

Race Timing, Registration, & Event Support Services

Whether you're planning your first 5K or organizing a large-scale ultra or XC meet, **Upstate Race Series** offers full-service race solutions across the Southeast to help your event run smoothly from start to finish.

Core Services - We support race directors, schools, nonprofits, and community groups

- **Chip Timing & Results** – Road, Trail, XC, Ultra
 - **Registration Management (FREE)** – RunSignUp setup & support
 - **Event Consulting (FREE)** – Logistics, permits, course design
 - **Marketing & Promotion (FREE)** – Social, email, and club outreach
 - **Race Essentials (Vetted Vendor List)** – Custom bibs, awards, shirts, signage
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Registration Support – Powered by RunSignUp

As a certified RunSignUp contractor, we offer **hands-on assistance** for all registration needs:

- Event page setup & pricing
 - Bib assignment, wave starts, and add-ons
 - Participant transfers, refunds, and deferrals
 - Custom emails, payout reports, and fundraising tools
 - Store integration for merchandise sales
 - Live check-in & results through RaceDay apps
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Race Timing Packages

All packages include:

- RFID Chip Timing (Agee Timing System)
- Bibs + Safety Pins
- Finish Line Arch + Chute Setup
- Race Clock
- Instant Results (Live and Online)

Road & Trail Races (5K – Ultra)

- \$500 Base Setup + \$2.50 per registered participant
- Includes 3 hours of onsite timing (*\$60/hour after 3 Hours*)

Cross Country Meets

- \$500 Base Setup + \$1.00 registered participant
 - Includes 3 hours of onsite timing (*\$60/hour after 3 Hours*)
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Add-On Services

Optional upgrades to enhance your race experience from **LOCAL** vendors

- Music / PA Services (\$350) - [Upstate Race Series](#)
 - Event Insurance (\$179) - [Upstate Race Series](#)
 - Photography & Video - [Dove Light Photography](#)
 - Awards & Age Group Medals - [Hickory Handcrafted](#)
 - Custom Bibs w/ RFID tags - [RunVirt](#)
 - Porta-John Rentals - [Royal Flush](#)
 - Event Apparel - [Purple Tuna Tees](#)
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Marketing & Promotion

As part of our partnership, your race gets exposure to 10,000+ local runners:

- Club newsletter (16,000+ subscribers)
 - Facebook & Instagram features
 - Event listing on UpstateRaceSeries.com (30K monthly views)
 - Inclusion in Upstate Running Club race calendar
 - Optional discount program to boost participation
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Why Work With Us?

- 50+ years of combined race directing and timing experience
 - Reliable, professional, and community-focused
 - Personalized support from planning through race day
 - Trusted by over 150 events annually across SC, NC, GA
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Let's Get Started

✉ Email: UpstateRaceSeries@gmail.com

☎ Call or Text: **864-867-2569**

🌐 Website: www.UpstateRaceSeries.com

We're here to help make your event successful, memorable, and easy to manage—so you can focus on your cause, your course, and your community.
