


SILVER CIRCLE

THE LEADER IN ENDURANCE EVENTS
silvercirclesportsevents.com



SPONSORSHIP OPPORTUNITIES

2026

SILVER CIRCLE



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SPONSORSHIP SUMMARY

A quick look at the sponsor reach, benefits, and opportunities available across the 2026 Silver Circle event season.

40+
events

40,000
email contacts

3
sponsorship levels

Annual

\$5,000

- 40+ events over the course of the year
- Logo on race websites, emails, and T-shirts
- PA acknowledgements before, during, and after races
- Two finish line banners on finish chute barricades
- Vendor space, race entries, and monthly social posts

Semi-Annual

\$2,500

- 20+ events of sponsor's choice during the year
- Logo on race websites, emails, and T-shirts
- PA acknowledgements before, during, and after races
- Finish line banner placement on chute barricades
- Vendor space, race entries, and monthly social posts

Individual Race

\$250

- Logo on the sponsored event website
- Logo featured on the race T-shirt
- PA acknowledgements before, during, and after the race
- Complimentary vendor space at the sponsored event
- One Facebook post and one Instagram post

Why Sponsor?

- Year-round visibility across community events
- Direct access to active families and athletes
- On-site presence where people gather and engage
- Social, email, website, T-shirt, and race-day exposure
- Support local events across Wisconsin communities

Ready to partner with Silver Circle Sports Events?

Sean@silvercirclesportsevents.com | 262.327.4472

SPONSORSHIP LEVELS



Annual Sponsorship: \$5,000

WHAT'S INCLUDED IN ANNUAL SPONSORSHIP

- ✓ Inclusion at 40+ events over the course of the year
- ✓ Logo placement on the race website for all events.
- ✓ Logo placement on race emails to 40,000 contacts.
- ✓ Logo featured on race T shirts for each event.
- ✓ PA acknowledgements: sponsor mentioned before, during, and after races.
- ✓ Two finish line banner placement on finish chute barricades (optional).
- ✓ Complimentary vendor space at all events.
- ✓ Race entry: two complimentary entries into each race.
- ✓ Social media promotion: minimum of two Facebook posts per month featuring the sponsor
- ✓ Social media promotion: minimum of two Instagram posts per month featuring the sponsor.



Semi-Annual Sponsorship: \$2,500

WHAT'S INCLUDED IN SEMI-ANNUAL SPONSORSHIP

- ✓ Inclusion at 20+ events of sponsor's choice over the course of the year
- ✓ Logo placement on the race website for all events.
- ✓ Logo placement on race emails to 40,000 contacts.
- ✓ Logo featured on race T shirts for each event.
- ✓ PA acknowledgements: sponsor mentioned before, during, and after races.
- ✓ Finish line banner placement on finish chute barricades (optional).
- ✓ Complimentary vendor space at all events.
- ✓ Race entry: two complimentary entries into each race.
- ✓ Social media promotion: minimum of two Facebook posts per month featuring the sponsor
- ✓ Social media promotion: minimum of two Instagram posts per month featuring the sponsor.

SPONSORSHIP LEVELS



Individual Race Sponsorship: \$250

WHAT'S INCLUDED IN INDIVIDUAL RACE SPONSORSHIP

- ✓ Logo placement on the race website for the sponsored event.
- ✓ Logo featured on the race T-shirt for the sponsored event.
- ✓ PA acknowledgements: sponsor mentioned before, during, and after the race.
- ✓ Complimentary vendor space at the sponsored event.
- ✓ Social media promotion: one Facebook post featuring the sponsor.
- ✓ Social media promotion: one Instagram post featuring the sponsor.

Partner with Silver Circle Sports Events

Complete the sponsorship commitment form and return it to our team.

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2026 SILVER CIRCLE EVENT SCHEDULE

Event	Date
Frosty 5K	Saturday, January 24, 2026
Frostbite Scramble	Saturday, January 31, 2026
Flannel 5K & 10K	Saturday, February 14, 2026
Trivia	Saturday, February 21, 2026
Frostbite 4K (St Joan of Arc)	Saturday, February 28, 2026
Shake Your Shamrocks 5K, 10K & 2 mile walk	Saturday, March 14, 2026
First Call 5K, 10K & 1/2 Marathon	Sunday, March 22, 2026
Trailbreaker	Sunday, March 29, 2026
Chilly Willy Wrap / WTA kickoff party	Wednesday, April 1, 2026
Dockhounds run	Saturday, April 4, 2026
Run from the Taxman Run & Walk	Saturday, April 11, 2026
Chili Run	Saturday, April 18, 2026
The Non Cancelled Marathon	Saturday, April 25, 2026
Mother's Day Run & Walk	Sunday, May 10, 2026
Conservation Chase	Saturday, May 16, 2026
Wisconsin Pickle Run	Sunday, May 17, 2026
Father's Day Run & Walk	Sunday, June 14, 2026
Ocon Beer Garden Trivia Ocon	Thursday, June 18, 2026
Independence Day Run	Saturday, June 27, 2026
Freedom 5K - Oconomowoc	Saturday, July 4, 2026
Headbanger half	Saturday, July 11, 2026
Lake Country Tri	Saturday, July 25, 2026
National Watermelon Day Run & Walk	Saturday, August 1, 2026
Sunday Fun Day	Saturday, August 15, 2026
Lake Country Half Marathon	Saturday, August 29, 2026
Mama K's Cookie Run	Saturday, September 5, 2026
Burrito Biathlon	Sunday, September 6, 2026
Dolittle	Saturday, September 12, 2026
Procrastination Day Run & Walk	Sunday, September 27, 2026
Wisconsin Cheese Run	Saturday, October 3, 2026
WTA Wrap / CW kickoff party	Wednesday, October 7, 2026
Sweetest Day	Saturday, October 17, 2026
Tombstone Trot	Sunday, October 18, 2026
Rubber Clucker	Saturday, October 31, 2026
Vets Day	Saturday, November 7, 2026
Bucks & Does	Saturday, November 14, 2026
Ocon Gobble Wobble	Thursday, November 26, 2026
Naughty or Nice 5K	Saturday, December 5, 2026
Last Call	Sunday, December 6, 2026
Yule Twinkle All the Way	Saturday, December 12, 2026



Silver Circle Sports Events adds 3-5 new events annually. For a comprehensive schedule of the events we own, manage, time, or support with logistics, please refer to our event schedule.



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2026 SPONSORSHIP COMMITMENT FORM

Thank you for supporting Silver Circle Sports Events and the athletes, families, spectators, and communities we serve throughout Wisconsin.

Sponsor Information

**Company /
Organization**

Contact Name

Title

Phone

Email

Website

Address

Sponsorship Selection

- Annual Sponsorship - \$5,000
- Semi-Annual Sponsorship - \$5,000
- Individual Race Sponsorship - \$250
- Like-Kind Sponsorship - details to be discussed

Payment / Agreement

Sponsorship Amount

Payment Method

Invoice Needed?

Authorized Signature

Date

By signing, sponsor confirms sponsorship selection and agrees to provide required logo/artwork in a timely manner. Event availability and benefits may be subject to production deadlines, permitting, and operational requirements. Because apparently even race magic needs paperwork.