

AMERICA'S 5K

A Fourth of July Celebration!

Dear Community Partner,

You are invited to support **America's 5K**, a patriotic Fourth of July race taking place on **Saturday, July 4, 2026, in Downtown Anderson, South Carolina**.

This year, we are celebrating the **250th Birthday of America!** This milestone anniversary makes the race even more special as we honor independence and unity through a fun and active community celebration.

All proceeds benefit **First Flight Alliance programs, including Operation Active Kids (OAK), #RunThisTown, and PlaySmart by PlaySafe USA**. You can learn more about these organizations at www.yourfirstflight.org.

We are currently offering **one Presenting Sponsorship opportunity**, along with a variety of **individual sponsorship options**. Businesses may select one or multiple sponsorships to fit their goals and level of involvement. Each sponsorship tier is limited to one sponsor unless otherwise noted. Once the Presenting Sponsor is secured, the only individual sponsorships available will be Business T-Shirt Sponsors.

Sponsoring America's 5K provides strong brand visibility, supports health and active lifestyles, and aligns your business with a patriotic celebration that brings our community together.

During race-day awards, we will also recognize one male and one female recipient of the Jacob Lewis Scholarship for outstanding volunteerism. This scholarship is funded by a dedicated donor and is not a fundraising request.

We would be honored to have your business join us in making America's 5K a success!

Ready to become a sponsor? Contact Heather Rainey at heather@yourfirstflight.org 864-314-3398 or scan the QR code below. Lace up your shoes and join the celebration!



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\$10,000 Presenting Sponsor

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AVAILABLE

As the Presenting Sponsor, your brand receives exclusive, top-tier visibility across all promotional, race-day, and community touchpoints.

Presenting Sponsor Benefits Include:

- Exclusive logo placement
 - On all promotional mailers
 - On all finisher medal ribbons
 - On all race-day bibs (5K & 1-Mile)
 - On all swag bags distributed at packet pickup & race day
 - On race-day hydration distributed at the finish line
 - On podium signage, with the opportunity to participate in the awards ceremony
 - On race-day souvenir shirts
 - At the Celebration Tent (hot dogs, Coca-Cola, moon pies)
 - On the Race-Day Sponsor Recognition Sign that will be displayed at packet pick up and on race day
 - The event website with a click-through link to your business website
- Option for your staff to hand out medals to runners at the finish line
- Recognition on our event website with click-through link to your business website
- Recognition across email campaigns and on all of our social media platforms
- 20 complimentary race entries
- Special acknowledgment during the awards ceremony
- First right of refusal for Presenting Sponsorship for our next America's 5K race. You have one week to decide once we send you the 2027 America's 5K Sponsorship packet before we open to the public.

Prices may change due to inflation.

Note: If individual sponsorships are secured prior to a Presenting Sponsor, their total dollar amount will be deducted from the Presenting Sponsorship investment.

Special Add-On Sponsorship available: **\$2,500 Costume Contest Sponsor***

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AVAILABLE

- \$250 cash prize awarded to the costume contest winner
- Logo placements on:
 - Race-day souvenir shirts
 - Event website with click-through link to your business website
 - Race-Day Sponsor Recognition Sign
- Social media shout outs
- 3 complimentary race entries
- Special acknowledgment during race-day announcements

\$2,500 MEDAL SPONSOR

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AVAILABLE

- Logo placement on:
 - All finisher medal ribbons
 - Race-day souvenir shirts
 - Event website with click-through link to your business website
 - Race-Day Sponsor Recognition Sign
- Option for your staff to hand out medals to runners at the finish line
- Social media shout-outs
- 5 complimentary race entries
- Special Acknowledgement on race-day

\$2,500 BIB SPONSOR

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AVAILABLE

- Logo placement on:
 - All race bibs (5K & 1-Mile)
 - Race-day souvenir shirts
 - Event website with a click-through link to your business website
 - Race-Day Sponsor Recognition Sign
- Social media shout-outs
- 5 complimentary race entries
- Special Acknowledgement on race-day

\$1,250 SWAG BAG SPONSOR

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AVAILABLE

- Logo placement on:
 - All participant swag bags
 - Race-day souvenir shirts
 - Event website with a click-through link to your business website
 - Race-Day Sponsor Recognition Sign
- Social media shout-outs
- 2 complimentary race entries
- Special Acknowledgement on race-day

\$250 Business T-Shirt Sponsors

25
AVAILABLE

- Logo placement on:
 - Official race t-shirts
 - Event website with a click-through link to your website
 - Race-Day Sponsor Recognition Sign
- Social media shout-outs
- Special Acknowledgement on race-day

\$2,500 CELEBRATION TENT SPONSOR

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AVAILABLE

- Logo placement on:
 - At the Celebration Tent
 - Race-day souvenir shirts
 - Event website with a click-through link to your business website
 - Race-Day Sponsor Recognition Sign
- Opportunity for staff presence at the tent
- Staff may help hand out refreshments
- Social media shout-outs
- 5 complimentary race entries
- Special Acknowledgement on race-day

\$1,750 PODIUM SPONSOR

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AVAILABLE

- Logo placement on:
 - Each podium steps (1st-3rd)
 - Race-day souvenir shirts
 - Event website with a click-through link to your business website
 - Race-Day Sponsor Recognition Sign
- Opportunity to present awards during the ceremony
- Social media shout-outs
- 3 complimentary race entries
- Special Acknowledgement on race-day

\$1,250 HYDRATION SPONSOR

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AVAILABLE

- Logo placement on:
 - On hydration distributed at finish line
 - On-course water station
 - Race-day souvenir shirts
 - Event website with a click-through link to your business website
 - Race-Day Sponsor Recognition Sign
- Option to assist with hydration distribution
- Social media shout-outs
- 2 complimentary race entries
- Special Acknowledgement on race-day

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Please note: After the Presenting Sponsor is claimed, individual sponsorship opportunities will be limited to Business T-Shirt Sponsors only.