



2026 Tour de Dirt Promoter Agreement

Thank you for agreeing to host a race in the 2026 Tour de Dirt (TdD)series. We recognize the commitment involved and appreciate the time and effort you and your team dedicate to making these events successful.

This document serves as a formal agreement between the Race Promoter and the Tour de Dirt (TdD) race series. All promoters, representatives, and volunteers are expected to follow the standards and requirements established by Tour de Dirt.

Promoter Commitments

✓ Kids Kup

I/My Team agrees to host a Kids Kup race and work with the TdD Kids Kup Director, Jeremy Collins, to design a course appropriate for youth racers. We will make every reasonable effort to ensure the Kids Kup course is safe and that non-Kids Kup racers do not enter the youth course before or during the race.

✓ Course Marking

I/My Team agrees to clearly mark the racecourse, including all curves, intersections, and challenging areas. Intersections must be marked before, at, and after the turn to confirm direction.

✓ Rules & Conduct

I/My Team agrees to follow and enforce all TdD rules and regulations, as well as decisions made by the TdD Board of Directors, who serve as race officials. The Board reserves the right to remove any racer or spectator for inappropriate behavior.

✓ Permits & Compliance

I/My Team understands that the promoter is responsible for securing all required permits, permissions, and approvals from public authorities.

✓ Safety

I/My Team understands that participant and spectator safety is essential. Promoters and all volunteers must take all reasonable steps to ensure a safe environment.

✓ Course Sweeper

I/My Team agrees to designate a course sweeper whose responsibility is to complete a final pass of the entire racecourse after the event concludes. The course sweeper will ensure that all racers have safely exited the course and report any issues or missing participants.

✓ Medical Plan

I/My Team agrees to develop a medical plan that includes:

- Nearest hospital(s)
- Race-day medical contacts
- A plan for locating and rescuing a lost racer

Promoters are responsible for locating any potentially missing racers and reporting status to race timers.

✓ Fees

I/My Team agrees to pay a **\$100 non-refundable registration fee** to join the Tour de Dirt series.

I/My Team agrees to pay TdD a **\$2.50 per-racer fee** after the race (Kids Kup racers are exempt).

✓ Feed Zone

I/My Team agrees to provide a clearly marked neutral feed zone (hand-up area) and communicate its location before race start. The feed zone should be reasonably located so that it does not interfere with the race timing area or race timers, ensuring both areas remain accessible and free from unnecessary congestion.

✓ Finish Line & Timing Area

I/My Team agrees to provide a flat, cleared finish-line area suitable for the timing/scoring tent, with:

- Vehicle access for equipment
- A clear view of the finish line
- Adequate space free from crowd interference. *If unsure about space requirements, contact Tom or Debbie Uglean.*

Race Promoter Responsibilities & Guidelines

Promoters and volunteers are expected to follow best practices to the greatest extent reasonably possible.

Pre-Event

- Include the TdD logo. Logos are available on the TdD website under the Promoter tab.
- The course must be fully marked by **Saturday morning one week prior** to the event for pre-riding. Marking must follow TdD standards and be placed on the rider's right.
- Provide **at least two-bathroom facilities** near the staging area.
- All events must comply with TdD rules or risk removal from the series.
- While not required, providing food and drink options (food trucks, grilling, etc.) significantly improves racer experience and attendance.

Race Day

- Leg marking is optional and at the promoter's discretion. If used, racers must be marked on the **left calf** with a wide-tip black marker. A marking chart is available at touredirt.com.
- A 15-minute protest period will follow once results are made available.
- Promoters and volunteers must be familiar with emergency procedures and local contacts.
- Events should be welcoming, inclusive, and enjoyable to encourage racer return and series growth.
- If possible and manpower permits assist with the setup of the Tour de Dirt sponsor Flags along the start/finish area

Submission & Payment

This signed agreement and payment are due **no later than February 28th, 2026**.

You may submit the signed agreement via email to:

debbie@touredirt.com

Payments can be made electronically from the invoice. Payment can also be made in the form of a check payable to Tour de Dirt and mailed to:

Debbie Uglean

Tour de Dirt

18344 Stagecoach Trl

Norman, OK 73072

Promoter Information

I agree to fulfill the Tour de Dirt Race Promoter requirements. I have read the responsibilities and guidelines and will work to follow them to the best of my ability, and ensure my representatives and volunteers do the same.

Race Name: _____

Printed Name: _____

Phone Number(s): _____

Email Address: _____

Promoter Signature: _____

Date: _____

Tour de Dirt Contact Information

Series Directors :

Tom & Debbie Uglean

Website : touredirt.com

Facebook : **Tour de Dirt**

Instagram: **@oktouredirt**

(405) 206-3615

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Kids Kup & Youth Development Director :

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