



Sunday, July 12, 2026

Race Day Instructions



Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.

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LOCATION

Genesee Lake Road Park
37505 Genesee Lake Rd.
Oconomowoc, WI 53066

Directions: [Google Maps](#)

PARKING

Parking is available at the park at no charge.

SCHEDULE

RACE DAY – Sunday, July 12, 2026

Genesee Lake Road Park

6:30 am Early Start Packet Pickup
7:00 am Packet Pickup Opens
7:00 am Half Marathon Early Start
7:45 am Kiddo's 1K Race Starts
8:00 am Races Start
11:00 am Course Closes

PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your **QR CODE** (it's on your registration email receipt)



COURSE INFO

Welcome to the updated Head Banger course in Summit, Wisconsin — a route that brings this event back to its roots. In fact, this area hosted the very first Silver Circle half marathon 17 years ago.

The course is designed to provide runners with a fast, safe, and scenic experience through the rolling countryside of Waukesha County. Participants will enjoy a combination of quiet rural roads and shaded sections of the Glacial Drumlin Trail with very low traffic and limited road crossings.

Along the route, runners will pass farm fields, wooded stretches, Laura Lake, Golden Lake, and some of the most peaceful running terrain in Southeast Wisconsin. The course offers long open sections where runners can settle into rhythm without constantly navigating turns, congestion, or heavy traffic.

Course Highlights:

- Flat and fast overall profile
- Limited road crossings
- Rural scenery and quiet roads
- Shaded sections along the Glacial Drumlin Trail
- Views of Laura Lake and Golden Lake

This is the type of course that feels less like running through a city event and more like discovering Wisconsin backroads with a couple hundred of your closest running friends, questioning their life choices around mile 11.

Whether you are chasing a PR, running your first half marathon, or just looking for a beautiful summer course, we think runners are going to love this updated route.

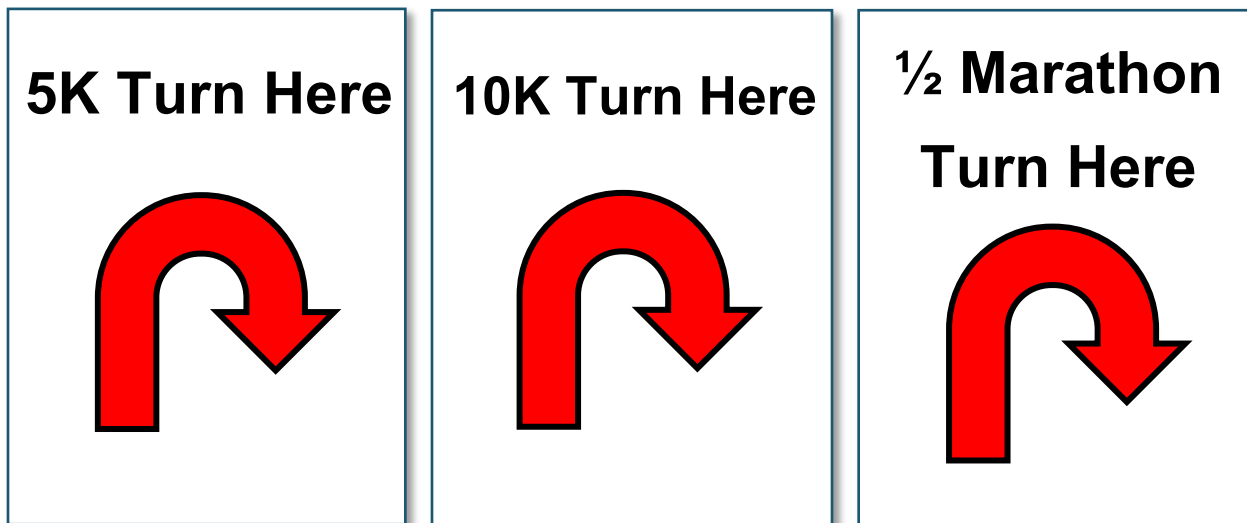
Course maps are available on the race website.

Walkers – for your safety, we ask that you start once the runners have cleared the Start Line. This will help avoid any collisions. Please stay to the right as you walk, which will allow for faster runners and walkers to pass safely.

