



## SPONSORSHIP OPPORTUNITIES

**Olmsted**  
**SPIRIT**  
**RACE • WALK**



# 28th Annual Olmsted Spirit 5k & Youth Fun Run

Saturday, May 23, 2026 | Olmsted Falls High School

## Our Mission

*To foster healthy activity and get families moving together through running, walking, and staying active.*

Join us on Saturday, May 23rd for the 28th Annual Olmsted Spirit 5K! This event promotes community fun, camaraderie, and family fitness while supporting our incredible Olmsted Falls Students. We will be donating profits equally between the High School, Middle School, and Elementary School running programs and students pursuing post secondary education. Show your "Olmsted Spirit" and get the whole family moving! **Proceeds are split equally among the schools. Show the community your "Olmsted Spirit" by choosing a sponsorship level below.**

**Where:** Olmsted Falls High School - 26939 Bagley Road, Olmsted Township, OH 44138

**When:** Saturday, May 23, 2026

## Benefits of Sponsoring Olmsted Spirit Race | Walk

- Depending on the sponsorship level chosen, a sponsor's logo and business name can be featured in multiple high-visibility areas before, during, and after the event:
- Official Race Shirts: Worn proudly by hundreds of participants on race day and around town for years to come.
- The Registration Website: Hyperlinked logos featured prominently on the main RunSignup page where every runner goes to register.
- Digital Marketing: Dedicated spotlight posts and group mentions across our social media channels.
- Event Day Signage: Displayed at key, high-traffic locations like the Start/Finish line, the award ceremony stage, or the post-race raffle table.
- Participant Race Bags: Direct access to runners through physical coupons, flyers, or promotional swag placed inside every single packet.
- On-Site Vendor Space: The opportunity to set up a booth right at the High School to interact directly with the community and display their own branded banners.
- Live PA Announcements: Verbal recognition over the loudspeaker during the 8:10 AM group warm-up and the 10:00 AM award ceremony.
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<b>SPONSOR BENEFITS (BENEFITS ARE TIME SENSITIVE)</b>	<b>Presenting \$3,000</b>	<b>Gold Level \$1,000</b>	<b>Silver Level \$250</b>	<b>Bronze Level \$100</b>	<b>Raffle Prize</b>
LOGO INCLUDED ON ALL PRINT ADVERTISING & PROMOTIONAL MATERIALS	X				
PROMINANT LOGO ON START/FINISH LINE SIGNAGE	X	X			
PROMINENT LOGO INCLUDED ON HOMEPAGE OF EVENT WEBSITE	X	X			
PROMINENT LOGO NEAR TOP/BACK OF EVENT T-SHIRT	X	X			
LOGO ON BACK OF EVENT T-SHIRT	X	X	X		
LOGO INCLUDED ON SPONSOR PAGE OF WEBSITE	X	X	X	X	
UNIQUE SOCIAL MEDIA POST INCLUDING LOGO	X	X	X		
OPPORTUNITY FOR PRODUCT OR COUPON PLACEMENT IN RACE PACKETS (Due 14 days before Event Day)	X	X	X	X	X
FREE RUN ENTRIES/RACE PACKETS (OPTIONAL)	6	3	2		



# SPONSOR CONTRACT

SPONSOR/COMPANY NAME: \_\_\_\_\_  
**(Please print in all caps)**

CONTACT PERSON NAME: \_\_\_\_\_

SPONSOR ADDRESS: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **PLEASE CHECK A SPONSORSHIP LEVEL BELOW**

- PRESENTING SPONSOR - \$3,000**                       **RAFFLE PRIZE**
- GOLD SPONSOR - \$1,000**
- SILVER SPONSOR - \$250**
- BRONZE SPONSOR - \$100**

*Run The Land c/o Olmsted Spirit Race/Walk agrees to provide benefits to the sponsor as outlined on the attached sponsorship benefit grid.*

### ***Sponsor Representative Signature:***

Signed By: \_\_\_\_\_

Title: \_\_\_\_\_

**Make Checks Payable to** Run The Land Events

Mail contract and payment to: Run The Land, 18780 Rivercliff Dr, Fairview Park, OH 44126

Email contract to **Jay at Jay.Toole@RunTheLand.com**

Credit Card (Circle One):    VISA     MC     DISC     AMEX

Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

**Event Details at: <https://runsignup.com/olmstedspirit>**

