



SPONSORSHIP OPPORTUNITIES

Our Community

Audience Snapshot: 100+ active, community-minded runners, primarily ages 25–65, including full-time locals and part-time residents who regularly support Summit County businesses.

About BCRC: Breckenridge Run Club (BCRC) is a growing, inclusive running community that meets regularly throughout Summit County to train, connect, and support local businesses and organizations.

Sponsorship Investment

- \$250 for the full sponsorship term (April 1, 2026 – March 31, 2027)

Sponsor Exposure & Promotion

Digital Visibility

- Sponsor name and logo featured on the BCRC website
- Sponsor name and logo included in select Facebook posts
- Ongoing opportunities for organic social media mentions and features

Social Media Highlights May Include

- Sponsor of the Month spotlight
- Appreciation posts thanking sponsors for their support
- Highlight posts featuring a sponsor's specialty, expertise, or services

Event & On-Site Visibility

- Laminated sponsor logo poster displayed at BCRC events where our banner is present
- If a tent is available, sponsor logo displayed prominently on the tent or event table
- When possible, BCRC will host a fun run starting or ending at the sponsor's business

Category Exclusivity

- Sponsors receive exclusivity within their business category in the same town

Optional Sponsor Engagement Opportunities

- Product samples, giveaways, or exclusive discounts for club members
- Hosting or co-hosting a fun run or meetup
- Sharing expertise or specialty knowledge through social features or events

Why Sponsor Breckenridge Run Club?

- Exposure to 100+ active runners throughout the year
- Consistent brand visibility at runs and events across Summit County
- Direct connection with a local, health-minded audience
- Association with a positive, growing, community-focused organization
- Strong local base plus part-time residents who actively support local businesses
- A club that genuinely values, promotes, and thanks its sponsors

Let's Partner

Sponsorship opportunities are limited to ensure meaningful exposure for each partner.

Interested in sponsoring or learning more? Please contact us to reserve your spot for the 2026–2027 season.

Contact: Jenny Wong, jenny@breckenridgecorunclub.com • 970-406-1915

Michelle Lyman, michellelyman@hotmail.com • 970-333-9720