

**CATAWBA  
COUNTY**



# HUNGER WALK



**BENEFITING**



## **WHEN?**

October 4, 2026

2:00 PM - Registration

2:45 PM - Welcome/Warm-Up/Awards

3:00 PM - Walk (Followed By Refreshments)

## **WHERE?**

Downtown Newton

(Frank & Sue Jones Amphitheatre)

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**2026 SPONSORSHIP OPPORTUNITIES**

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## IN 2025:

Ashure Ministry provided over 3.3 million pounds of food through 63,521 food pick-ups, for individuals facing food insecurity. Fresh produce made up 29% of each pick-up. Additionally, the ministry distributed more than \$976,000 in financial assistance to help with rent, mortgage, utilities, and other essential needs.

The Corner Table served 53,111+ hot meals, sent out over 8,170 frozen meals, provided more than 9,119 weekend meal--to-go bags, provided schools with over 16,600 snacks, and provided more than 53,000 weekend food bags for students.

Hickory Soup Kitchen was open 312 days and served 82,913 hot nutritious meals and provided 12,478 bags of groceries in 2025. Volunteers gave a total of 13,545 hours. HSK also provided space for 3,895 showers taken by our guests. Our HOPE center provided job placement to over 27 individuals and provided transportation for 11 of those folks daily to and from work.

**The Catawba County Hunger Walk** is a community event benefiting Ashure Ministry, The Corner Table, and Hickory Soup Kitchen. The goals of this three-mile walk are to raise funds for hunger relief in Catawba County and to raise awareness of the hunger issue in our community. Sponsoring the Hunger Walk will not only impact the lives of the local individuals we serve but will strategically align you with three of the county's well-known charities. The Catawba County Hunger Walk is a powerful way for your establishment to publicly demonstrate your commitment to your employees, their families, and the community.

## SPONSORSHIP LEVELS

**Platinum Plate Sponsor \$5,000** Become our Title Sponsor receiving the highest level of exposure and honors\* "[Your Company] presents the Catawba County Hunger Walk.

- Level exclusivity: only one Platinum Plate Sponsorship available
- Company name or logo (one color) placed at the top of walk t-shirts
- Company name or logo placed at the top of walk banner which will be hung in a prominent area at event
- Prominent audio recognition at event
- Listed as presenting sponsor on event's web page with linked logo
- Shout out on Facebook with linked logo
- Prominent recognition on all walk advertisements including flyers
- Company display table in Family-Fun area for banners and merchandise at event (provided by sponsor)
- 12 complimentary walk t-shirts



## Gold Plate Sponsor \$2,500

- Company name or logo (one color) placed on walk t-shirt - under Platinum Plate Sponsor
- Company name or logo placed on walk banner which will be hung in a prominent area at event
- Audio recognition at event
- Listed on event's web page with linked logo
- Shout out on Facebook with linked logo
- Company display table in Family-Fun area for banners and merchandise at event (provided by sponsor)
- 8 complimentary walk t-shirts

## Silver Plate Sponsor \$1,000

- Company name or logo (one color) placed on walk t-shirt - under Gold Plate Sponsor
- Company name or logo placed on walk banner which will be hung in a prominent area at event
- Audio recognition at event
- Listed on event's web page with linked logo
- Shout out on Facebook
- 4 complimentary walk t-shirts

## Bronze Plate Sponsor \$500

- Company name placed on walk t-shirt - under Silver Plate Sponsor
- Company name placed on walk banner which will be hung in a prominent area at event
- Audio recognition at event
- Listed on event's web page with linked logo
- Shout out on Facebook
- 2 complimentary walk t-shirts

## Blue Plate Sponsor \$250

- Company name placed on walk banner which will be hung in a prominent area at event
- Listed on event's web page
- Shout out on Facebook

## In-Kind/Volunteer Sponsor

- *Spoons (donated)*
- *Napkins (donated)*
- *Bounce Houses*
- *Face Painting*
- *Ice-Cream*
- *Bottled Water*
- *Photography*
- *Relay Races/Games*
- *Balloon Animals*
- *Audio Equipment*
- *Banners*
- *8oz Cups (donated)*

- In-kind/volunteer sponsors will receive recognition based on the value of their donation.
- All in-kind donations will receive audio recognition at the event.

## QUESTIONS?

Ashure Ministry  
Kristal Manning

k.manning@ashureministry.org  
828-465-1702, ashureministry.org

The Corner Table  
Summer Jenkins

sjenkins@thecornertable.org  
828-464-0355, thecornertable.org

Hickory Soup Kitchen  
Austin Pearce

aust1473@yahoo.com  
828-327-4828, hickorysoupkitchen.org



## 2026 SPONSOR COMMITMENT FORM

Please select from the following sponsorship opportunities:  Platinum Plate Sponsor - \$5,000  
 Gold Plate Sponsor - \$2,500  Silver Plate Sponsor - \$1,000  Bronze Plate Sponsor - \$500  
 Blue Plate Sponsor - \$250  In-Kind/Volunteer Sponsor

**I will provide the following in-kind donation/volunteer service to the Hunger Walk:**

I am unable to sponsor, but would like to make a charitable contribution of \$\_\_\_\_\_

**Primary Contact Name(s):** \_\_\_\_\_

**Business Name (If applicable):** \_\_\_\_\_

**Name (as you would like to be listed on all sponsor materials):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Sponsorships include complimentary t-shirts, please include the number of each size requested below:**

\_\_\_ YS \_\_\_ YM \_\_\_ YL \_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ 2XL \_\_\_ 3XL \_\_\_ NO SHIRTS

**Total Contribution \$** \_\_\_\_\_

**Payment Method (Please circle one)**

*\*Sponsorship Forms must be received by  
September 4th to be included in print materials*

Cash      Check# \_\_\_\_\_      Credit Card

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please send me an invoice

*\*Please make checks payable to: Hunger Walk*

**Mail this form to:** CC Hunger Walk | PO Box 31 | Newton, NC 28658