



MITCA

Finish Line Award

Without media coverage, the sports of Cross Country and Track and Field would be lost – athletes, and the people they are as well as their accomplishments would fall from our memories and their stories would not extend beyond a generation.

This award is given to a media outlet that has been a positive contributor to the sports and participants of Track and Field or Cross Country.

Consideration for the award is made by written nomination providing an explanation as to why the nominator believes the outlet is worthy of this award. It may be given to the outlet itself or an individual who works at the outlet.



Yr	Media Outlet
2025	Jim Lahde - Morning Sun Newspaper
2020	Jacob Tanner - Michigan Cross Country on Twitter
2011	The Argus Press - Jerome Murphy (TF)
2008	Flint Journal – Bill Kahn (XC)
2006	Dexter Leader / Chelsea Standard - Don Richter
2006	Lansing WILX Ch. 10 Prep Sports – Jeremy Sampson
2006	Kalamazoo Gazette
2006	Observer Eccentric – Dan O’Meara
2006	Cadillac News – Marc Vieau
2005	Traverse City Record Eagle
2005	michtrack.org – Jeff Hollobaugh
2004	Lansing State Journal - Dick Hoekstra
2003	Port Huron Times Herald
2003	Westland Observer – Brad Emons
2003	Ludington Daily News – Lloyd Wallace
2002	The Herald Palladium of St. Joseph
2001	White Lake Beacon
1999	Flint Journal / Bay City Times
1998	Tuscola Advertiser - Rudy Petzold
1997	News Herald Newspaper
1996	Jackson Citizen Patriot
1995	Huron Daily Tribune – Bad Axe
1993	Monroe Evening News
1992	Oakland Eccentric
1991	Muskegon Chronicle – John Jarvi
1990	Kalamazoo Gazette – Jack Moss
1989	Lansing State Journal
1988	Benton Harbor News Palladium – Al Arends
1988	Oakland Press – Marvin Goodwin
1988	Flint Journal – Len Hoyes
1979	Lansing State Journal – Jack Ebling (2nd winner)