We will use a mass start to begin the race, but the Start Line will remain open for approximately 10 minutes after the start. Your time will not start until you cross the Start Line.

COURSE MARKING

The course will be marked with cones, arrows, and turn signs. This is an out-and-back course with turnaround points clearly marked with 3ft. high sandwich board signs. When you see the sign that corresponds to the race distance you are running, you should turn around. The signs look like this:



****Don't forget the Walk Turn Sign (not pictured)... it will say: Walkers Turn Here!**

RESTROOMS

Restrooms are available in the park as well as near the start/finish line.

AID STATIONS

There are four aid stations on the course. All runners, regardless of distance, will pass their corresponding aid stations on the way out and once again on the way back after the turnaround points.

Aid stations will have water (Orange Jugs), sports drink (Red Jugs), and energy gels.

While we strive to have volunteers at all of our aid stations, we cannot guarantee aid stations will be staffed. **Runners should assume that aid stations will be self-serve.**

GARBAGE

There will be garbage cans on course. Please help us keep the course beautiful and place all trash in a garbage can.

KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 7:45 am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

RESULTS & AWARDS

Unofficial results will be live and available on the [race website](#) shortly after you cross the Finish Line (about 5 minutes). We will distribute overall winner awards (top male and female finishers for each distance) and age group award medals for first – third place for each distance. Age groups are 0-14, then 5-year increments.

THE APPROXIMATE TIMES OF THE AWARD CEREMONIES ARE:

5K Awards Ceremony: 9:00 am

10K Awards Ceremony: 9:30 am

½ Awards Ceremony: 10:45 am

Please don't worry if you miss the awards ceremony or if you need to leave early. You are welcome to search for results online and simply come to the awards table to grab your age group award at any time.

MISS YOUR AWARD?

Medals can be picked up at the Silver Circle Global Headquarters the Tuesday following the race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:

1327 Wall Street, STE B

Oconomowoc, WI 53066

AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are presented to the male and female 5K runners who finish in the exact middle of all runners. Winners will receive a T-shirt and custom medal!



SWITCHING DISTANCES

You can change distances prior to the event through [RunSignup](#) – just follow these easy steps:

1. Log into your RunSignup account.
2. Go to your profile.
3. Select “Manage Registrations” from the race you want to change distances.
4. Choose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the Finish Line.

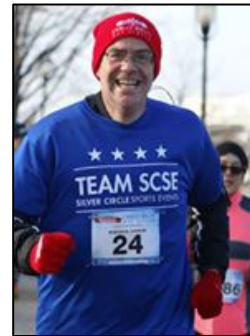
RACE SHIRTS

Unfortunately, we cannot hold race shirts for those who can't make it to the race – we simply don't have room to store boxes of extra shirts. If you can no longer make the race and still want your shirt, please email us BEFORE the race so we can put it aside. Otherwise, we cannot guarantee we'll have a shirt for you after the race. More info [here](#).

TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



SPONSORS

The Head Banger Half is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:





MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the timing van.

WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



REFERRALS, DEFERRALS, AND EXCHANGES

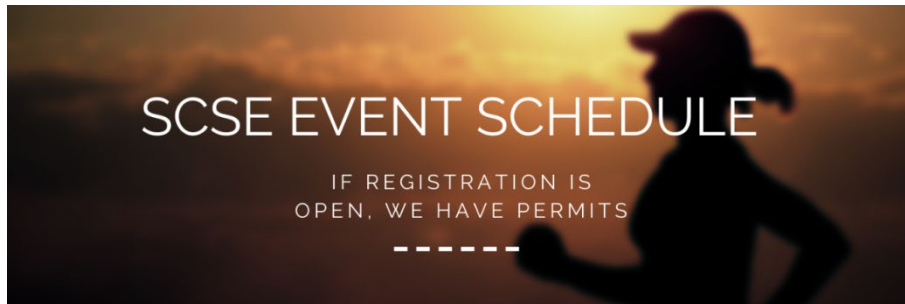
At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 5 friends you get to register for the same event using your unique link, you'll get \$20 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

UPCOMING EVENTS

[Click here to see our full event schedule.](#)



[Chilly Willy Run Series registration is now open!](#)



QUESTIONS?

Let us know at rob@silvercirclesportsevents.com.



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.