



PEDALING 4 PAYSON

Road | Mountain | Gravel | Spin

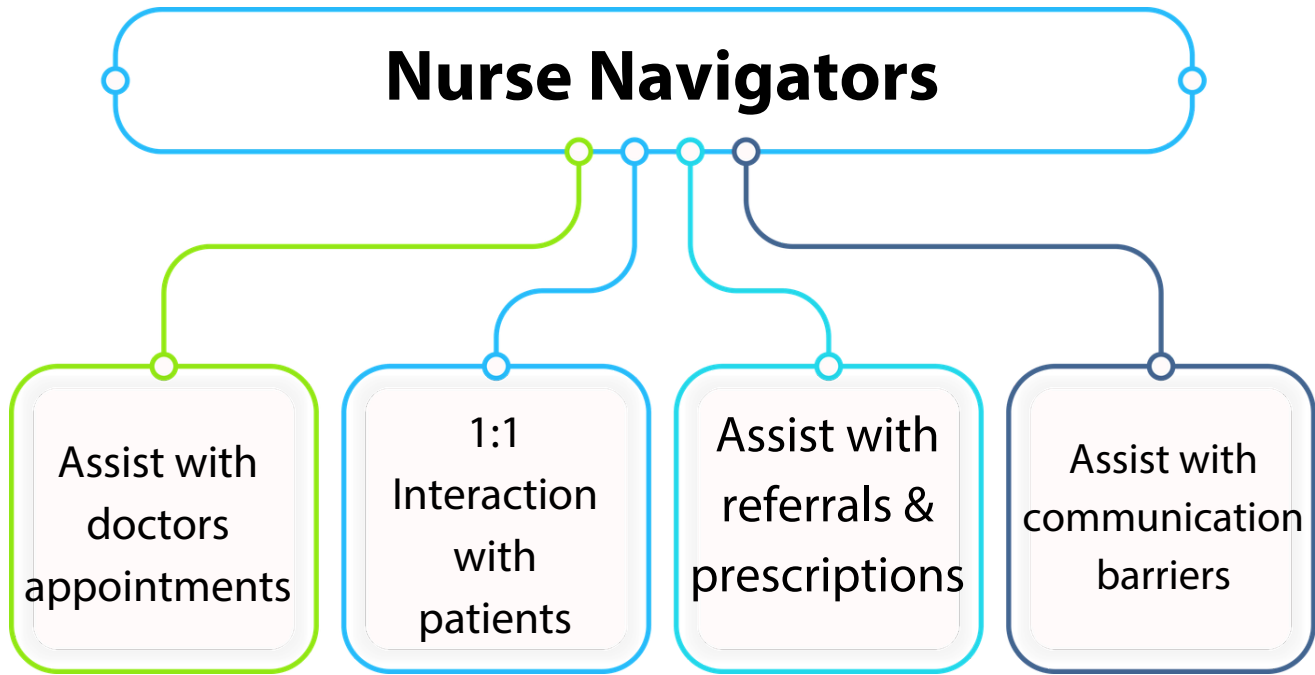
Presented by



Participant & Team Toolkit



Navigating forward together.



In 2024, \$170,000 was raised for Nurse Navigation, directly touching over 100 patients.

September 2025 marks Concord Hospital Trusts' 20th annual Pedaling for Payson and the well over one-million dollars collected in support of the Gene Gillis Fund, covering out-of-pocket expenses of patients at the Payson Center for Cancer Care who lack financial and logistical resources. Funds raised also support the Pedaling for HOPE Fund, which largely underwrites the Nurse Navigator program serving to coordinate both the medical treatment plan and community outreach for the center's most vulnerable patients.

As a rider, you will be welcomed to beautiful Elm Brook Park and and ride, fundraise and celebrate your efforts to help those friends, family and neighbors battling cancer in our communities.

Why We Ride

Whether you are new to the ride, or have been riding for years, you are making a huge difference in the lives of our friends and neighbors battling cancer. Pedaling for Payson is in its 19th annual ride and has raised well over one-million dollars in support of the Gene Gillis Fund, which covers out-of-pocket expenses for patients at the Payson Center for Cancer Care.

Today, we ride to raise funds for the Pedaling for HOPE fund, which largely underwrites the Nurse Navigator program, serving to coordinate both the medical treatment plan and community outreach for patients.

Payson Center for Cancer Care sees over 1,600 new patients every year. Your participation in this event supports new and existing patients as they navigate cancer at the Payson Center for Cancer Care. Since October 2025, funds raised from Pedaling for Payson help over 100 patients, through thousands of one-on-one interactions. Your support as a rider, supporter, or sponsor, truly makes a difference.



Important Race Information & Deadlines:

- **Registration and Event Website:** www.pedalingforpayson.org
- Online registration is open and will stay open through the event day. Event day registration begins at 7:00am and riders will pay the full registration amount at that time.
- The registration fee is \$20 with a minimum fundraising commitment of \$150. Youth fees are \$20 with no fundraising.
- Offline donations and registrations should be sent to the Concord Hospital Trust office for processing and recording towards your fundraiser.
- Checks can be made out to **Concord Hospital Trust** and write P4P and your fundraiser name in the memo.

