



Sample Hunger Walk Team Leader Timeline

August

Promote Hunger Walk

- Posters
- Social Media
- Email
- Mail
- Organization Calendar
- Newsletter
- Moment for Mission

Set a Fundraising Goal

- Per team member
- Grand total
- Ask support from your entire organization
- Set a donation deadline and communicate that deadline

Register Team Online

- Have each team member register online – cchungerwalk.com
- Sign Waivers
- Begin collecting donations
- Make sure people know who to fill out checks to – Hunger Walk
- Have donation envelopes for each team member
- Make sure that folks know that they can come to you if they have any questions

September

- Send out a reminder one month ahead - you can never communicate too much
- Keep collecting donations

Last Week

- Finish collecting donations
- Send information to your team regarding Hunger Walk day details – when to show up, etc.
- Organize your teams' donations and put in one large envelope to turn in

Week Before Event

- Turn in donations to Ashure Ministry
- Pick up t-shirts
- Distribute t-shirts to team members
- Send out reminder the day before the event

October

Day of Event

- Check in for your team at registration table
- Turn in any additional donations
- Group team together at starting line
- Take photos/video to promote for next year
- **HAVE FUN!**