - Welcome/Warm-Up/Awards**

**3:00 PM - Walk (Followed By Refreshments)**

## **WHERE?**

**Downtown Newton**

**(Frank & Sue Jones Amphitheatre)**

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**CHURCH INFORMATION PACKET**

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## IN 2025:

Ashure Ministry provided over 3.3 million pounds of food through 63,521 food pick-ups, for individuals facing food insecurity. Fresh produce made up 29% of each pick-up. Additionally, the ministry distributed more than \$976,000 in financial assistance to help with rent, mortgage, utilities, and other essential needs.

The Corner Table served 53,111+ hot meals, sent out over 8,170 frozen meals, provided more than 9,119 weekend meal--to-go bags, provided schools with over 16,600 snacks, and provided more than 53,000 weekend food bags for students.

Hickory Soup Kitchen was open 312 days and served 82,913 hot nutritious meals and provided 12,478 bags of groceries in 2025. Volunteers gave a total of 13,545 hours. HSK also provided space for 3,895 showers taken by our guests. Our HOPE center provided job placement to over 27 individuals and provided transportation for 11 of those folks daily to and from work.

**The Catawba County Hunger Walk** is a community event benefiting Ashure Ministry, The Corner Table, and the Hickory Soup Kitchen. The goals of this three-mile walk are to raise funds for hunger relief in Catawba County and to raise awareness of the hunger issue in our community. Participating in the Hunger Walk will not only impact the lives of the local individuals we serve but it will strategically align you with three of the county's well-known charities. The Catawba County Hunger Walk is a powerful way for you to publicly demonstrate your commitment to your community.

## HOW TO GET YOUR CHURCH INVOLVED

It is completely FREE to participate in the Hunger Walk. With your church's participation we hope to have our largest turnout ever to raise awareness for the hunger issues in our community. Fundraising is not required to participate, but it is encouraged.

### FIRST STEPS

- Identify a key contact at your church to be the Captain.
- As the Captain, make a list of church members you can recruit for your Hunger Walk leadership team and/or share information with regarding the walk. (Include Youth leaders, etc.)
- Create a goal for the number of walkers you would like to recruit and set your fundraising goal.



## SECOND STEPS

- Sign-up your team at [www.cchungerwalk.com](http://www.cchungerwalk.com).
- Start recruiting for your team.
  - Meet with Sunday school teachers, kids, leaders, etc.
  - Post flyers around your church and in your bulletin
  - Create internal incentives to get church members involved
  - Create a flyer to post on your website, email, etc.
  - Create announcements to send out via email, text, or phone
  - Post on your church social media pages
- Develop your fundraising plan.
  - Sponsorships (Sponsorship packet provided)
  - Internal fundraisers (special offerings)
  - Ask friends and family (Offline donation form/envelopes provided)

## FINAL STEP

- Challenge another church to get involved!

## OTHER INFORMATION

- Sponsorships received from anyone on your team will contribute to your teams overall fundraising goal
- Walkers who raise and turn in a minimum of \$25 by August 30th will receive a walk t-shirt
- T-shirt sizes due August 30th
- Shirts can be picked up the week of September 28<sup>th</sup> - please call for location and time
- Teams are encouraged to make their own t-shirts to help identify their group
- Teams are encouraged to create their own banners to identify their group
- Teams are encouraged to setup a hospitality table to promote their group and to create a meeting spot
- Donations can be collected online or offline
- The Hunger Walk will provide the following awards:
  - Largest Team (Most Walkers)
  - Top Team Fundraiser (Team that raises the most money)
  - Top Individual Fundraiser (Individual that raises the most money)
  - and more
- Fun for the whole family!
  - Inflatables
  - Ice-Cream

## QUESTIONS?

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