Mailing Address:
Concord Hospital Trust
Attn: Moriah Billups
250 Pleasant Street
Concord, NH 03301

TOP INDIVIDUAL AND TEAM FUNDRAISERS:

- Individuals raising more \$500 or more are eligible to receive a fundraising incentive prize. The levels and associated prizes are available on the Pedaling for Payson website.
- Top fundraising teams and individuals will be awarded at the BBQ lunch at Pedaling for Payson. A plaque in the entrance area of the Payson Center for Cancer Care will also be updated annually recognizing the top fundraising team.
- All donations and fundraising must be completed by event day, Saturday September 19, 2026. Awards for top teams and individuals will be announced at the event.
- For more assistance on registering, please watch the youtube video, which is linked on the Pedaling for Payson website.

We look forward to welcoming you to the 21st annual Pedaling for Payson event on Saturday, September 19, 2026 at Elm Brook Park. If you need any assistance or have any questions, please call Concord Hospital Trust at 603-227-7162 or email chtrustevent@crhc.org.

Registration Guide

To register as a participant, visit www.pedalingforpayson.org and sign up as an individual rider, join a team, or create a team. Teams can be joined or created even after you register for the event.

It is important to note that registration is best in a chrome browser. If you have any questions or need any assistance, please call 603-227-7162.

Step by Step Instructions:

1. Select sign up at the top of the page to begin the registration process;
2. Enter in your information. You can add up to 25 people within one registration process. ;
3. Select the ride you would like to participate in. Riders can switch their ride at the day of the event and before online registration closes by logging into your account or calling 603-227-7162;
4. You will automatically be signed up as a fundraiser and you can create your own fundraising page and plea. As a rider, registration is \$20 with a minimum fundraising of \$130 for a total of \$150. We encourage you to fundraise, but you can pay the full \$150 amount at registration if you'd like;
5. There will be a series of questions and additional purchases or donations. If you wish to skip, just hit continue;
6. Lastly make sure you hit confirm registration to ensure your registration goes through. If you are a part of a corporate team, this is where you would use the coupon code provided by the ride.

Online Registration Fees:

- \$20 registration fee for all adult rides, plus a minimum fundraising of \$130. Total fee is \$150 and we encourage everyone to fundraise! This is a peer-to-peer fundraising event and the best way to succeed is to ASK!
- Spin Rides and the Short Course have a flat fee of \$50 with no minimum fundraising. Please note that in 2026, the spin ride is not being held at the park. It is being held at 10 Langdon Ave in Concord.
- Youth riders are 14 and under and pay a flat fee of \$20.
- Registration is open online and in person registration is available beginning at 7 AM on event day.

If you need additional assistance with registrations or team support, please call us at 603-227-7162.

Registration Guide

School Teams

A school team is any group of students that are high school age or younger. School Teams will pay a flat fee of \$300. The team captain will receive a link and a code to register their students. The team will be invoiced or can pay online.

All students who are signed up will have a fundraising page created and can fundraise to reach incentive prize levels.

Instructions for those interested in setting up a school team should contact Kimber Carr at kcarr@crhc.org or 603-227-7162 to receive your code and link.

1. Select sign up at the top of the page to begin the registration process;
2. Enter in your information. You can add up to 25 people within one registration process. ;
3. Select the ride you would like to participate in.
4. Each rider will automatically be signed up as a fundraiser and you can create your own fundraising page.
5. There will be a series of questions and additional purchases or donations. If you wish to skip, just hit continue.
6. On the payment page, you will enter your coupon code and that will zero out your transaction. You will then receive an invoice from the Pedaling for Payson team and can pay via check or online.
7. Lastly make sure you hit confirm registration to ensure your registration goes through. If you are a part of a corporate team, this is where you would use the coupon code provided by the ride.
8. Registration is currently open and will be open the day of the event for registration beginning at 7:00 am.



Team Registration

Follow these step by step instructions for creating or joining a team during the registration process.

It is important to note that registration is best in a chrome browser. If you have any questions or need any assistance, please call 603-227-7162.

To create a team:

1. Please complete steps 1-4 on the previous page.
2. After you fill out your information and answer additional questions, you will arrive at the fundraising page. This is where you can either join a team or create a team.
3. To create a team, click YES under Create a Team and enter the team name.
4. Make sure you enter a dollar amount for the goal of your team and add a custom message, or your fundraising message.
5. Continue to the rest of the registration process. The last page is the payment page. If you are a part of a corporate team, this is where you would use the coupon code provided by the ride.

The #1 fundraising tip is...ASK! If you don't ask for a donation, you won't receive one.

- Start a Facebook fundraiser and share your fundraising page through your social media channels. You can directly connect your Facebook fundraiser to your RunSignup Fundraising page!
- Theme dress-up day: Have employees/co-workers donate to dress up according to a fun theme, or have an outfit contest.
- Organize an office game or events where participants donate to enter and all the proceeds support your team. You can also organize a raffle, contest, challenge or fundraising dinner.
- Organize a bake sale! Everyone loves tasty treats.
- Uno's Dough Raiser - Host a dough raiser at your local UNO restaurant and earn up to 20% of sales generated from guests who dine to support the cause <https://www.unos.com/getstarted.php>
- Email friends and family through your RunSignup fundraising page asking for ride donations. For a low-tech option, pen a letter asking for their support.